

# LET'S CONNECT

PRINECT  
ANWENDERTAGE

# From PDF to Product in a Hybrid Production Environment

Prinect User Days 2026

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# Hybrid production

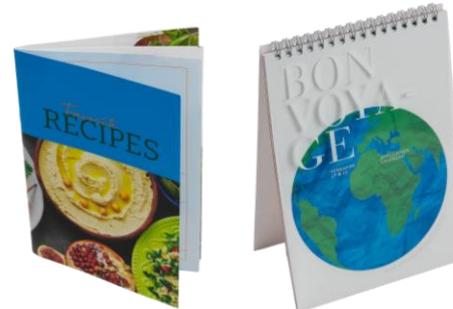
## Typical applications:

### On-Demand Output/ Technology Change



- Classic Offset Job
- Reprint with Jetfire

### Mixed-Media Production e.g. brochure or book



- Cover with special color/finishing (offset)
- Inner part (digital)

### Personalized advertising

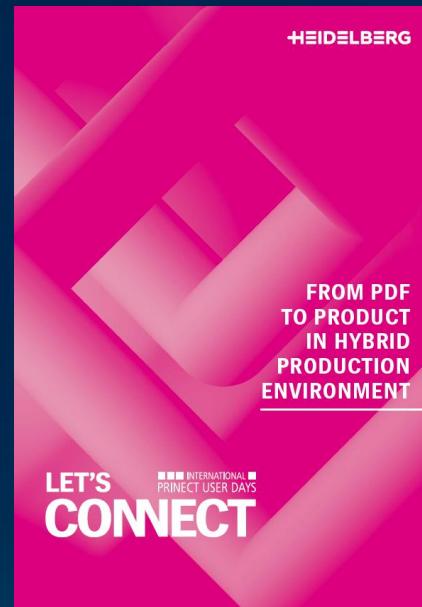


- Pre-production of static pre-printed forms (offset)
- Printing of addresses, images, or numbers using digital printing

# Prinect Production. Live Production – 24page Brochure.

## Production Details

- 24 pages brochure in A4 format
- Personalized with name
- Neon pink cover sheet with Versafire LV
- Inside with Jetfire
- Inline finishing with C.P.Bourg Finisher



# Switch to Prinect PDF Toolbox & Cockpit#

## Live Hybrid Production

Prinect Production.

## Benefits of Heidelberg Digital Print Ecosystem

- Ultra fast production time
- Zero Makeready
- Very simple operation
- Different output sources combined
- Reduction of production steps and time with “digital finishing”
- Very low production costs



Efficient production



A workflow for all steps



Color matching



Profit Increase



Switch between offset and digital in seconds



Service from a single source



Fast delivery time

# HYBRID PRODUCTION

Powered by Prinect Production.

