

LET'S CONNECT

■■■■ PRINECT ■■
ANWENDERTAGE

From PDF to Product in a Hybrid Production Environment

Prinect User Days 2026

Matthias Prokop | Wiesloch HoP, 16th January 2026

Hybrid production

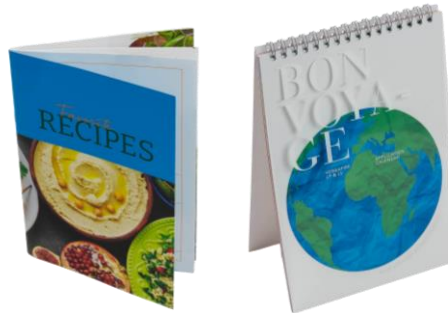
Typical applications:

On-Demand Output/ Technology Change



- Classic Offset Job
- Reprint with Jetfire

Mixed-Media Production e.g. brochure or book



- Cover with special color/finishing (offset)
- Inner part (digital)

Personalized advertising



- Pre-production of static pre-printed forms (offset)
- Printing of addresses, images, or numbers using digital printing

Princt Production. Live Production – 24page Brochure.

Production Details

- 24 pages brochure in A4 format
- Personalized with name
- Neon pink cover sheet with Versafire LV
- Inside with Jetfire
- Inline finishing with C.P.Bourg Finisher



Jetfire 50 Production Costs & Figures.

Product Brochure

24 Pages
A4 Format
Saddle Stitched
3 side trimmed



Job Coverage
16.4 %

Ordered Number
500

4 Printing Colors
CMYK

Cover
250 g/m²

Content
130 g/m²

Production Cost per brochure*
0.68 €



Production Cost per 500 brochures*
340 €

Machine 69€
Paper 119€
Running 132€
Labor 19€

Total Production Time
incl. 3 side trimming
39 min.



Potential Sales Margin
compared to online printer
47 %



Press Utilization
3 %

Press Availability
90 %

Job Power Consumption
2.54 kWh

Production CO₂ Footprint
3.60 kg CO₂
Basic Engr & EcoLabel

Plates
0

Job Usage
1090 ml CMY
635 ml K
204 ml CG

On-ink
Simple &
Complete

Make-ready Waste
2 Brochures
Cost 1.4€

Switch to Princt PDF Toolbox & Cockpit# Live Hybrid Production

Prinect Production. Benefits of Heidelberg Digital Print Ecosystem

- Ultra fast production time
- Zero Makeready
- Very simple operation
- Different output sources combined
- Reduction of production steps and time with “digital finishing”
- Very low production costs



**Efficient
production**



**A workflow
for all steps**



**Color
matching**



**Profit
Increase**



**Switch between
offset and digital
in seconds**



**Service from
a single
source**



**Fast delivery
time**

HYBRID PRODUCTION

Powered by Prinect Production.

