

# LET'S CONNECT

■■■■ PRINECT ■■  
ANWENDERTAGE

# Hidden Champions

## Hands on tips for everyday tasks with Prinect Production

**Prinect Userdays 2026**

Janine Schneider & Sebastian Schwarz | Heidelberg, Wiesloch, 15. Januar 2026



*„Time cannot be rented, bought, or obtained anywhere. The supply of time is completely inelastic. No matter how high the demand, the supply can never increase.“*

*(Peter Drucker)*



# Hidden Champions

## Hands on tips for everyday tasks with Prinect Production



Janine Schneider & Sebastian Schwarz



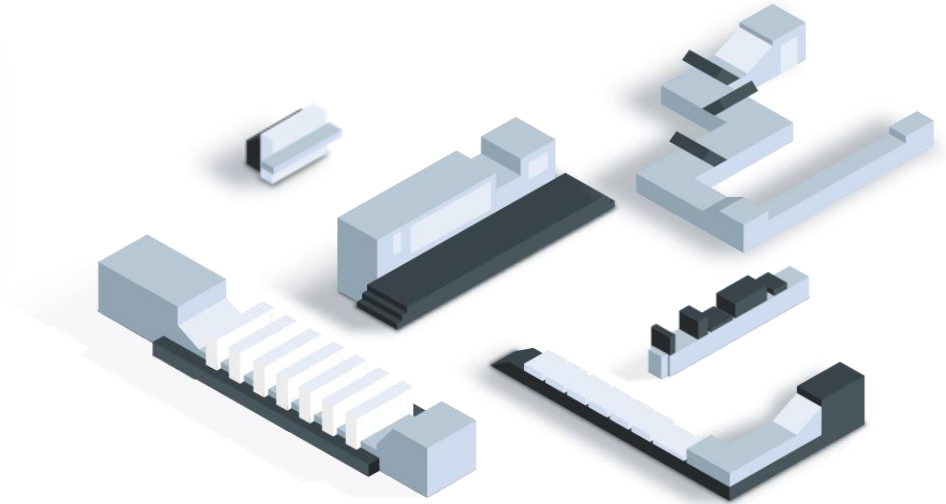
<https://forms.office.com/e/t2Pd07kgfJ?origin=IprLink>

**Forms Survey**  
**It's time to hear from you!**

## ...May we introduce? Power Press!

### The Company

- Mixed Commercial Print Shop with prepress, print & postpress
- 18 Employees, 2 Shifts
- Mostly regional customers:
  - Industrial clients
  - Retailers, local sports clubs (B2B)
- Strategy:
  - Expand online offerings as an additional sales channel
  - Differentiation: Service & consulting compared to online printers



3rd Party



## ...May we introduce? Power Press! Pain Points & Requirements.



### Data quality

- About two-thirds of customer files need corrections
- Corrections are not billed > time efficient solutions required

### Structure & Organization

- Despite small company size: Clear planning, transparency & structure
- Capturing, analyzing & using production and operational data is essential

### Flexibility in production

- Combination of offset & digital printing
- Decisions based not only on quantity/cost but also deadlines & pre-/post-runs
- Hybrid production offers great advantages but makes production planning more complicated

# The Power Press Team



**Ben**  
Customer Service  
Representative



**Alice**  
Prepress Operator



**Rachel**  
Production Planning



**Paul**  
Press Operator



# Agenda

1. Problems with customer files | *Convert 3c text to K*
2. Process Stability in Printing | *Ink pickup bars in non-print areas*
3. Efficient Imposition | *Dynamic Product Templates*
4. Production Planning | *Hybrid Production Digital – Offset*
5. Repeat Orders | *Copy, Take over, Template*
6. Maintain the overview | *Job Filter by Order Status*

# Print Data Issue | Converting 3c text to K

# Alice has a Print Data Issue. Converting 3c text to K.



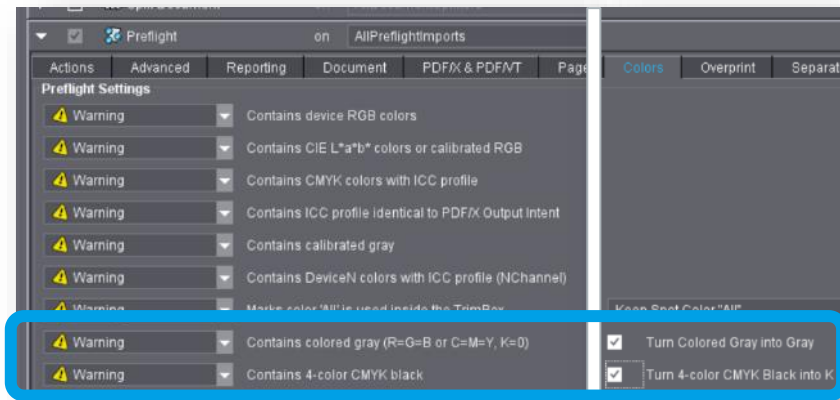
## Situation

- Tight deadline – Customer needs fast delivery
- Preflight-Alarm: Text separated in 3c
- Risk: Misregistration during press run, unnecessary complexity



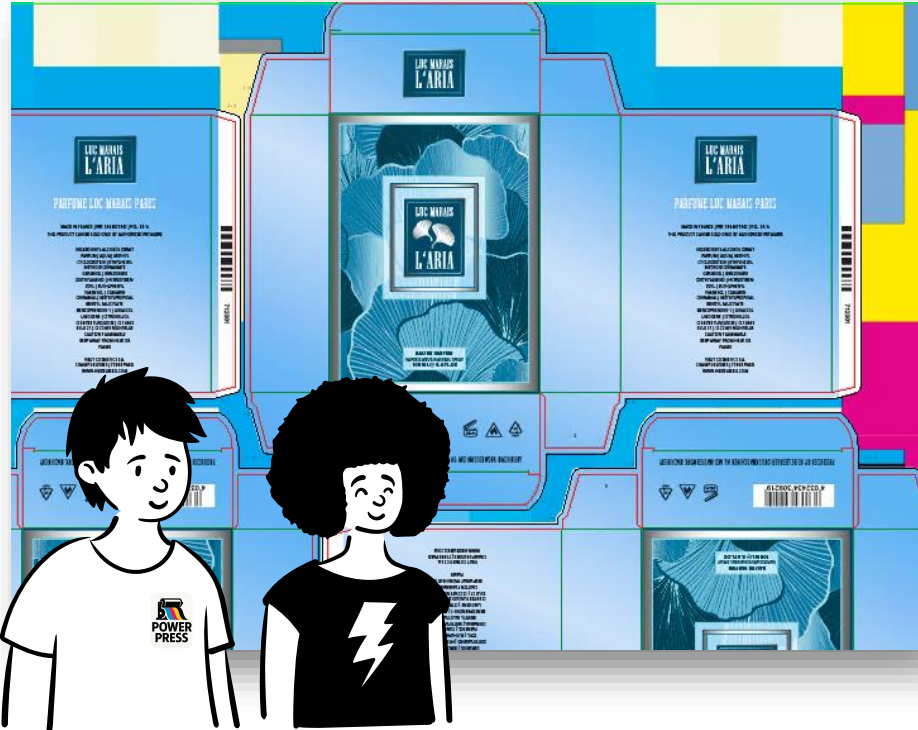
## Prinect Solution

- Automatic conversion from 3c in K
- Part of Preflights in Qualify & Prepare – clean data, less prone to errors
- Saves time, job meets due date



# Process Stability in Printing | Ink pickup bars in non-print areas

# More Stability for Paul – Thanks to smart positioning Ink pickup bars in non-print areas.



## Situation

- Tight deadline, Sheet size ordered to the millimeter
- No space left for ink pickup bar – Cardboard is expensive.
- Risk: Color deviations during press run

## Princt Solution

- (Flexible) Positioning of ink pickup bars in non-print areas – also ink zone related possible
- Straight forward in Prinect Signa Station – no additional effort
- Benefits: More color consistency, less make ready sheets, consistent print quality

# Dynamic Product Templates

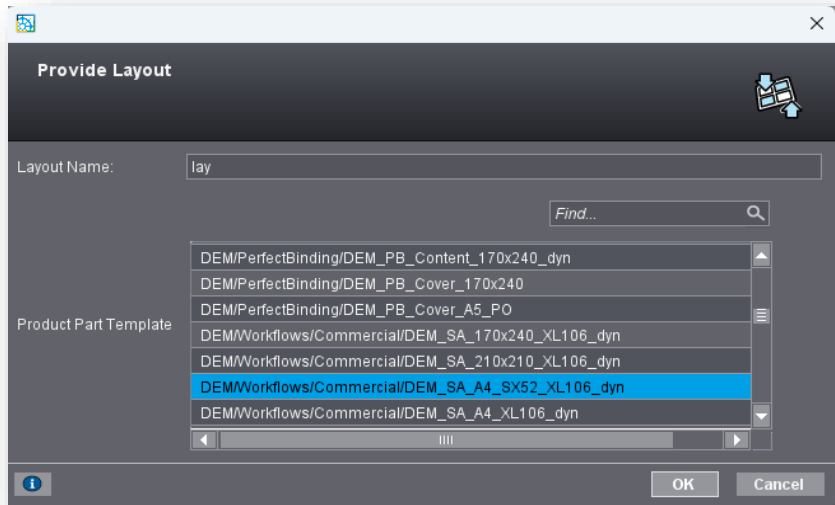
# Efficient imposition – Alice does it dynamically. Dynamic Product Templates.

## Situation

- Imposition requires multiple manual steps
- Various templates for every use case
- Time consuming and risk for errors

## Prinect Solution

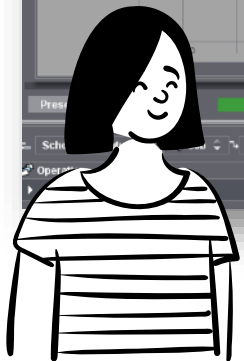
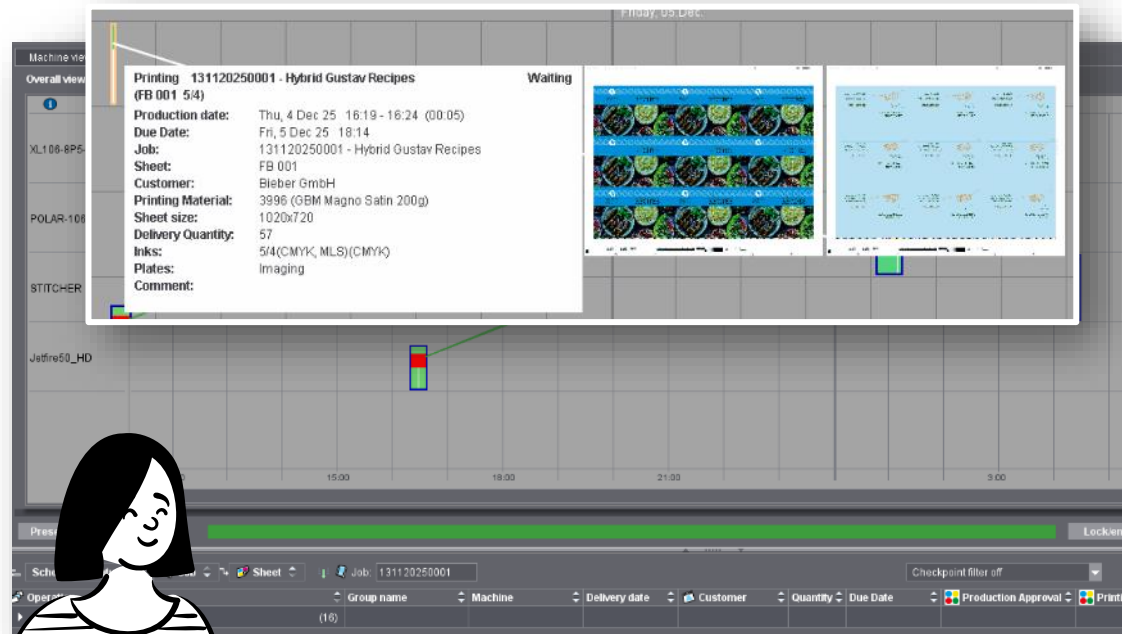
- Dynamic Product Templates for flexible imposition
- Automatic adjustment to pages total (& within Smart Automation also to format and substrate)
- Benefits: Less clicks, more production security, faster workflow



# Production Planning | Hybrid Production Digital – Offset



# Everything on schedule: Rachel combines Digital and Offset. Hybride Production Planning.



## Situation:

- Different requirements for digital print and offset litho
- Parallel planning leads to significant coordination effort
- Risk: Double work & lack of transparency

## Prinect Solution:

- Hybride Planning with ONE Workflow
- Automatic allocation of jobs from Digital and/or Offset
- Planning Assistant helps with planning process
- More flexibility, less re-scheduling, clear overview

# Repeat Orders | Copy, Take over, Template

# Efficient Repeat Orders: So that Alice & Paul can take off directly. Copy, Take over, Template.

Flexible for any requirement  
Saves time and reduces errors



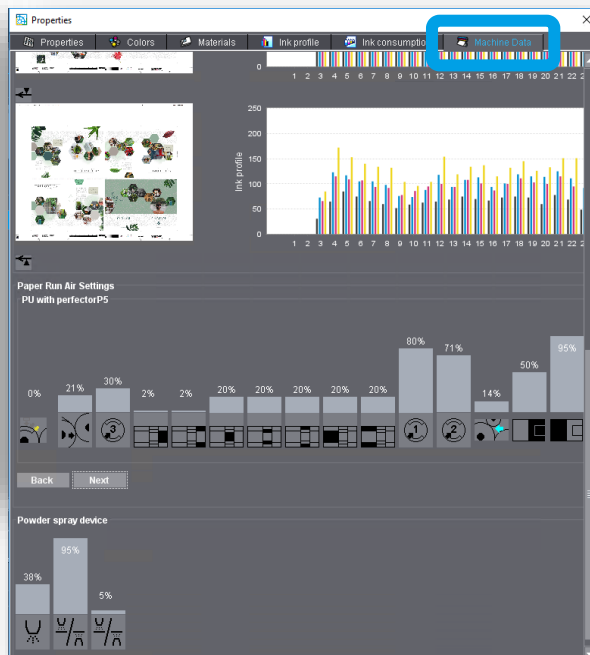
## Situation

- Repeat orders are a daily routine
- Different requirements: From Reprint to *Teilnutzung*
- Challenge: Which method is the right one?

## Prinect Solution

- Copy: 1:1 copy of the root-job AND Job-JDF
- Specific use of data from the root-job
  - Job from Template incl. Take Over:  
Copy of Job-JDF with specific use of selected job data
  - Take Over: New job with with specific use of selected job data

# Efficient Repeat Orders: So that Alice & Paul can take off directly. Take over for a 1:1 repeat job.



## Prinect Solution

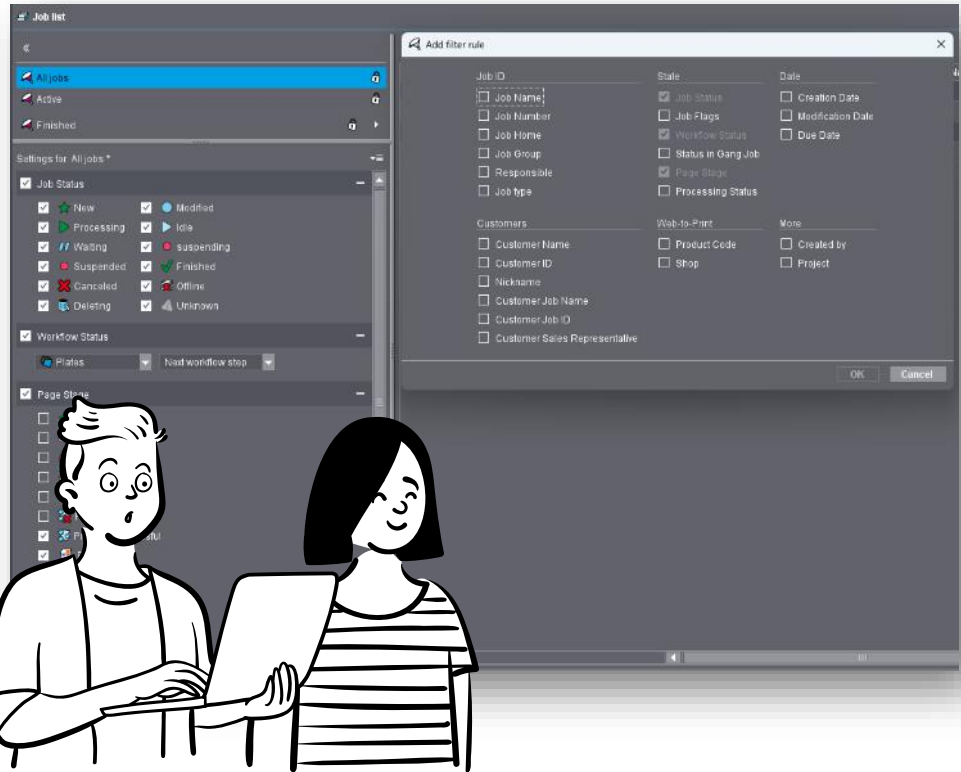
- Create a new job  
> scalable take over from related job within the menu *Job Properties*.
- Take over of press data for transfer to Speedmaster.
- Automated via RelatedJobID from MIS/JDF & after JDF Import settings.

## Benefits

- Handover of a 1:1 repeat job incl. press data for faster make ready.

# Stay on Top | Job Filter by Order Status

## Ben & Rachel stay on top: Filter for Jobs, Status tracking. Job Filter by Order Status.



### Situation

- Production Planning & Customer Service Rep. require transparency and overview.
- Keep track of the deadlines/delivery dates, quick response to internal inquiries
- Risk: Loss of time due to tedious clarification

### Princt Solution

- Jobfilter within Cockpit shows current job status
- Overview and direct access from your desk
- Fast decision making, no need to walk on-site for gathering information

# Take the next steps with Prinect Production & unlock hidden features!



Do you already know our Prinect Online Help?  
The QR-Code will take you there!

Call to action: Share your favorite Prinect  
features with us!