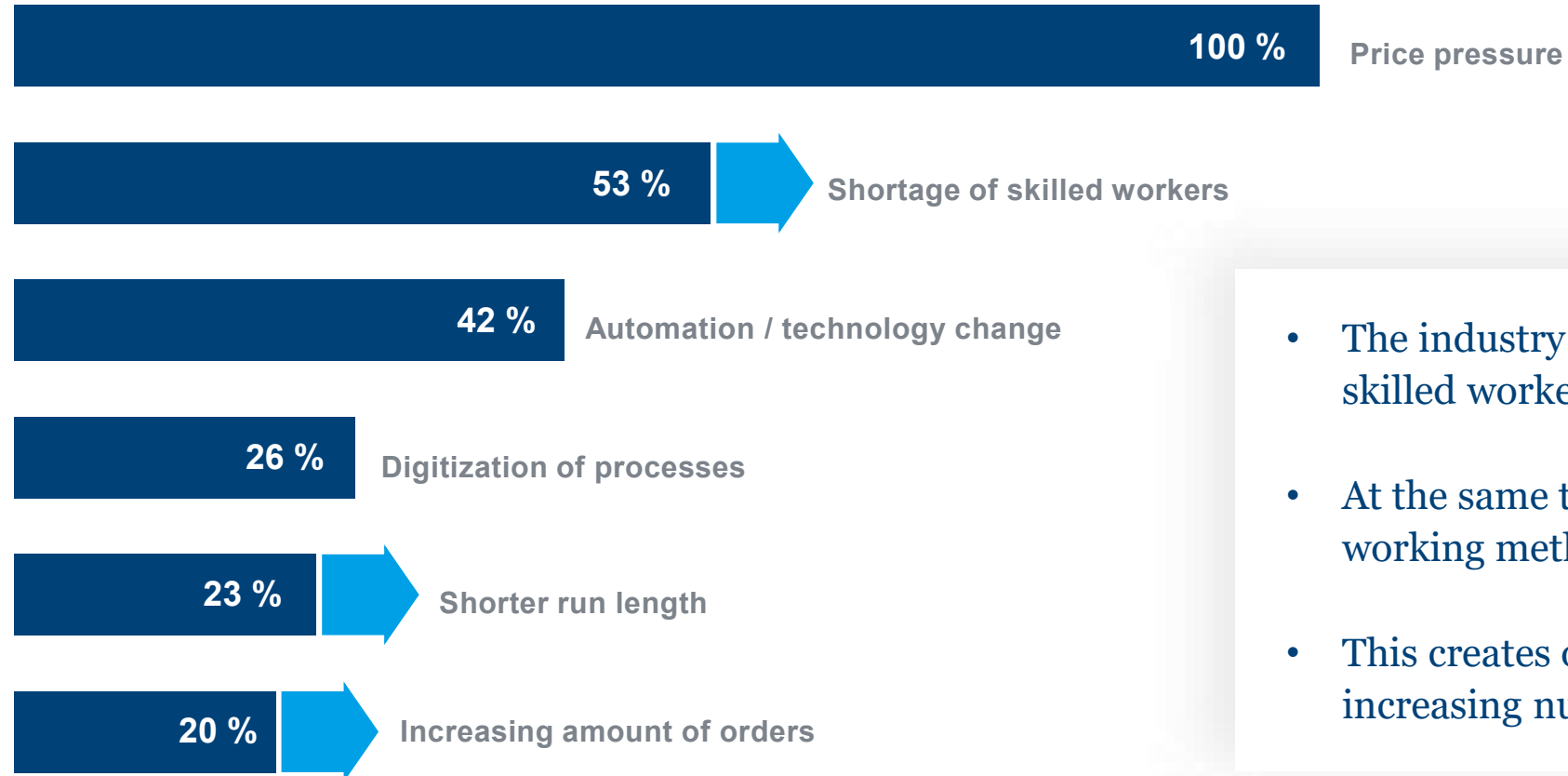


# PRINECT TOUCH FREE V1: Fully Automatic Productions-Workflow

**Princt User Days 2026**  
Axel Zöller | Wiesloch

# Trends and challenges in commercial printing.



- The industry is characterized by a shortage of skilled workers and increasing automation.
- At the same time, digitalization is changing working methods and business models.
- This creates opportunities, especially with an increasing number of small print runs.

source: HDM market research 2023

# A difference that changes everything.

Until now: Prinect Production



Hardly standardized order  
data



Prinect Production:  
Powerful workflow application,  
highly qualified operators



Production

# A difference that changes everything.

## NEW: Prinect Touch Free



Standardized Order Data



Automatic Processing



Production

# One Workflow, one System – fully automated.



**Prinect Touch Free**



**Prinect Production**



**Produktion**



Autonomous hybrid print production.



# Princt Touch Free at a glance.

- **Fully automated production workflow** for digital and offset printing.

Works together with the MIS.

- **The MIS remains the leading commercial system.**

Princt Touch Free does not calculate quotations  
does not generate invoices, nor includes material management



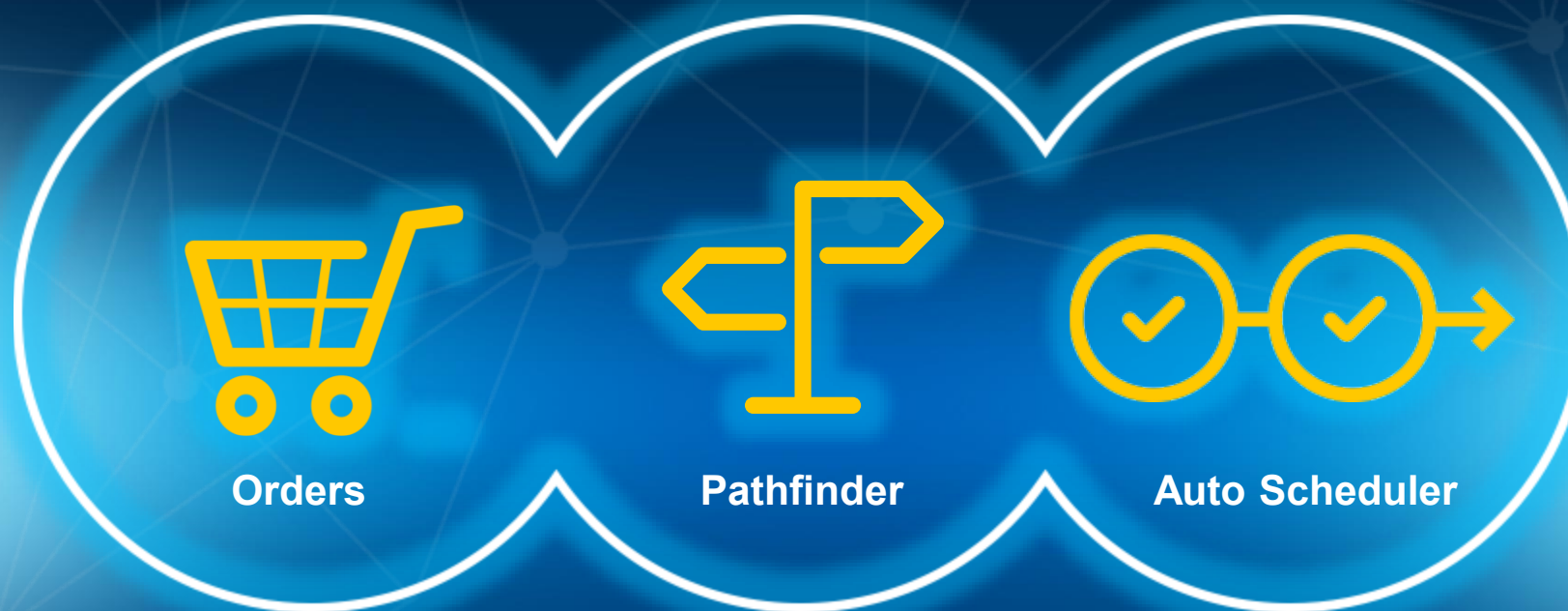
# The decisive added value.

- **Prinect Touch Free makes production faster and easier:**
  - Takes production decisions autonomously.
  - Automation requires little expertise and is ready for immediate use.
- **Prinect Touch Free reduces production costs:**
  - Continuously optimizes production costs across the entire order portfolio.
  - Cost calculation is based on the real PDF including pre-determined ink consumption.
- **Prinect Touch Free reduces the workload for employees:**
  - Creates layout and process templates automatically – no manual creation required.
  - System configuration extremely easy
- **Easy rescheduling saves rework and time:**
  - Automatic adaptation to a new man-machine situation.





# Prinect Touch Free: The core.

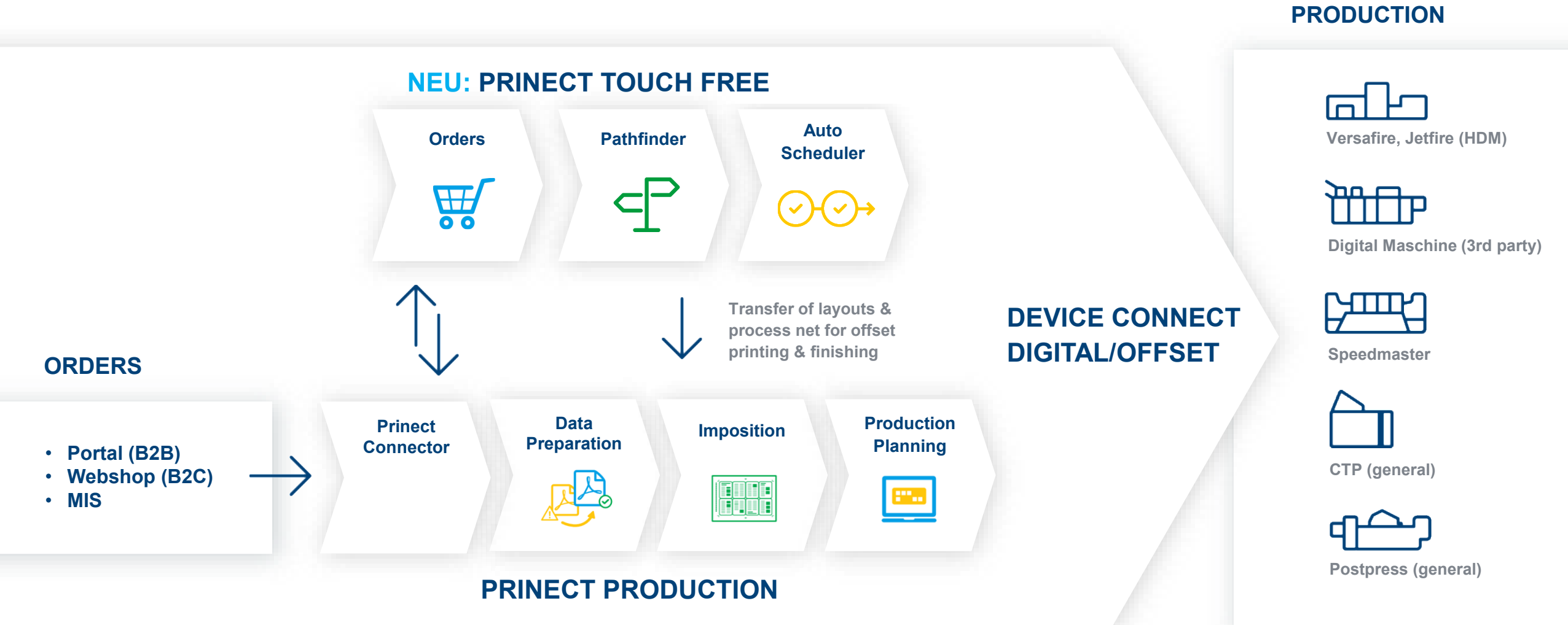


Overview jobs, Preflight & check meta data

Calculation of all feasible production methods & decision on the best production path

Permanent automatic planning and optimization

# Process steps in detail.



# A wide range of possibilities.



**Business cards**



**Post Cards**



**Poster**



**Folder**



**Flyer**



**Brochures  
(perfect bound)**



**Brochures  
(saddle stitched)**

# Prinect Touch Free V1: From scope to application.

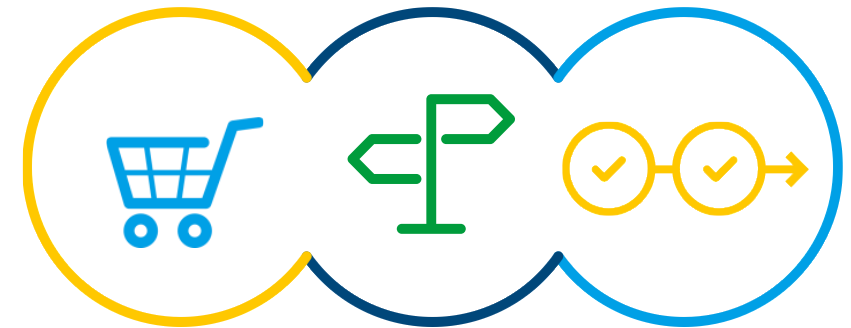
## The Apps:

- **Orders** (Data entry, PDF preflighting, Metadata checking, Cockpit for workflow)
- **Pathfinder**
  - Layout generation for vertical or horizontal imposition schemes—no mixing
  - Decision Maker
- **Auto Scheduler** (only for digital printing)

## The functions:

- **Digital Printing**
  - Versafire, Jetfire, 3rd party digital printing machines
  - Pathfinder supports inline finishing for digital printing
- **Offset- Printing (Q2/3 2026)**
  - Layout generation and transfer for output on offset printing presses
  - Transfer of the process network for further processing (digital and offset)

Support for tracking/reporting/KPI, post-calculation via Prinect Production



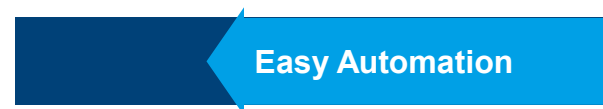
# PRINECT TOUCH FREE. Because innovation knows no tomorrow.



Price pressure



Shortage of skilled workers



Automation / technology change



Digitization of processes

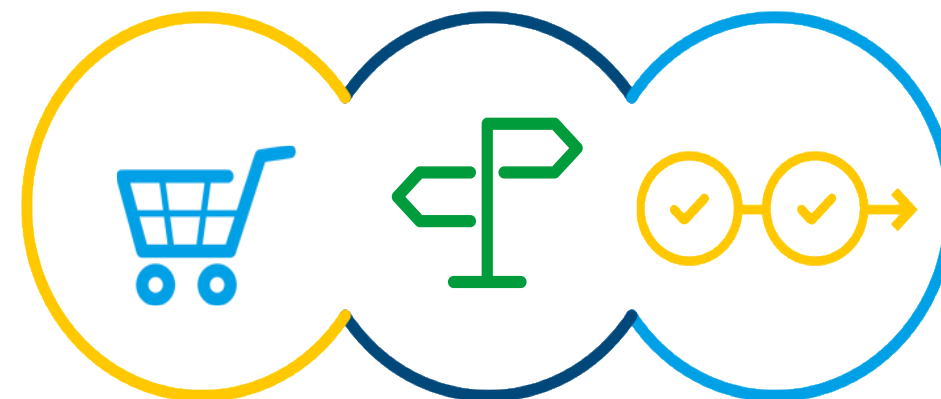


Shorter run length



Increasing amount of orders

**PRINECT TOUCH FREE**  
addresses the most  
important challenges.



# A revolutionary approach to workflow automation.

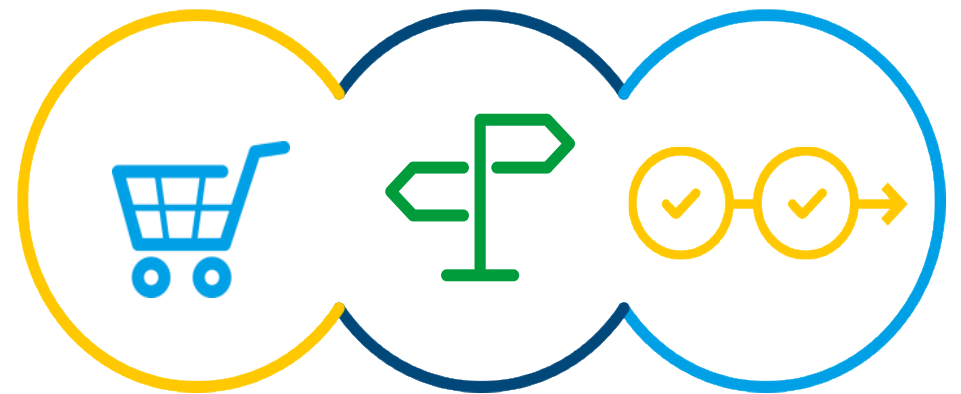
**Prinect Touch Free** makes autonomous production in hybrid digital and offset printing a driver for growth.

## Central production control

- Automatically creates the layout, including marks for digital and offset printing/finishing.
- Decides on the most cost-effective production method.
- Automatically plans production, including batch building.

Prinect Touch Free provides

- Maximum scalability and security thanks to its new cloud architecture.
- Fully functional in just one to two days.





## Prinect Touch Free in real life:

### CGS



### Meinders & Elstermann



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