

Prinect Touch Free

Presenter: Gottfried Grasl and Ulrike Seethaler | Friday 11:30 – 12:00 p.m.

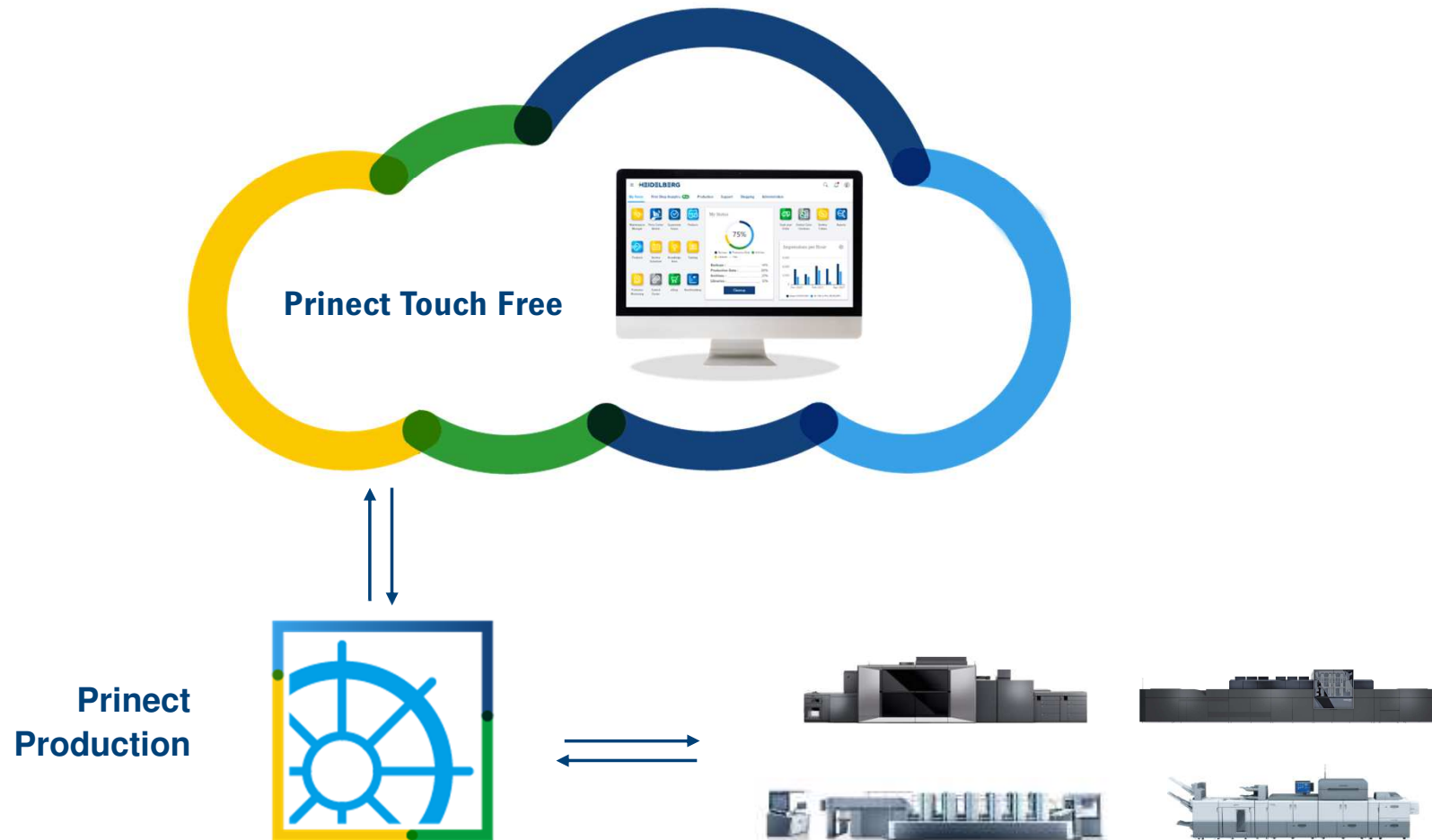
Agenda

1. Intro
2. Prinect Touch Free in action
3. Benefits
4. Customer scenarios



During the workshop we kindly invite you to answer some questions about your today's organization and handling.

One Workflow – one system

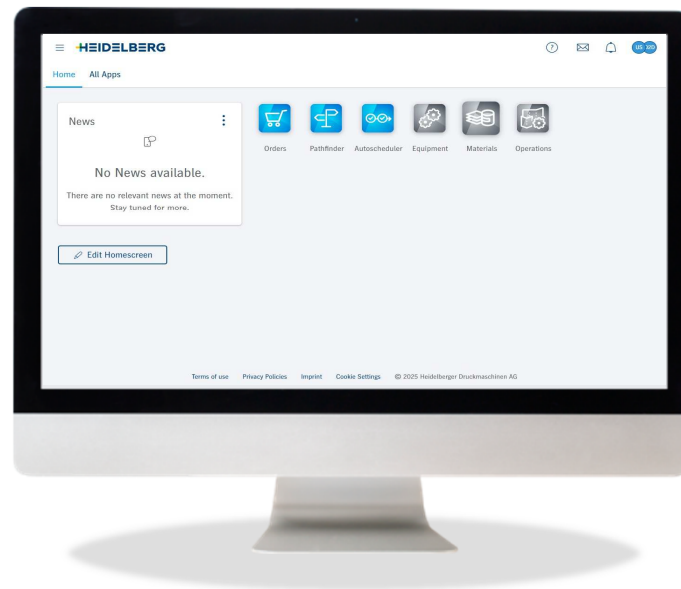


Princt Touch Free and HEIDELBERG Customer Portal

Princt Touch Free
is a bundle of apps in the
HEIDELBERG Customer Portal

Production:

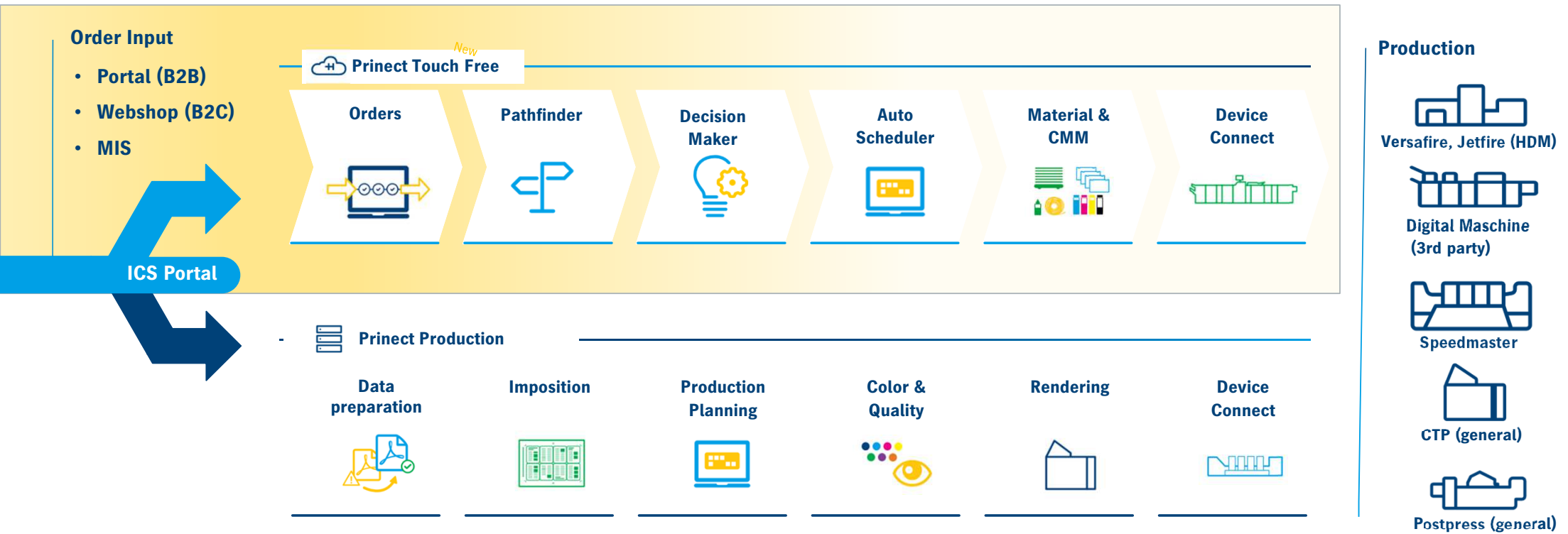
- Orders ... 
- Pathfinder
(Decision Maker) 
- Auto Scheduler 



Administration:

- Equipment ... 
- Materials 
- Operations 
- Pathfinder 

Princt Touch Free v1 - availability 12/25



Survey 1: How do you get PDF files today?

Please follow the link!

There you will find multiple input channels and we would like you to judge the percentage values of appearance.

Thank you!

Prinect Touch Free in action

Introduction of OUR DEMO PRINT SHOP

- Commercial Printer running a Prinect Production Manager since several years
- No-name-MIS with level 1 integration and in addition several CSV-Input channels for standardized products such as posters, folders and brochures

- Devices in place:
 - Versafire-LV
 - Speedmaster XL75-4-LX-ANI
 - Speedmaster XL106-8P5-P2U
 - POLAR-106-PACE
 - Stahlfolder TH 56
 - Stahlfolder TH 82-P
 - Horizon SPF 200
 - Primera Saddlestitcher

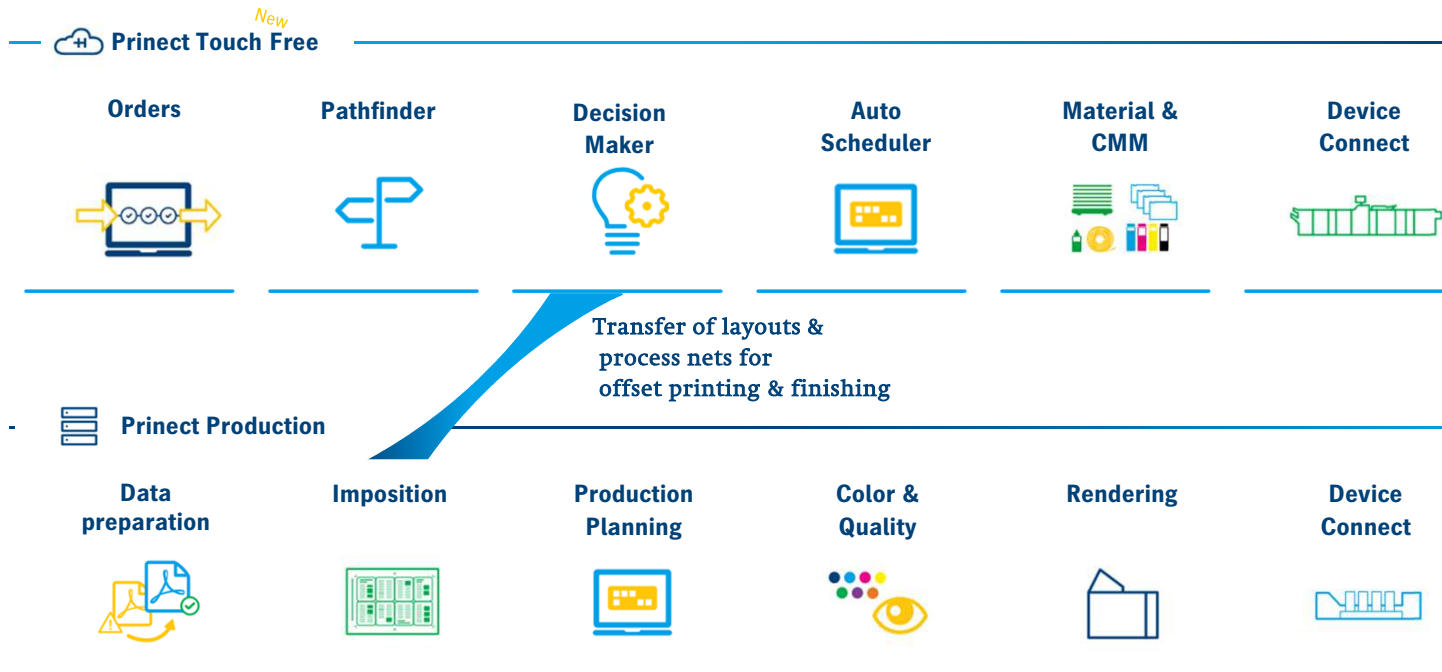
- New device(s) to come:
 1. Jetfire 50
 2. CP Bourg BB3002

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Order Input

- Portal (B2B)
- Webshop (B2C)
- MIS

ICS Portal



Production

- Versafire, Jetfire (HDM)
- Digital Maschine (3rd party)
- Speedmaster
- CTP (general)
- Postpress (general)

Survey 2: How do you plan your production today?

Please follow the link and answer the 3 questions.

There is more than one answer possible for question No. 1.

Thank you!

Survey 3: How do you manage substrates for offset/digital printing?

Please follow the link and answer the questions.

Thank you!

Benefits

Prinect Touch Free: What's the point

- **Prinect Touch Free takes key production decisions autonomously**
 - Automates production in a new and unprecedented way
 - Less know-how required for automation - out of the box for everyone
- **Prinect Touch Free reduces production costs through continuous optimization**
 - Cost calculations are made based on the real PDF on the entire order backlog
 - Decision on the most cost-effective production process takes ink consumption into account.
- **Relief for employees**
 - No creation of layout and process templates - significantly less time required
 - Operators can concentrate on complex jobs
 - Extremely simple machine configuration
- **Rescheduling:** Automatic adaptation to a new man/machine situation
- **MIS:** Production can work more independently
 - Fewer Level 2 integration projects in the future



Customer scenarios

Prinect Touch Free: Who should use it

1. Commercial businesses with a significant/growing proportion of orders with small/medium print runs that want to automate production.
2. Commercial businesses that are looking for simple automation for standard products and want to save on complex configurations or in-house developments.
3. Commercial printers who want to relieve their production staff of repetitive standard tasks.
4. Commercial enterprises for which the optimization of production costs and production times is of central importance for business success.

