

# Jetfire and Versafire with Prinect Production Manager

Presenter: Mark Ihlenfeldt | Friday 11:30 – 12:00 p.m. and 12:20 – 12:50 p.m.



CHANNEL 2  
WHITE

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# Workshop Agenda

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**01 ▶ Online-Survey**

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**02 ▶ Prinect Production “Hybrid-Production” Demonstration**

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**03 ▶ New Funktionen of the Digital-Print-Manager**

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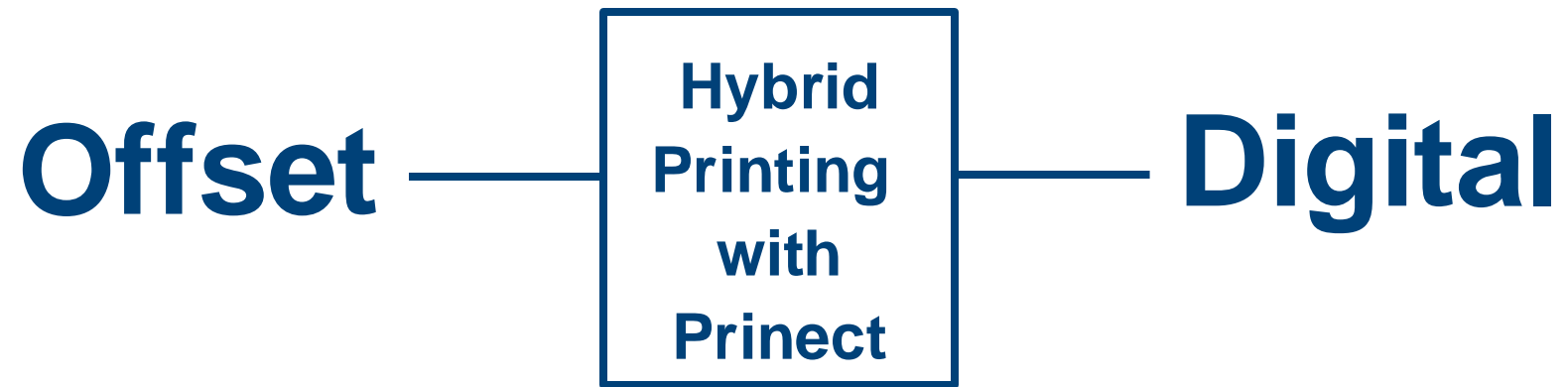
Please scan the  
QR-Code  
with your mobile phone  
(Camera-APP)  
to open the survey

# The answers are ...

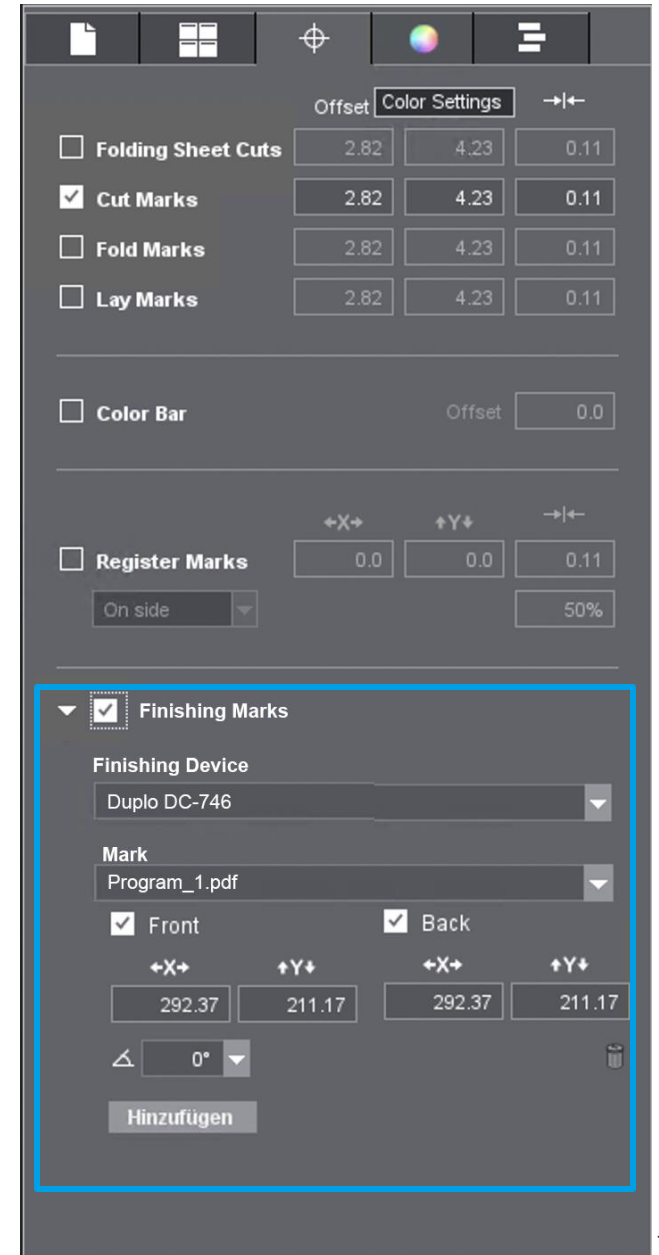
Jetfire & Versafire with Prinect Production Survey



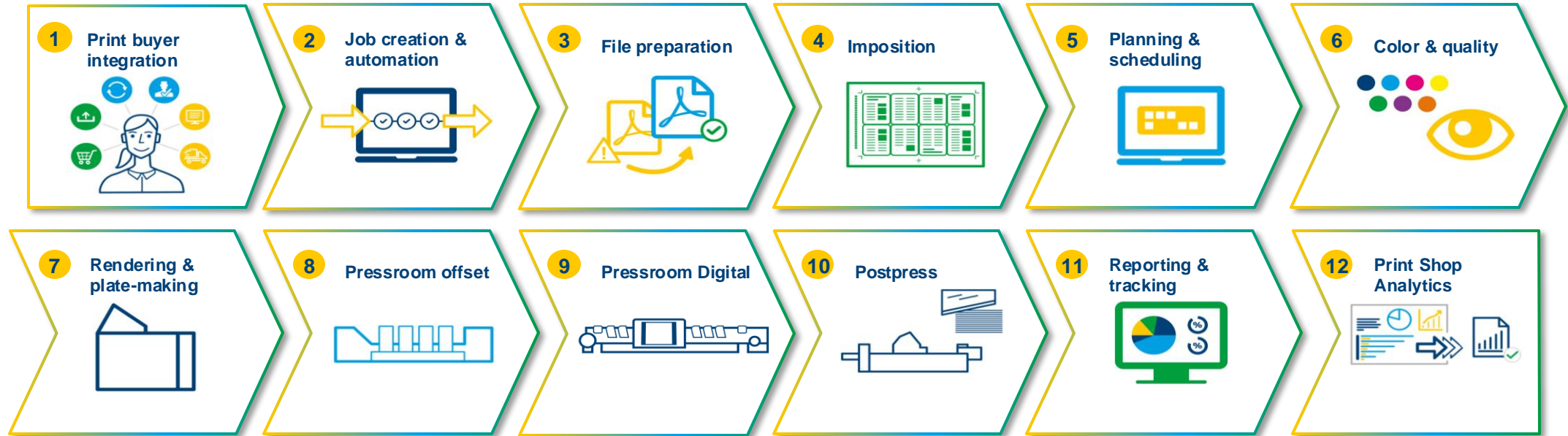
# Live Demo – “Hybrid-Produktion”



# New Features Digital Print Manager automatic marks for “digital” finishing



# Benefits of “Hybrid-Production”



- **One Workflow** – all integrated Offset- & Digital-Printing  
“Not Offset **or** Digital but **both!**”
- **Extreme flexibility** –  
easy switch between Offset & Digital
- **Heidelberg technology** for color and content uniformity  
between Offset & Digital
- **Open System Architecture** with standard interfaces.  
Proven technology to connect majority of 3<sup>rd</sup> party digital  
presses
- **Print Shop Analytics** – Insights for the entire Print Shop
- **Heidelberg Feel Good environment:** One easy to  
operate user interfaces increases employee flexibility

# LET'S CONNECT

■■■■ PRINECT ■■  
USER DAYS