

# LET'S CONNECT

■■■■ PRINECT ■■  
USER DAYS

# Workshop HEIDELBERG Customer Portal

# Team



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# Elevator Pitch

Chat HDM / Chatbot Prinect

Niklas

Greenpass App

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Task Pilot

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# Elevator Pitch 1

## Chat HDM / Chatbot Prinect

Niklas Niemann



**Thoughts? Wishes? Feedback?**

Share your live feedback on your smartphone in parallel.

# Chat HDM / Chatbot Prinect

**Challenge** our customers face:

- Many different software solutions from HEIDELBERG
- Our customers' requirements are complex, therefore Prinect is also complex
- Online-Help for the Cockpit alone has more than 1000 PDF-Pages in Content
- Shortage of skilled workers

What happens now if a user in the workflow has a specific question about Prinect functions or a problem occurs in production?

The user has to search for answers:



Onlinehelp



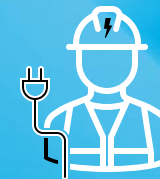
Release Notes



Videotutorials



Training materials



Ask a service employee/expert



Bugs & Error messages

# Chat HDM / Chatbot Prinect

We want to **innovate** our service process and in particular:

- 1) Our problem-solving skills & response time
- 2) Knowledge management
- 3) Customer interaction

So that you can achieve the following **benefits**:



Eliminating the search  
for independent  
problem solving



Time savings and  
faster continuation  
of production



Better production  
results by quickly  
understanding new  
software features

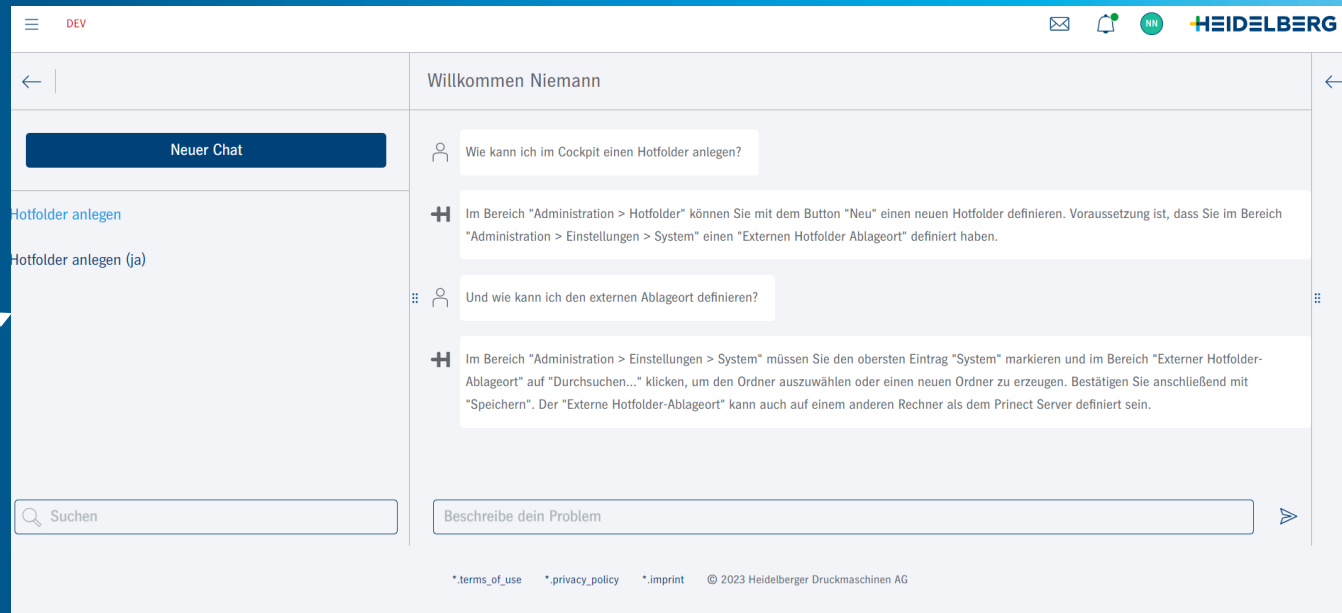


Targeted and rapid  
delivery of specialist  
knowledge to  
employees



# KI-based self-service for customer questions and problems

User asks a question



Problem solved?



User can continue production ✓

Yes

No

1. Automatic ticket creation based on the chat history



2. Service process is initiated





Neuer Chat



Erstelle deinen ersten Chat.

Neuer Chat



Work in Progress

# Elevator Pitch 2

## Greenpass App

Fabian Schroeder



**Thoughts? Wishes? Feedback?**

Share your live feedback on your smartphone in parallel.

# Greenpass App

## Why is it important?



### European Green Deal

On the path to a climate-neutral Europe by 2050.



### Compensation

Increasing demand for sustainable / climate neutral products.



### Record & reduce

Overview electricity, water and gas consumptions. Track emissions.

# Greenpass App

## What will HEIDELBERG offer?

### Jobbased data recording

Direct use of prinect job data. Each Greenpass Data set can be based on one or multiple jobs.

### Consumption tracking

Automatic tracking of job related consumptions such as paper, plates, ink, water or energy based on prinect data.

### Calculate

Consumption values will be converted into emission relevant figures. This may require additional user input (depending on the job).

### Compensate

Export the measured / calculated values and compensate the printed product (optional).

Archive emission document and consumption certificate in the cloud.

# Greenpass App

## What are the next steps?



### Stay tuned...

...we want to bring this app into the HEIDELBERG Customer Portal.



### We are focused...

...on an easy process based on Prinect job data to collect water, CO2-eq and energy consumptions. Combined into a digital product passport with batch informations (In a later version).



### We want to build a solution...

...based on your needs! That's why we want to use this opportunity to collect your thoughts and requirements on such an app.



# Elevator Pitch 3

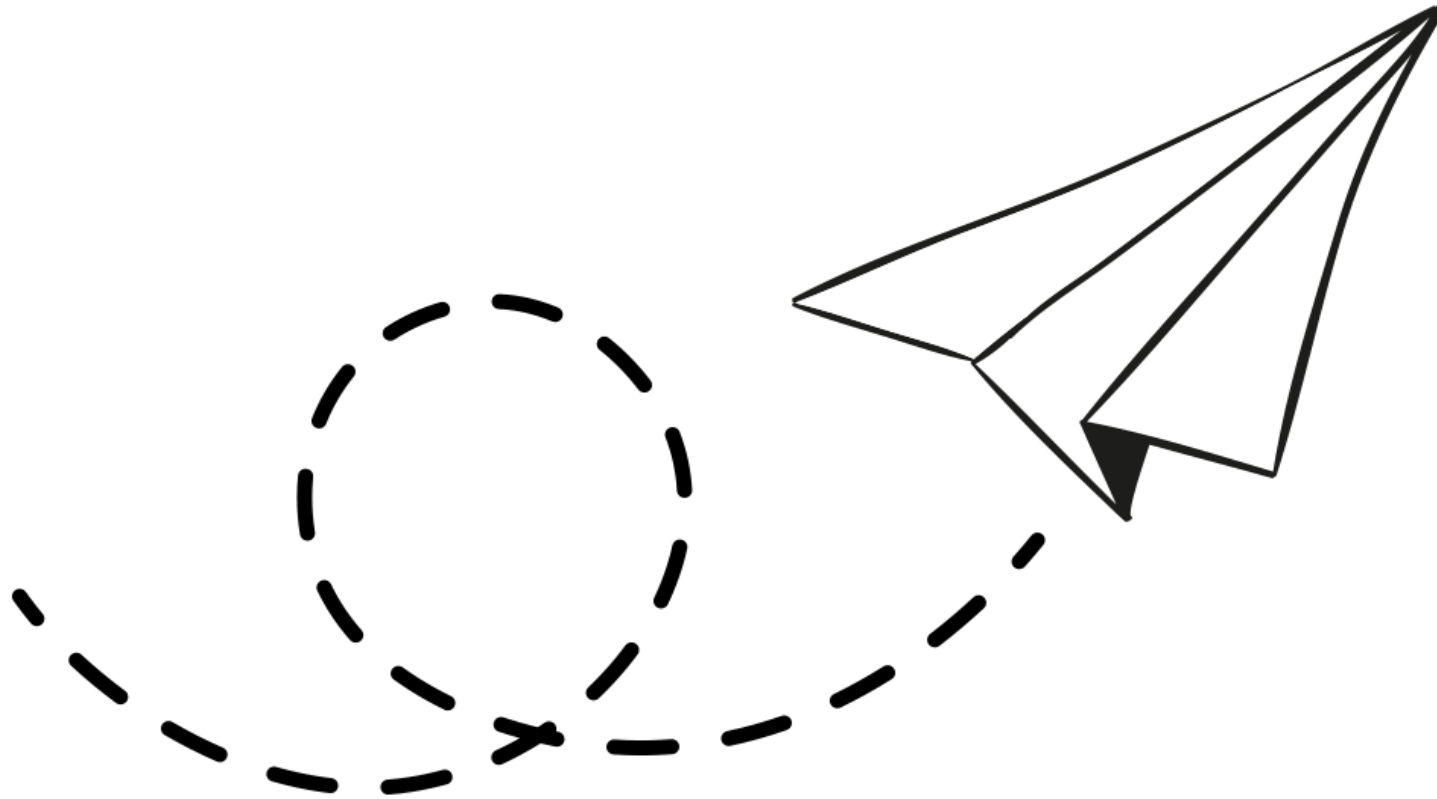
**Task Pilot**

**Jan Bock**



**Thoughts? Wishes? Feedback?**

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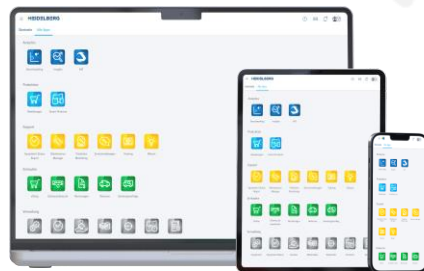




# Task Pilot



Printshop tasks sources

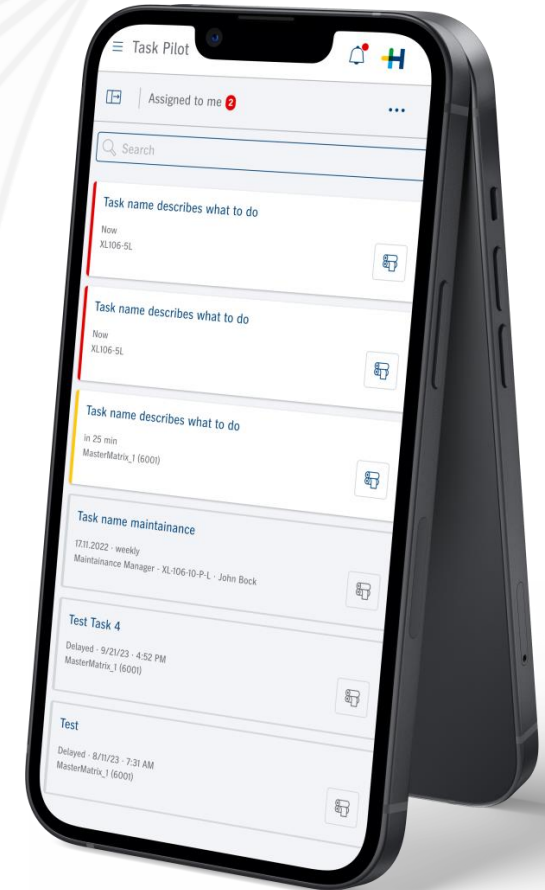


## Tasks from Prinect Presses, and Cloud apps:

- substrate
- printing unit
- plate trolley
- consumables
- maintenance
- parts

### + Manual Tasks

- Move semi finished goods
- Stock counting
- etc.



# Task Pilot

Your central printshop task control



Automates and digitizes manual processes, reducing the risk of human error.



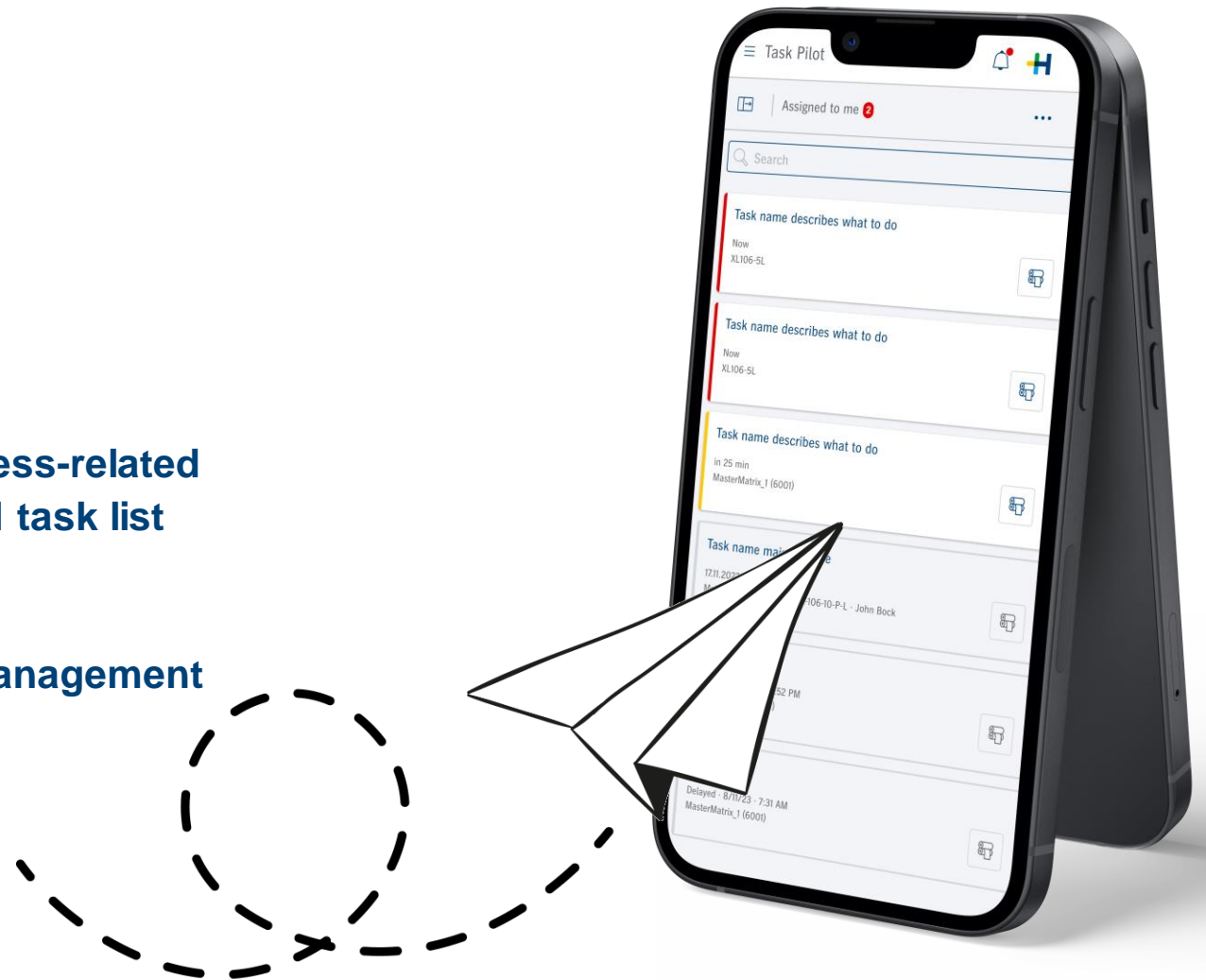
**Downtime Reduction:** Quickly addresses press-related issues, minimizing downtime with dedicated task list



Seamless Integration and Real-Time Task Management



What do you think?



THANKS!