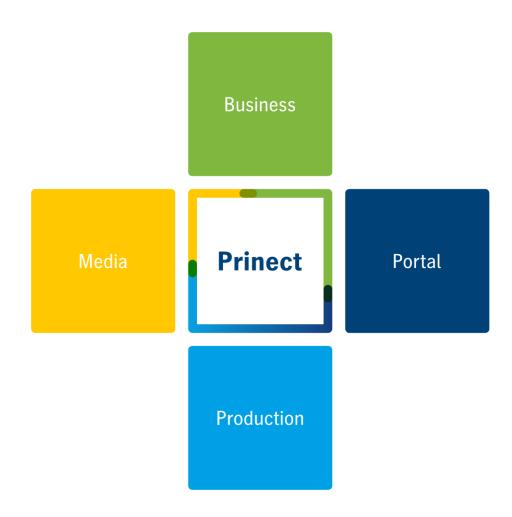


## Agenda

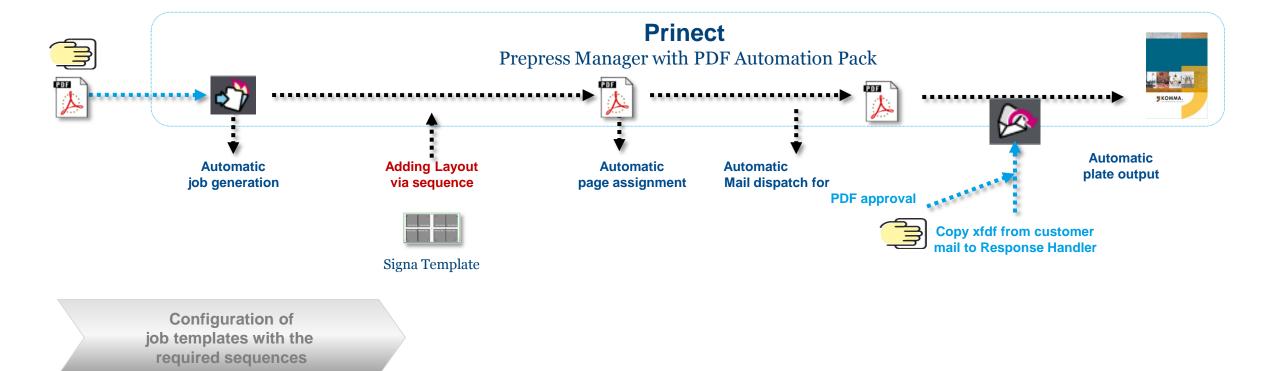


- 1. Hotfolder Automation with PDF Automation Pack
- 2. Smart Automation in production:
  New ways to start automated production
  - a) Hotfolder
  - b) Job Maker
- 3. Conditional processing
- 4. Automated PDF compare





# Possible automation level with PDF Automation Pack + Hotfolder Automated Plate Output after PDF submission and PDF approval



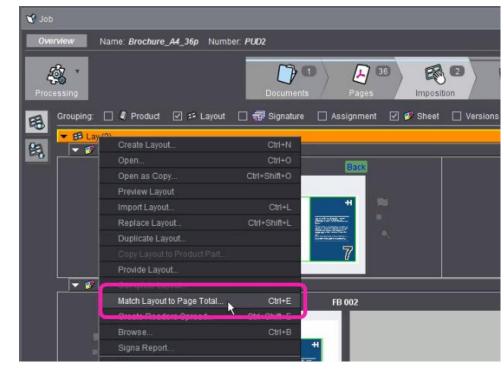
### Hotfolder with PDF Automation Pack (no Smart Automation)

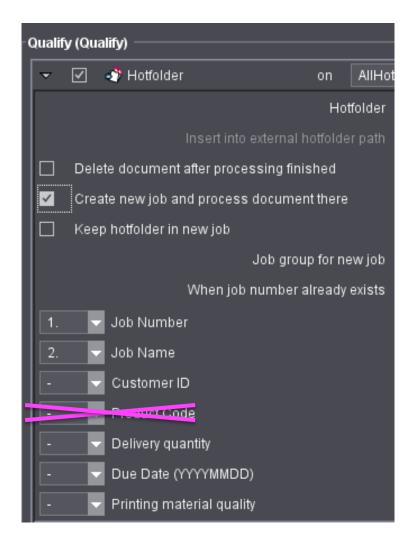


- → Product code does **not** influence the impositioning
- → A bigger number of hot folder jobs need to be administered

→ Jobs with differing page count need to be touched in

production, Signa Server fulfils tasks after trigger





### **Smart Automation in Production**



#### Needs setup and training - saves manual labor

Standard products (flyers, postcards, brochures, stationery) can be produced automatically, without operator invention

#### **Version 16:**

- → Only sensible, if standard products are ordered via MIS or W2P
- → Available as option for Prepress Manager customers

#### **Version 17**

- → Automated production can be triggered by 'production externals'
  - with correctly named PDF files and improved hotfolders
  - by Prinect Portal Pending documents 'Job Maker'!
- → Still available as option for 'standard' Prepress Manager customers
- → Also available as choice in Production Manager rental license bundle (training required)

## Other Smart Automation Improvements 2017

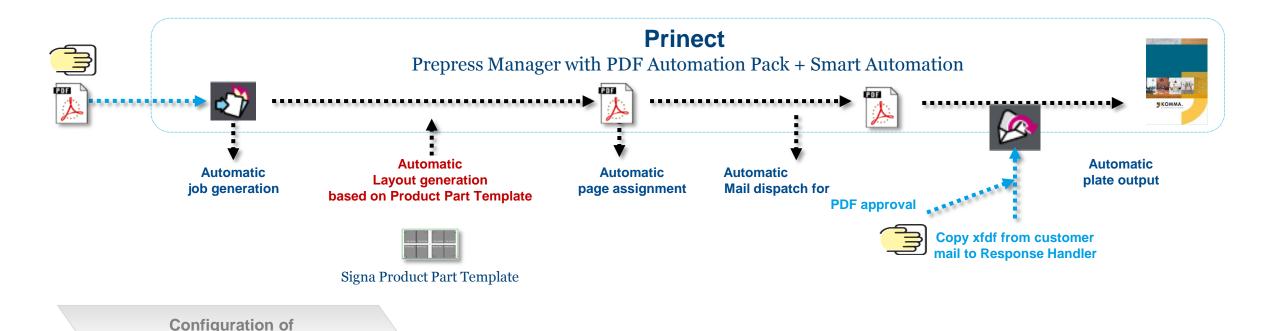


#### based on customer feedback

- → Smart Templates can contain
  - → PDF Edit
  - → Copy PDF
- → Smart Templates can be combined with
  - → Sequences like AutoSheet /PageProof
- → During Smart Template replacement
  - → Production Type from MIS 'beats' JDF entry



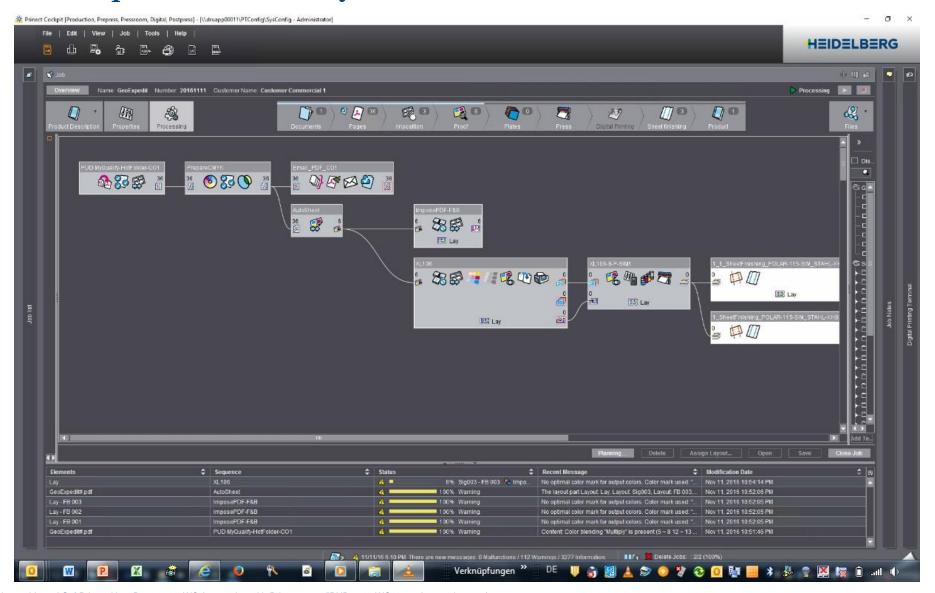
# New in Prinect 2017 – Hotfolder + Smart Automation **Automated Layout generation & Plate Output after PDF submission and PDF approval**



job templates with the required sequences



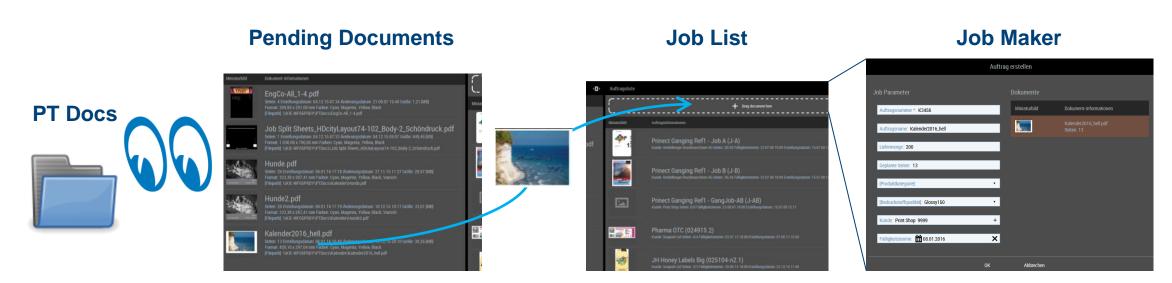
## Automated sequences started by Smart Automation & Hotfolder





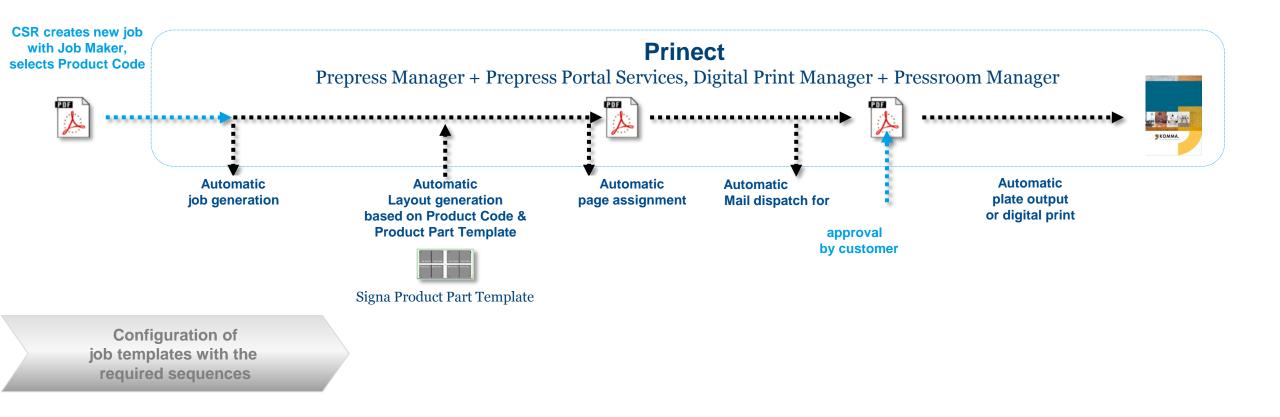
# Prinect Portal - Job Maker + Smart Automation Produce standard products automatically - without W2P or MIS

- → Employees with access to the Job Maker can produce standard print jobs out of a pre-defined document pool with small training efforts
- $\rightarrow$  For production users not externals or customers.
- → Document Pool shows all incoming documents to be processed.
- → Start automatic processing for standard products.
- → Offer easy solution for products that can be standardized.





# Smart Automation plus Prinect Portal with Prepress Portal Services CSR can create job with Job Maker and triggers automated production

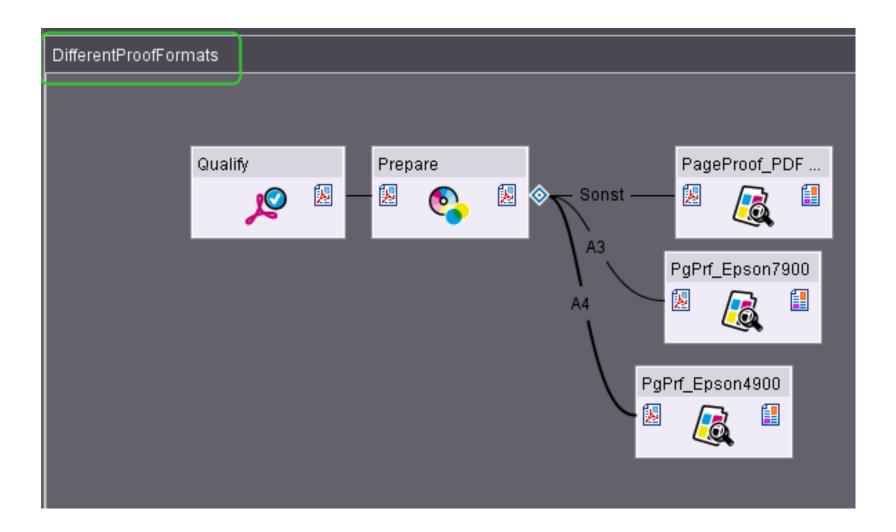


## Smart Automation 2017 contains Conditional Processing



#### → Conditional processing

→ DOCUMENT information triggers to which sequence the file is forwarded

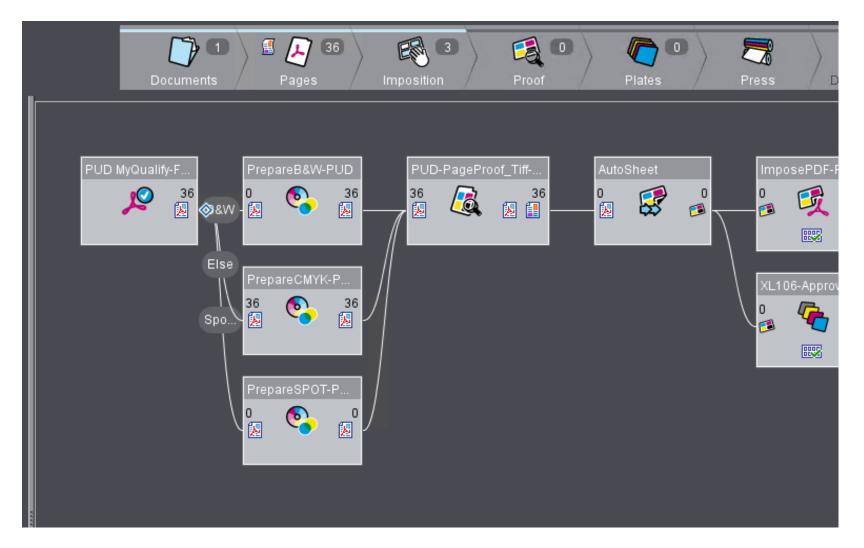




## Conditional Processing – Example 2

## **Use different Prepare sequences based on PDF colors**

- → Qualify identifies colors in PDF
- → BW
   CMYK
   SPOT
   go to different prepare sequences
   and treated correspondingly
   without operator action



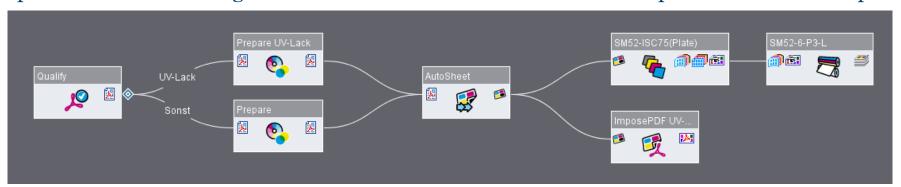


## Conditional Processing – Example 2 Improve Label Printing with and without LIV

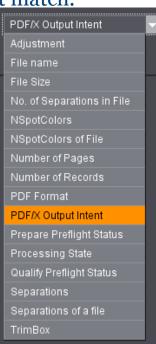
## Improve Label Printing with and without UV coating / Proof match ...

→ Situation:

Label printed with UV coating looks darker than a label without. Thus the proof and UV coated print do not match.



- → This smart automation sequence with conditional processing
  - brightens "UV PDF files", recognized by the separation "UV-Lack", using a special DeviceLink profile.
  - → Proof and UV coated print match again.
- → The second switch = standard switch (also without Smart Automation), triggered by "color use" for Plate and ImposePDF
  - → automated output of plates as well as the imposed PDF for external imaging of the coating form
- → All these steps are effected fully automated, no operator has to take extra care.





### PDF Compare - Sequence

## Automated check of PDF changes made by the workflow

- → Mechanisms from PDF Compare in PDF Toolbox now automated in the WF
- → Can avoid misprints
  - e.g. transparency issues, spot color knock out issues

