



INTERNATIONAL  
PRINECT USER DAYS

*5 th International Princt User Days, October 8<sup>th</sup> and 9<sup>th</sup>, 2014*

Welcome

Axel Zöller

**HEIDELBERG**



# Agenda

International Prinect User Days 2014					October 8th	
<b>Location: Print Media Academy Heidelberg</b>						
TIME	MIN.	WS	TOPICS		ROOM	
8:30	- 9:00	30	Welcome Coffee		2nd floor	
9:00	- 9:15	15	Welcome and introduction to the agenda		Brian Hansen, Albert Tuijtel	Auditorium
9:15	- 10:00	45	A	Heidelberg News	Axel Zöller	Auditorium
10:00	- 10:30	30	Coffee break		2nd floor	
10:30	- 11:30	60	Workshop round 1:		4 Groups	
Prinect for Printers		1	ISO compliant color reports without a second measurement		Bernd Utter	3.18/3.28
Color Workflow Tools		2	Prinect PDF Toolbox		Sebastian Nickel	3.50/3.60
Peak Performance		3	Prinect 2015 Prepress news with a special focus on the extended ganging functionality		Wiebke Stoltenberg	4.18/4.28
Digital Print		4	Heidelberg's Digital-Solutions – News		Eberhard Voss Mark Ihlenfeldt	5.18/5.28
11:30	- 12:00	30	Coffee break		2nd floor	

12:00	-	13:00	60		<i>Workshop round 2:</i>	<b>4 Groups</b>	
<b>Print Shop Management</b>				5	Prinect Business Manager: Overview about new functionality with a focus on the new speed estimator and automatic online calculation	Reiner Bachthaler	4.50/4.60
<b>Peak Performance</b>				6	Prinect 2015 live - presentation in the Print Media Center (Meeting point: PMA reception desk)	Rene Schieber	Prinect Live
<b>Workflow Tools</b>				7	Prinect Color Toolbox, ISO 12647-2:2013; G7 and Digital Printing	Bernd Utter Dr. Sehran Tatari	3.18/3.28
<b>Peak Performance</b>				8	Prinect, the integrated printshop workflow	Ulrike Seethaler	3.50/3.60
13:00	-	14:00	60		<i>Lunch Break</i>	<i>2nd floor</i>	
14:00	-	14:50	50	B	Paper and ink are getting worse and worse? Savings regardless of increased production costs: Use cases and podium discussions also with suppliers	Wagner, Dischinger; Sappi	Auditorium
14:50	-	15:15	25		<i>Coffee break</i>	<i>2nd floor</i>	
15:15	-	16:15	60		<i>Workshop round 3:</i>	<b>4 Groups</b>	
<b>Prinect for Printers</b>				9	ISO compliant color reports without a second measurement	Bernd Utter	3.18/3.28
<b>Peak Performance</b>				10	PDF/X-4 & Co - successful processing with Prinect and other color management tips	Wiebke Stoltenberg	4.18/4.28
<b>Web To Print</b>				11	Prinect: Tools for Web-to-Print Shops	Lucia Dauer	5.50/5.60
<b>Peak Performance</b>				12	Prinect, the integrated printshop workflow	Ulrike Seethaler	3.50/3.60
<b>Digital Print</b>				13	Introduction to Variable Data Printing - using PDF/VT data	Rüdiger-Ernst Knebel	5.18/5.28

16:15	-	16:45	30		Coffee break	2nd floor	
16:45	-	17:45	60		Workshop round 4:	4 Groups	
Prinect for Printers				14	LED (low energy) UV printing	Martin Zibold	??
Color Workflow Tools				15	Prinect Color Toolbox, ISO 12647-2:2013; G7 and Digital Printing	Dr. Sehran Tatari, Bernd Utter	3.18/3.28
Peak Performance				16	Prinect 2015 live - presentation in the Print Media Center (Meeting point: PMA reception desk)	Rene Schieber	Prinect Live
Print Shop Management				17	The latest in high-performance folding carton and label production for sheetfed offset & digital printing	Sabine Roob	3.50/3.60
Digital Print				18	Introduction to Variable Data Printing - using PDF/VT data	Rüdiger-Ernst Knebel	5.18/5.28
17:45	-	18:45	60		happy hour	PMA Foyer	
18:45	-	22:30	225		evening event	PMA Foyer	

## International Prinect User Days 2014

October 9th

**Location: Print Media Academy Heidelberg**

TIME	MIN.	WS	TOPICS	Room
8:30	- 9:00	30	Welcome Coffee	2nd Floor
9:00	- 10:00	60	<b>Workshop round 5:</b>	<b>4 Groups</b>
Digital Print	19		Heidelberg's Digital-Solutions – what's new Prinect Digital Print Manager 2015 New features and functions & demo New Linoprint C portfolio Features/functions/applications New Prinect Digital Frontend Planned feature & functions	Eberhard Voss Mark Ihlenfeldt 5.18/5.28
Packaging	20		Folding Carton and Label production with Prinect	Sabine Roob 3.50/3.60
Print Shop Management	21		Prinect Business Manager: Overview about new functionality with a focus on the new speed estimator and automatic online calculation	Reiner Bachthaler 4.50/4.60
Multi Channel Publishing	22		Digital publishing: database-assisted publishing in various output channels	Lucia Dauer Sascha Brandhorst 5.50/5.60
10:00	- 10:20	20	Coffee break	2nd Floor
10:20	- 11:00	40	C Communication in the 21st century: Online & print: competition or cooperation, a fact check	Michael Pusler Media & Marketing Research Auditorium
11:00	- 11:15	15	D Discussion	Brian Hansen, Albert Tuijtel Auditorium
11:15	- 12:00	45	E Quo Vadis ISO 12647-2: What is to be done?	K.- M. Meinecke, Bernd Utter Auditorium
12:00	- 13:00	60	Lunch break	2nd Floor

13:00	-	14:00	60		<i>Workshop round 6:</i>	<b>4 Groups</b>	
<b>Peak Performance</b>				23	Prinect 2015 Prepress news with a special focus on the extended ganging functionality	Wiebke Stoltenberg	4.18/4.28
<b>Prinect for Printers</b>				24	Quo Vadis ISO 12647-2: What is to be done? The workshop	K.- M. Meinecke, Bernd Utter	3.18/3.28
<b>Print Shop Management</b>				25	Logistics and Workflow Monitoring solution with connection to Prinect: CSPP	Martin Klein	4.50/4.60
<b>Multi Channel Publishing</b>				26	Digital publishing: database-assisted publishing in various output channels	Lucia Dauer Sascha Brandhorst	5.50/5.60
<b>Workflow Tools</b>				27	Prinect PDF Toolbox	Sebastian Nickel	3.50/3.60
14:00	-	14:15	15		<i>Coffee break</i>	<i>2nd Floor</i>	
14:15	-	14:30	15		Feedback and Good bye	<i>2nd Floor</i>	

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Thank you for your attention!

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