Digital performance meets perfect price.
Discover Versafire.
HEIDELBERG

Todays printing business is already more than printing

Digital and Offset.
Two worlds become one.

Heidelberg Versafire.
Digital performance meets perfect price.

creative and efficient

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fast and flexible

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Retain loyal customers and **gain new** customers.

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Taking new paths.
What does this mean for you?

- Innovating business models
- Expanding your offering in products and services
- Rethink processes and infrastructures
- Acquiring new technologies and know-how

Heidelberg enabling your business expansion with a strong Digital Print product portfolio

What makes Versafire unique?

Three good reasons to go for Versafire Digital print solution.

Versafire Digital Presses

Designed to reliably deliver a whole new range of applications in the best quality and at the right cost.

Heidelberg´s unique printing know-how via Prinect Digital Front End (DFE)

Heidelberg's know-how in print quality and production efficiency. The link to the Prinect Production world.

Efficient operation management via Prinect Production Manager

A complete production tool to efficiently run your entire operation, individually scalable to your needs.

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A new machine generation.
Heidelberg Versafire.

Digital performance meets perfect price.

Versafire EV.
Our champion in application variety.

Versafire EP.
Professional high-end print production.

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The digital future is bright.

Expand your portfolio
with unsurpassed
application possibilities.

Heidelberg Versafire.
Digital performance meets
perfect price.

Print white first and then CMYK process colors – in one pass.

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Outstanding effects – with special neon yellow and neon pink toner.

Outstanding image quality and minimal color deviations – on individual sheets as well as in the run thanks to improved toners.

The digital future is flexible.

Ultimate freedom.
Reliable results.
Simple handling.

Heidelberg Versafire.
Digital performance meets perfect price.

Add emphasis with special toners like “Invisible Red” – for example as protection against copying for greater security.

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Use different substrates – flexibly combined in one job.

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Light packaging opportunities with grammages up to 360 g/m² and 450 g/m²

The digital future is productive.

Inspiration through quality.
Impressive performance.
Continuous inline calibration
and registration Reliable
production

Heidelberg Versafire.
Digital performance meets
perfect price.

Print banners up to 1,260 mm in length in simplex mode and up to 1,030 mm in length in duplex mode – in top quality.

Maximum precision even with complicated designs – thanks to an automatic inline register.

Consistent quality and color across the entire run – thanks to automatic inline color measurement and calibration.

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Inline finishing of brochures and booklets – with grammages up to 360 g/m² and 450 g/m² (depending on the Versafire model).

The digital future is limitless.

A world full of possibilities
Solutions that open up new paths
Intuitive tools from experts
for experts that simplify your work

Heidelberg Versafire.
Digital performance meets
perfect price.

Optimized processes from the beginning.

Save time in preparation that you could use at the end

- **New Prinect DFE hardware**
  Much faster with PDF -VT files
- **Prinect user interface**
  What you see is what you get – quick and easy job preparation
- **Prepress sequences**
  Automated prepress optimizes process costs

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Prinect Production PDF Tools.

Greater efficiency for your prepress process.

- Easy handling of customer PDFs to avoid defects and poor printing results
- Preflight report uncovers possible problems quickly and ensures optimal adaptations
- Generate, adapt, or modify PDFs with ease.

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Prinect Production Color Tools.

Benefit from a rendering technology containing Heidelberg’s know-how and long time experience

- Generate accurate calibration data for the complete print process
- Precisely mapped spot colors

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Create added value for your customers. **Versioning and personalization.**

- Full support of PPML and PDF-VT formats
- Live preview of records in variable PDF-VT files
- PDF toolbox Assemble PDF for a simple PDF layering and PDF-VT output
- PDF toolbox offers a Barcode and VDP Editor that automatically creates variable PDF VT files including barcodes, numbering, date, simple text exchange from Excel files, image exchange!

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Heidelberg Versafire.
A new machine generation.

Set yourself apart from the competition with maximum flexibility and a new level of versatility.

Heidelberg Training.

We provide our technical expertise directly on to our customers, so you can benefit from the full potential of your production set-up.

- Professional training directly at the machine
- Enhanced skill level even for problematic and special job requirements
- Increased machine productivity
- Extended service intervals for optimally operated machines

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Media Management Tool.

We offer you tailored software tools for centralized print shop management.

- Shortens make-ready times permanently
- Automatic register without manual post-processing
- All the settings can be saved and exported

Secure your digital future with Heidelberg

A Solution from Heidelberg.
Experience and expert knowledge.
Everything from a single source.

Heidelberg Versafire.
Digital performance meets perfect price.

Prinect makes it possible.

Integrate the Heidelberg Versafire seamlessly in your overall workflow.

- Scalable workflow that adapt to your business requirements.
- High productivity and low complexity.

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Allow yourself full flexibility.

Whether digital or offset, you decide – for each job.

- Combine your production with centrally controlled processes.
- Maximum consistency and reproducibility
- Fast adaption of the production schedule to short-notice changes
- Free definition of output devices with the identical prepress workflows

Your key to greater productivity.
Prinect Workflow for digital printing

- Less work steps
- No time losses in prepress
- Uninterrupted production and optimal utilization of machine capacity
- Integration of the Prinect Workshop and MIS facilitates full Push to Stop production from order receipt to print

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Prinect solutions.
Tailor-made for your requirements.

- **Prinect Production**
  The subscription model offers you all the software tools available in the Prinect production workflow, precisely tailored to your requirements. You only pay for the services you actually use.
- **Prinect Digital Front End (DFE)**
  The software interface seamlessly connects the Versafire with your print shop workflow.
- **Prinect Web Shop**
  The web shop integrates your customers directly into your print shop's workflows. The customer submits their request online, automatically gets an individual quotation, and can track the processing of the order. The data provided by the customer simplify the costing and production workflows.

Software as a service.

Benefit from Prinect Production. Introduce your print shop workflow at your own pace.

- Simple subscription model with a monthly fee, scalable to match your specific needs
- All current upgrades, new Prinect Production technologies, and the Prinect Service hotline included
- Scalable to your individual requirements and expandable at any time
- Low start-up costs without up-front investment or financing
- High return on investment due to increased productivity and greater efficiency

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