

WS 07 & WS 25  
**Workflows for short-run folding carton  
production in offset and digital printing.**





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Workflows for short-run folding carton production in offset & digital printing.

## **A new way of printing.**

What leads to short run production?

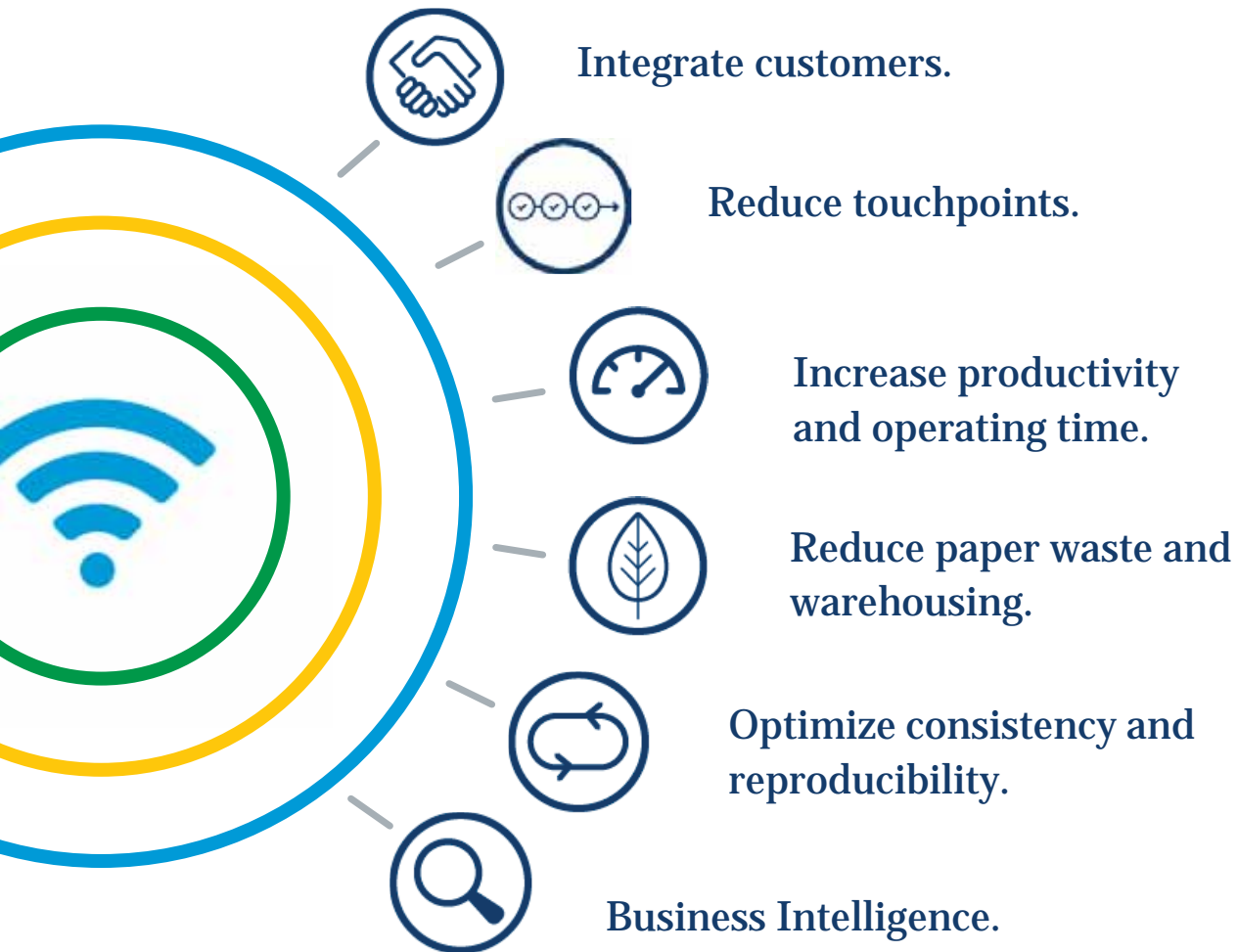
How to react?

What is the Prinect answer?

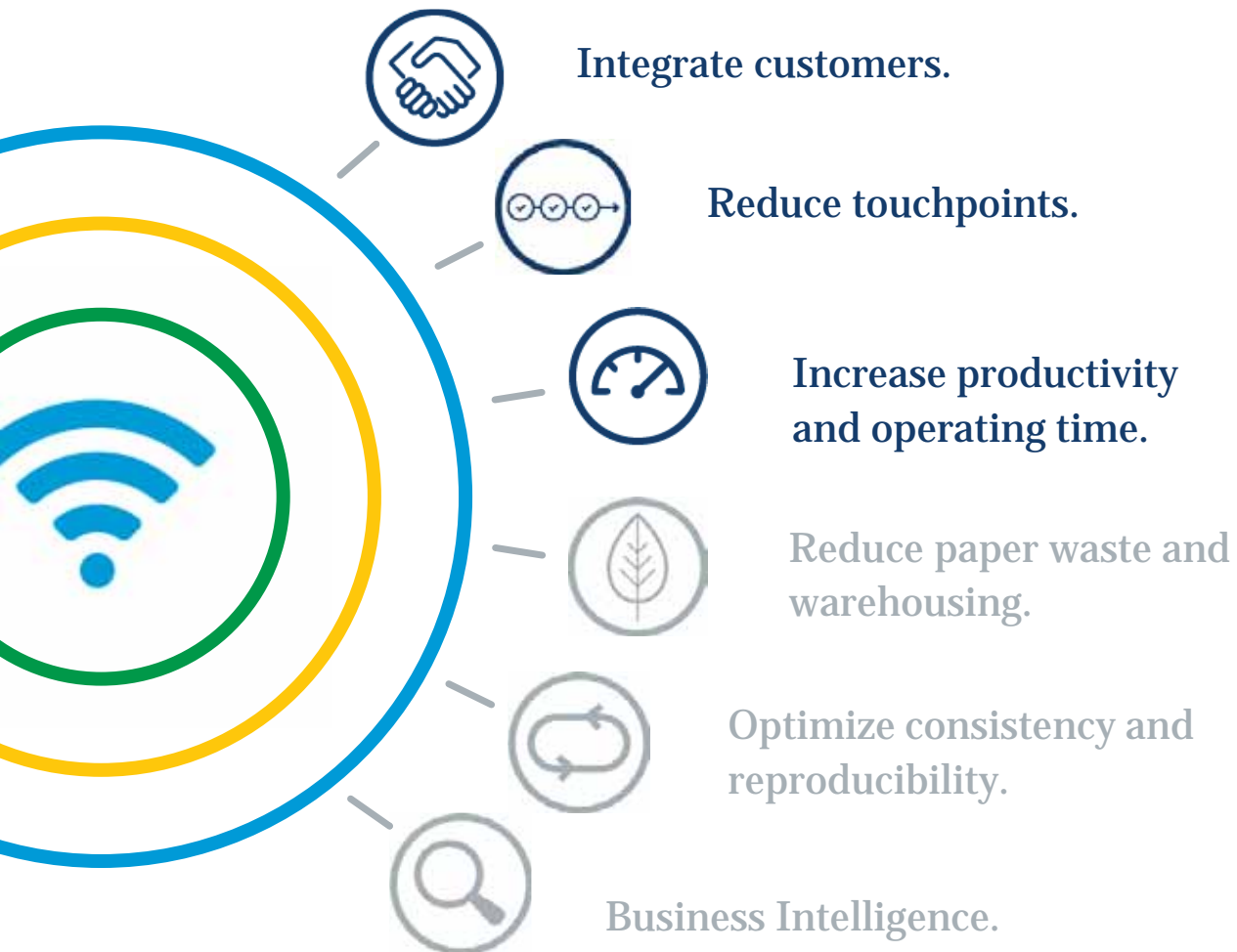
What will you see?

**WORKSHOP**

# 07









What leads to short run production?





## What leads to short-run production?

- Web shops e.g. B2B
- More individualization of products
- Shorter product life cycles
- Ongoing design improvements and relaunches
- Marketing campaigns





## How to react?

- Standardizing processes
- Using predefined workflows
- Reducing touchpoints
- Replacing spot colors by using multi color workflow
- Using less material qualities
- Automatisations of the entire workflow

## What is the Prinect answer?







## What is the Prinect answer?

**Smart Prepress** – providing data, tools and information

- Properly prepared print data and preset information for each production process unlocks capacity potentials and guarantees reliable quality

**Workflow planning** – the best production process for each job

- Assigning the most efficient production steps

**Smart scheduling** – reducing touchpoints in production

- An optimal sequence of jobs reduces the efforts for each setup





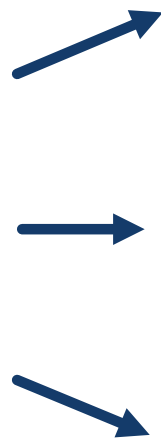
What will you see?





## Sorting by size

## Workflows by quantity







Live  
demonstration.



## Prinect Automation – Prerequisites

### Sorting

Small 100 x 200 mm  
Medium 150 x 300 mm  
Large < 300 mm

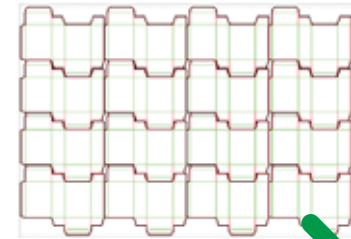


### Smart automation

1 – 5 gang form  
6 – 500 digital  
< 500 Offset



### Signa Server





Workflow solutions for Business and Production.  
**Prinect. Driving the Smart Print Shop.**





Thank you very much for your attention.  
**We are happy to answer your questions.**