

WS 07 & WS 25
**Workflows for short-run folding carton
production in offset and digital printing.**





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Workflows for short-run folding carton production in offset & digital printing.

A new way of printing.

What leads to short run production?

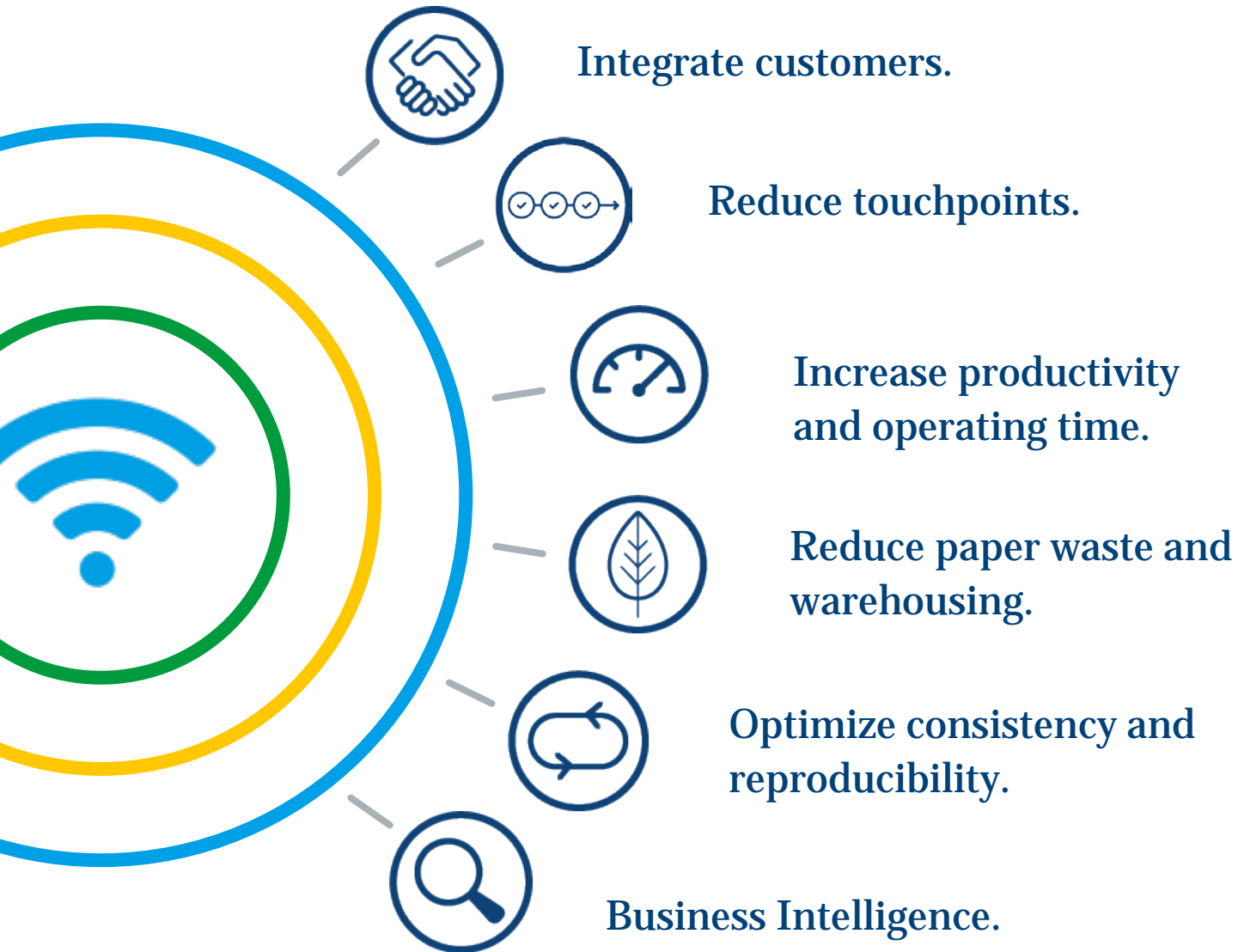
How to react?

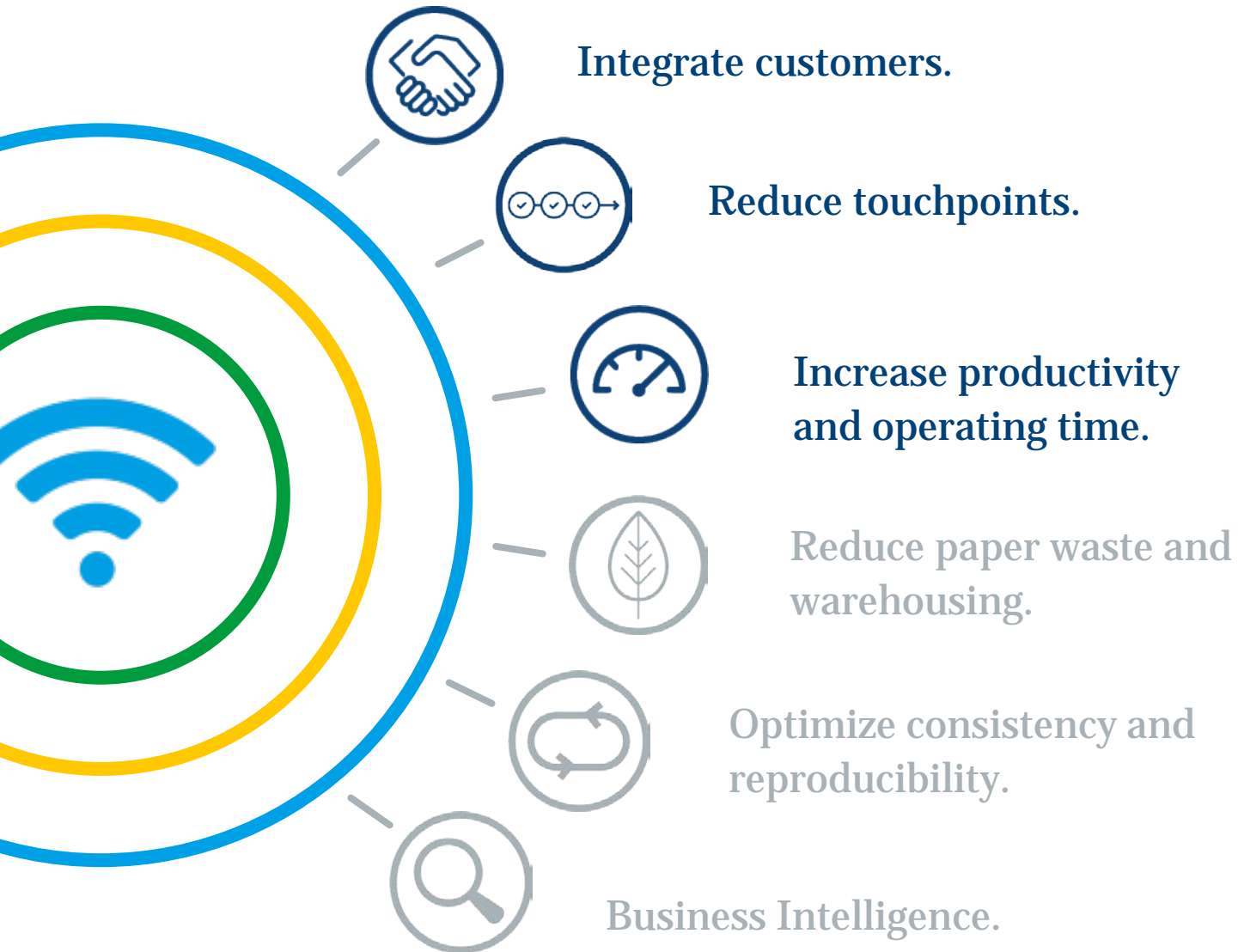
What is the Prinect answer?

What will you see?

WORKSHOP

07







What leads to short run production?





What leads to short-run production?

- Web shops e.g. B2B
- More individualization of products
- Shorter product live cycles
- Ongoing design improvements and relaunches
- Marketing campaigns



How to react?

- Standardizing processes
- Using predefined workflows
- Reducing touchpoints
- Replacing spot colors by using multi color workflow
- Using less material qualities
- Automatisations of the entire workflow

What is the Prinect answer?



Shop floor data collection



What is the Prinect answer?

Smart Prepress – providing data, tools and information

- Properly prepared print data and preset information for each production process unlocks capacity potentials and guarantees reliable quality

Workflow planning – the best production process for each job

- Assigning the most efficient production steps

Smart scheduling – reducing touchpoints in production

- An optimal sequence of jobs reduces the efforts for each setup





What will you see?





Sorting by size

Workflows by quantity



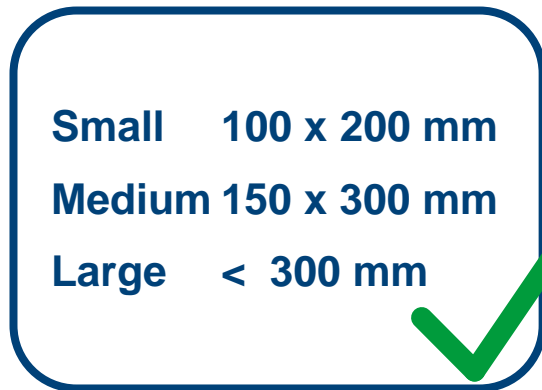


Live
demonstration.

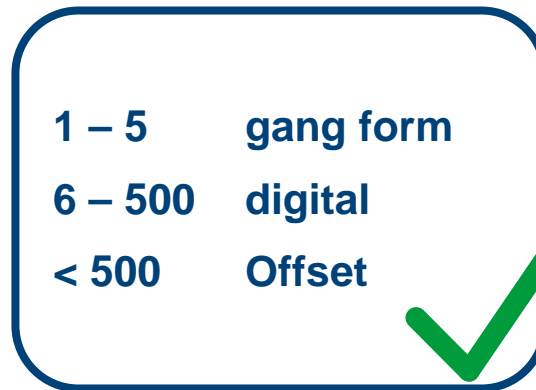


Prinect Automation – Prerequisites

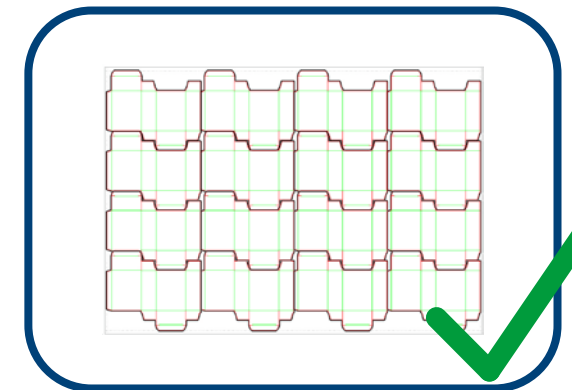
Sorting



Smart automation



Signa Server





Workflow solutions for Business and Production.
Prinect. Driving the Smart Print Shop.



Thank you very much for your attention.
We are happy to answer your questions.