



LET'S
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PRINECT USER DAYS



Optimize Your Offset and Digital Workflow: Prinect DFE & Versafire



What will you get from this workshop?



A new way for printing



Experience the tailor-made combination: DFE & Versafire



How offset investments are seamlessly integrated into a hybrid production workflow



Today's host



Victoria Yang

Prinect Product Manager at Heidelberger Druckmaschinen AG.

→ Prinect Digital Frontend & Prinect Digital Printing Integration

→ Before joining Heidelberg, Product Manager for EPSON Inkjet

→ Bachelor of Art, Master of Science



Your expert



Hans Schieber

Prinect Product Manager at the German Sales and Service Company of Heidelberger Druckmaschinen.

- Prinect workflow expert
- Many years of experience in workflow automation
- Technical sales consultant



Your Application Experts



Florian Avanzini



Stefanie Kriege

Operation Support

Prinect Workflow & Versafire
Print Media Center

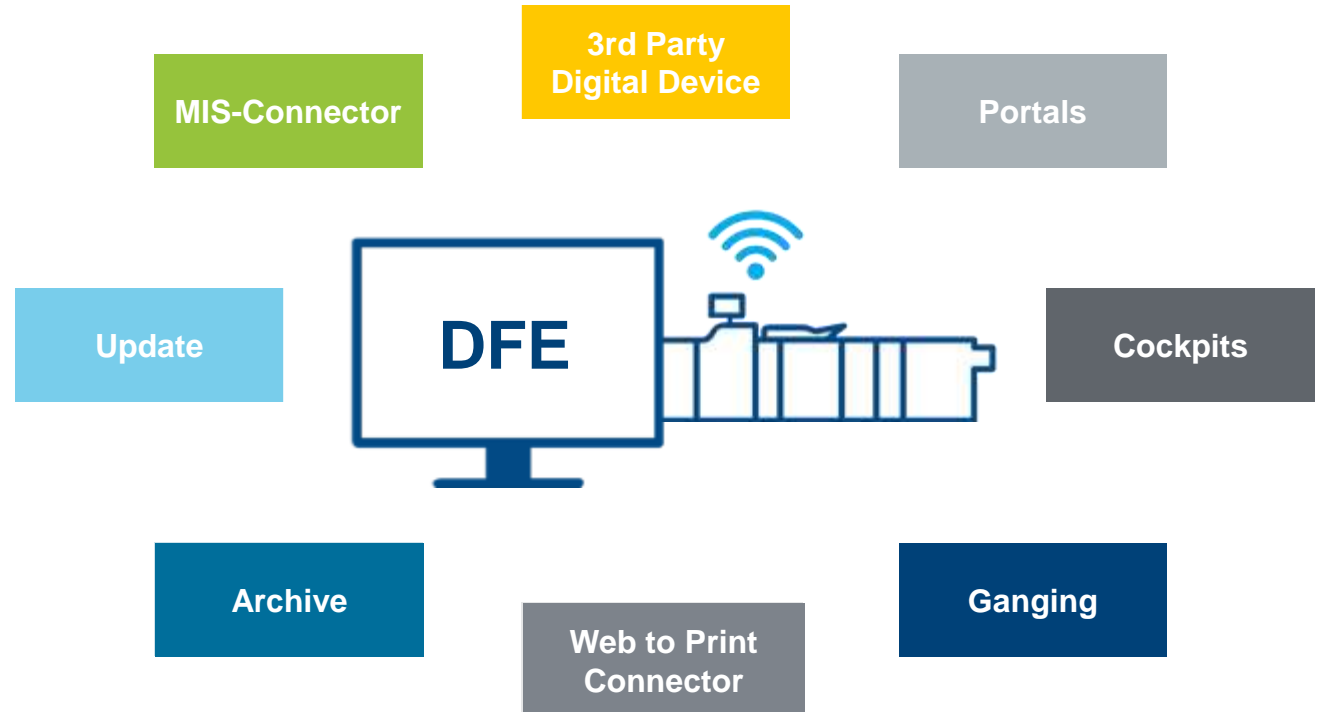


What's Prinect Digital FrontEnd? Standalone & Integrated Workflow

Versafire with Prinect DFE



Versafire integrated with Prinect Production



Agenda



- Welcome & Introduction
- Prinect DFE & Versafire EV and EP (Live Demo!!)
- Prinect Offset & Digital Hybrid Workflow
- Heidelberg Cloud Strategy: How about Prinect DFE & Versafire?
- Q&A



Let's Start!

Heidelberg Versafire EP Professional High-End Production



Precise Register



High Color Stability



**Material Variety
52 – 470 gsm**



**Extended Banner Printing
1.030 mm Duplex**



Simple Intuitive Operation

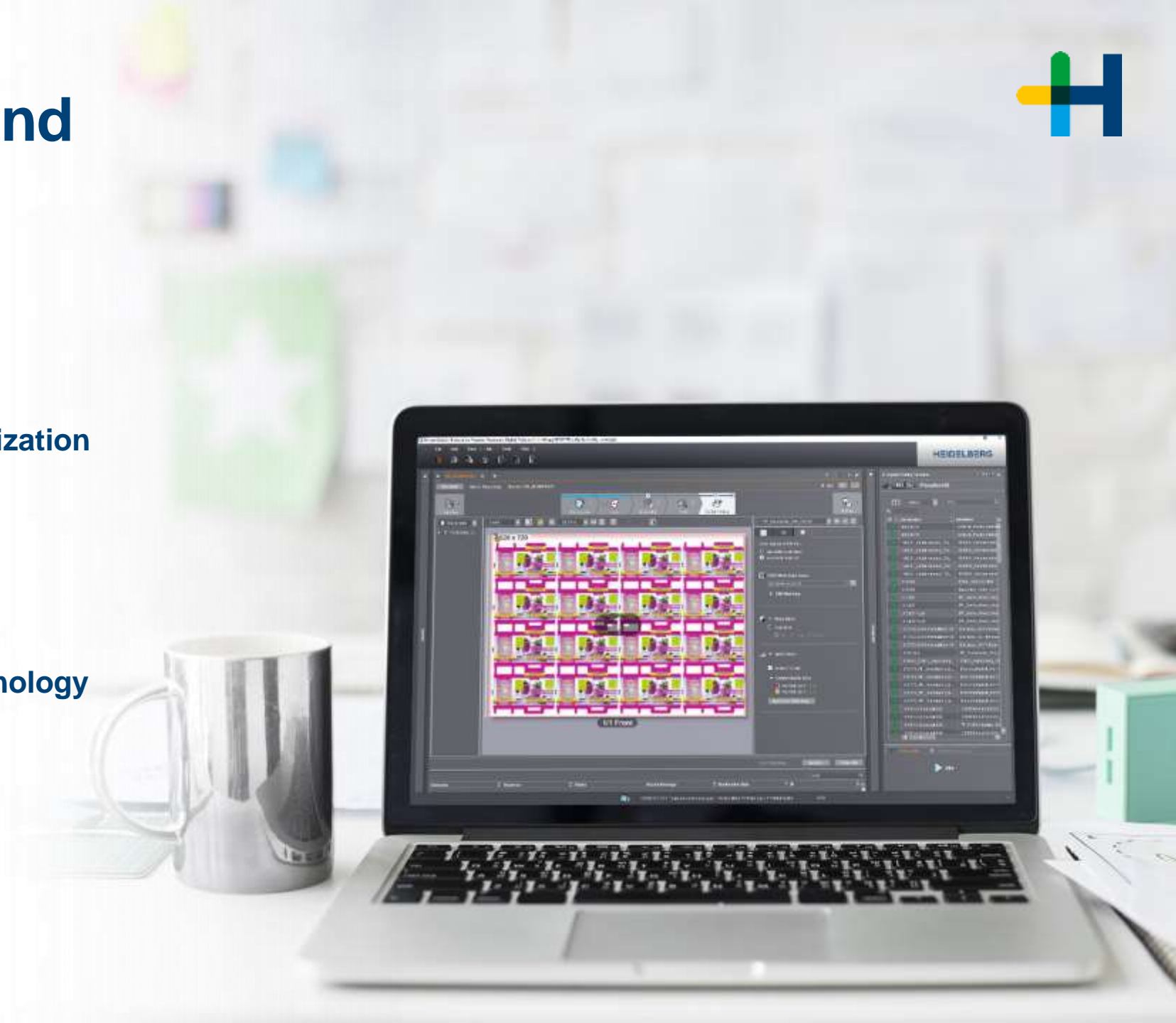


Heidelberg Prinect DFE

Prinect Digital Frontend



- The user-friendly interface
- Live rendering preview
- Automated preflight and PDF optimization
- Job management and tracking
- Easy impositioning
- Spot color matching
- Heidelberg color management technology
- Automatic ICC Profile generation
- Inline finisher support





Live Demo



What's more?

Heidelberg Versafire EV

Our Champion in Application Variety



Precise Register



High Color Stability



CMYK plus
5th Color

White
Clear
Neon Yellow
Neon Pink
Invisible Red



Material Variety
52 – 360 gsm



Extended Banner
Printing 700 mm Duplex



Simple, intuitive
Operation



Heidelberg
Prinect DFE

Prinect Digital Frontend



- Complete Toolsets
- Full Automation for in-house print products
- Variable Data Printing via Prinect PDF Toolbox
- A simple tool to assemble documents
- Tab-Printing





Live Demo



Hybrid Workflow?



Prinect Production Manager

Smart Automation, High Productivity

All in one - Your entire production in one, single workflow

- MIS, Web-to-Print interfaces, and the Portal for customer interaction
- Sophisticated impositioning, including sheet optimized ganging for nearline finishing devices
- Central data handling guarantees perfect consistency and repeatability
- Prinect combines the standardization of offset and the flexibility of digital print in one system
- Process orientated production planning and cluster printing to maximize your efficiency
- Always up-to-date: Software maintenance included

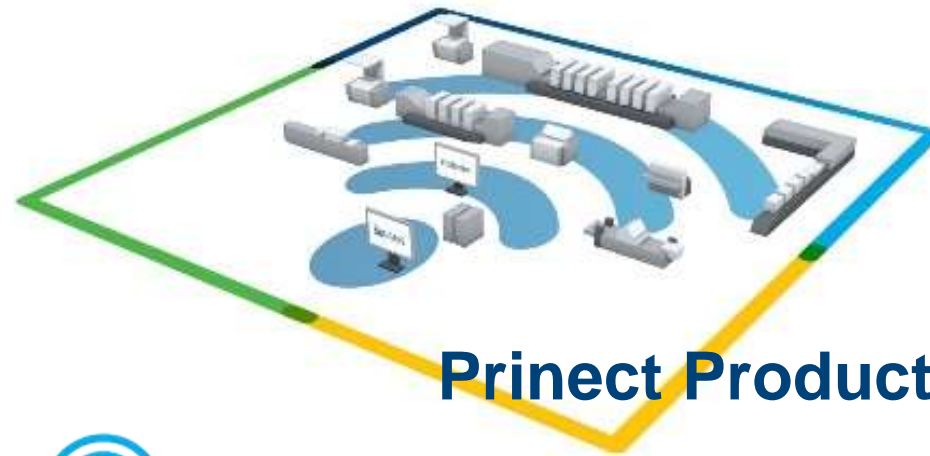


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Live Demo

Heidelberg Cloud Strategy How about DFE & Versafire?



Prinect Production Manager



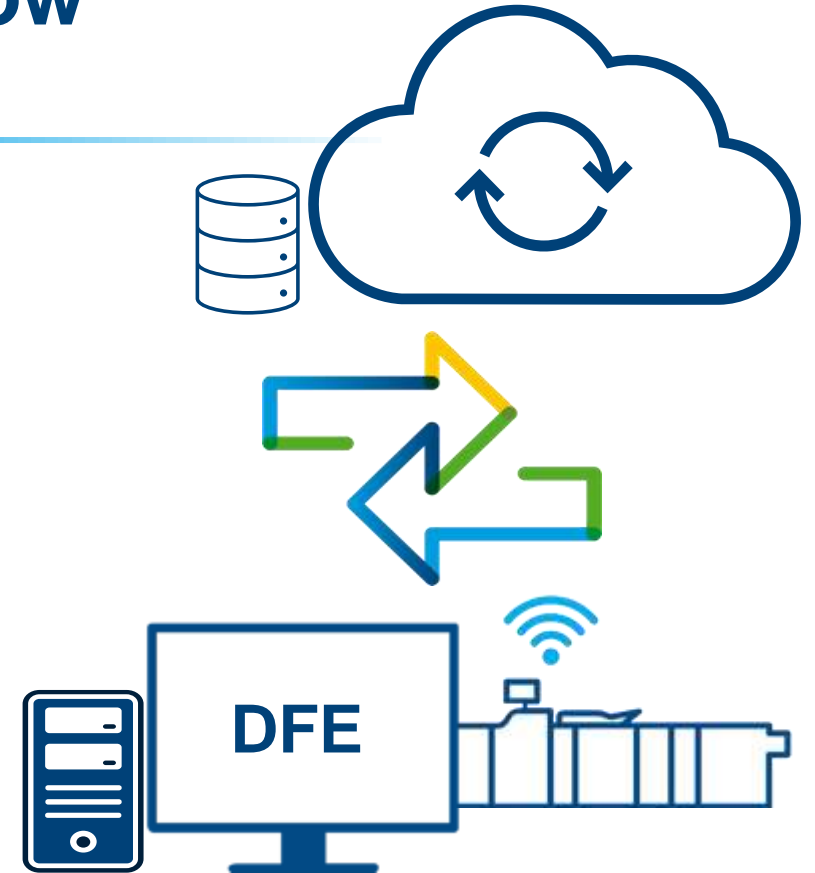


Summary

Prinect DFE, Versafire & Prinect Workflow



- Incredible power; Incredibly simple
- A perfect match for print professionals
- A seamless print shop journey starts from **Prinect Production Manager**
- Prinect Apps in the cloud





Thanks for your attention!