



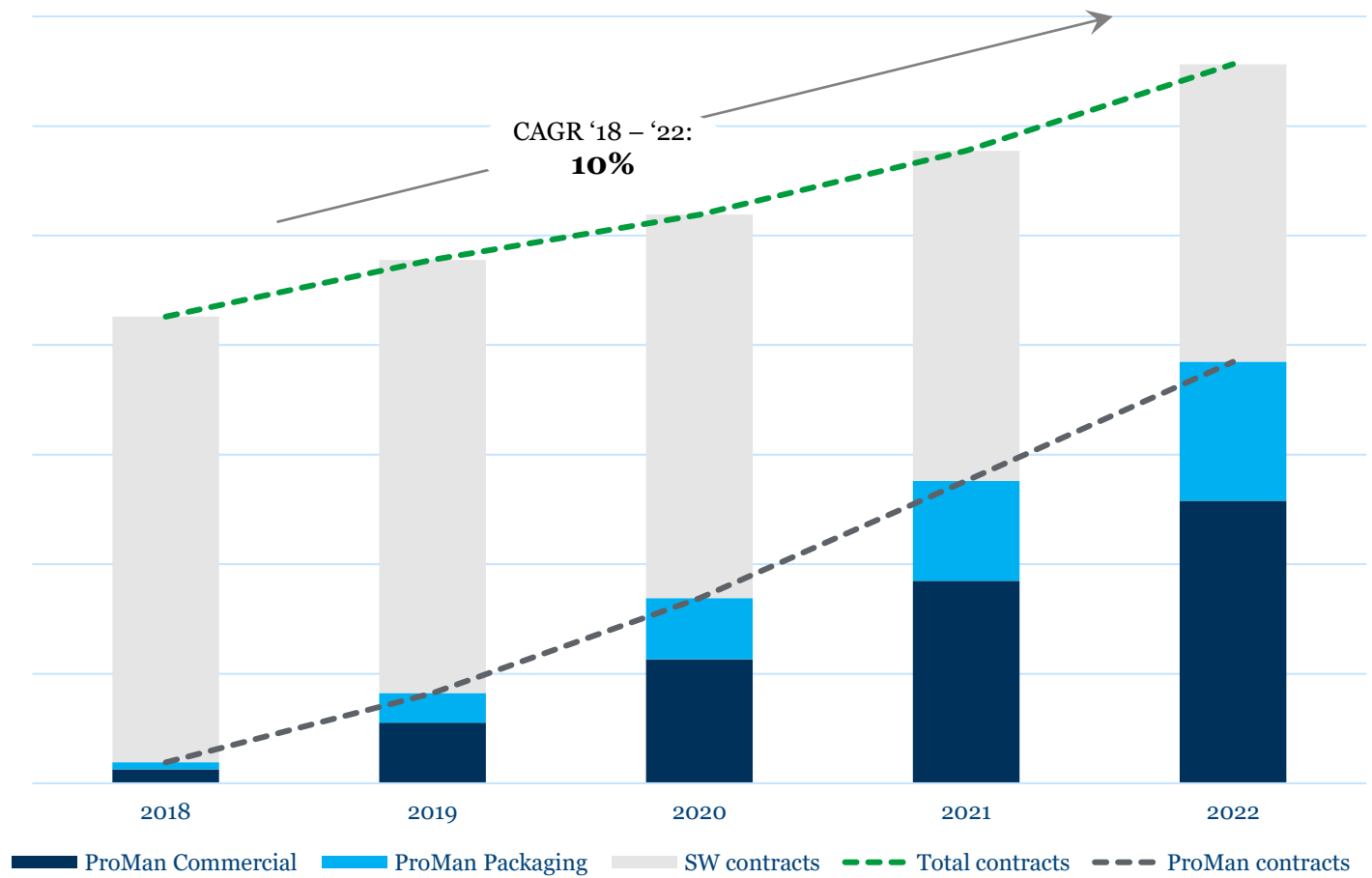
- Print Shop Analytics
- World premiere: Smart Product App
- Break
- Heidelberg News: Information about the workshops



PRINECT USER DAYS

Heidelberg News

Number of Prinect software subscription customers per year



- Business model changed in 2018, since then only **subscription model** available
- **No negative impact** on Prinect business due to Covid
- Prinect is serving the **commercial and packaging** market
- Approx. **3.500 Prinect software subscription customers**
- **Sales increase** from FY '21 to FY'22 of > **10%**



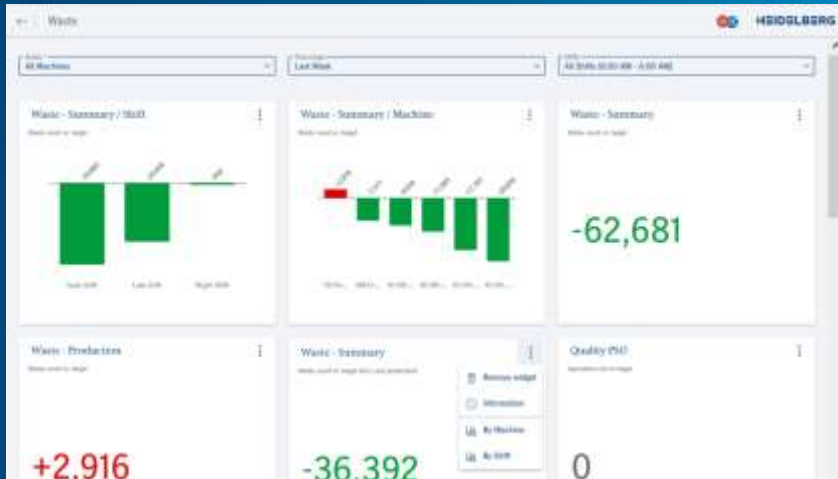
Print Shop Analytics – The shortcut to better performance



WS1, WS7, WS22, and WS25
Carolina Viterbo



Print Shop Analytics



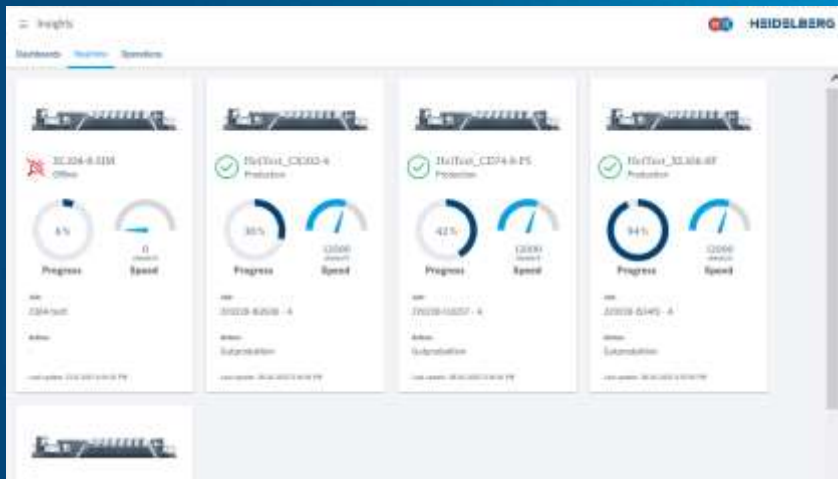
The shortcut from data to better performance:

A hands-on interactive Workshop on Print Shop Analytics, featuring the new app Insights.

Access our demo system on your smartphone, tablet or laptop and experience first hand how to:

- Identify problems
- Create dashboards
- Follow the status of presses and operations

even if you are not in the print shop.





World Premiere: Smart Product App



WS2, WS8, WS13 and WS33
Ina Antoine and Winfried Werner



Smart Product App

- Next milestone for end-to-end, autonomous production: from job creation to the printed product.
- In interaction with your Prinect Production Manager, you transform your print shop into a smart factory.
- See what new collaboration models could look like, both internally and with your customers.



Join our co-creation team.



Prinect Production Workflow 2022: **What's improved in Version 2021.10?**

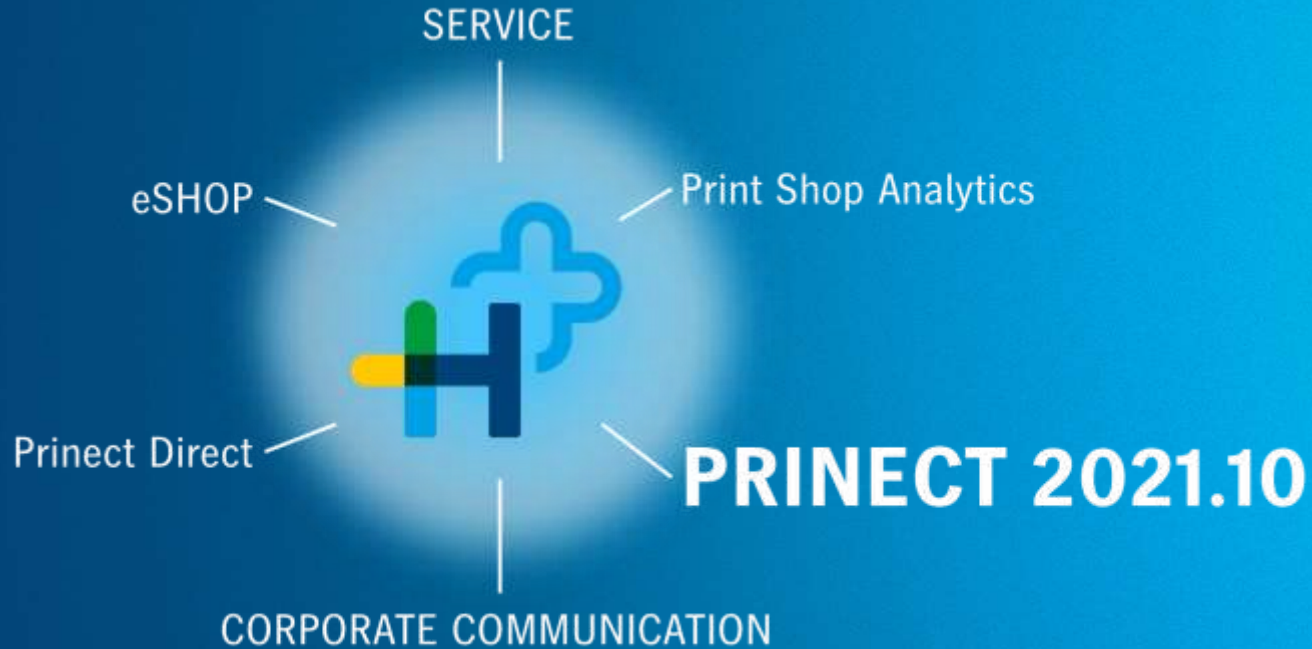


WS9, WS18, WS27 and WS31
Wiebke Stoltenberg



Prinect Production Workflow 2022

What's improved in Version 2021.10?





PDF Toolbox



WS26 and WS43

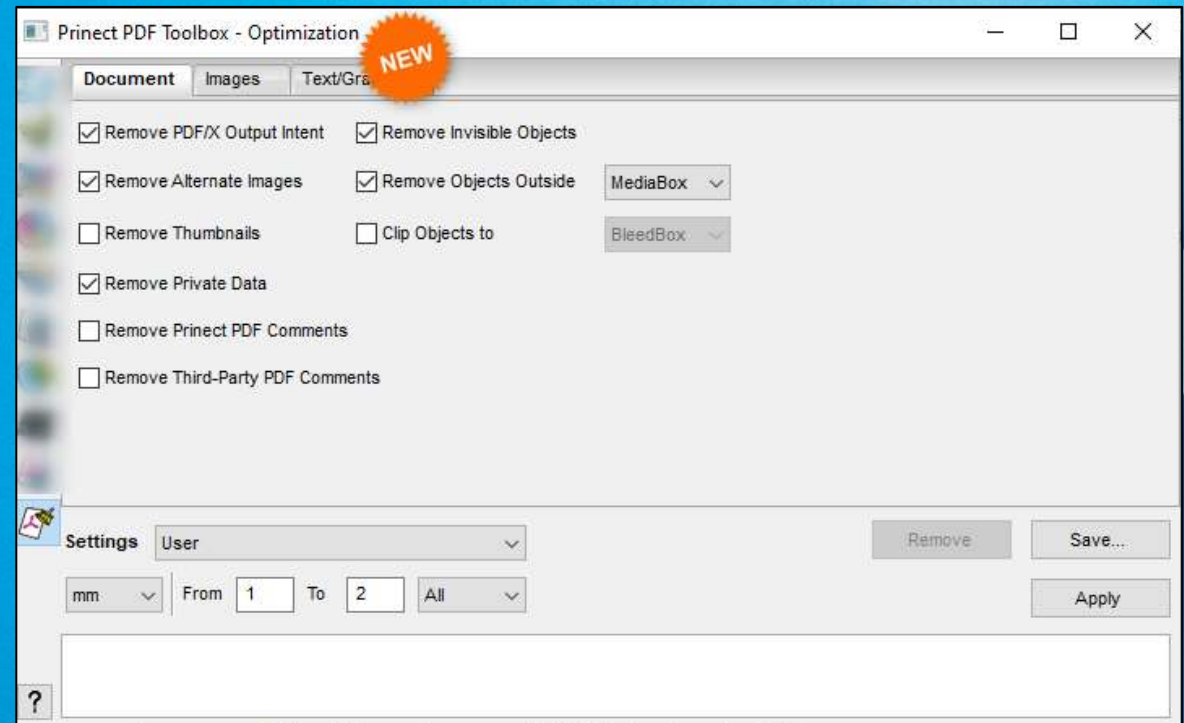
Sylke Hansen and Frank Gnutzmann



Prinect PDF Toolbox

The tried-and-tested
problem solver improved in:

- Barcode/VDP Editor
- PDF Optimization
- Diecut / packaging
- PDF Report / Preflight
- Spotcolor handling
- Assemble Documents





Prinect Signa Station. Marks handling and multi-process curve sets as a prerequisite for automation

W28 and WS42

Timm Haase and Andreas Vieweg



Prinect Signa Station

This workshop explains to the expert in detail that:

- Automation is a key driver of productivity in print shops.
- The Prinect workflow is an extensive modular system for automating entire processes.
- An essential prerequisite is to lay the foundations in mark handling and curve calibration.



Digital scheduling without MIS connection:
Prinect Scheduler provides advantages.

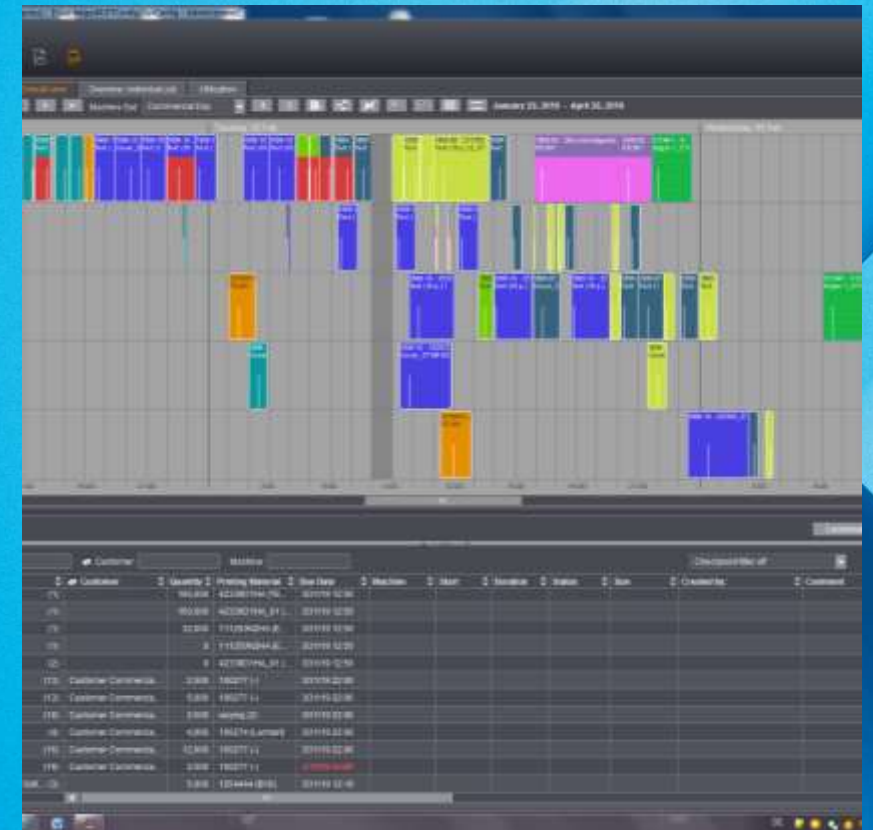


WS29 and WS39
Ulrike Seethaler



Prinect Scheduler

- Scheduled operations directly available for the press operator
- Always up-to-date information from connected devices
- Capacity overview in Prinect Scheduler / Prinect Portal
- More job information at the press
- Better overview and organisation of materials





Central Color Database Application made easy



W36 and WS44
Bernd Utter



Central Color Database

Learn more about the Central Color Database in the Prinect Production Manager:

- Structure, application, and advantages
- Explained by using practical examples.
- Advantages for the printer
- Possibilities of prepress to communicate with third-party systems in packaging printing.



Simulating spot colors with Print Multicolor: **What's the benefit?**

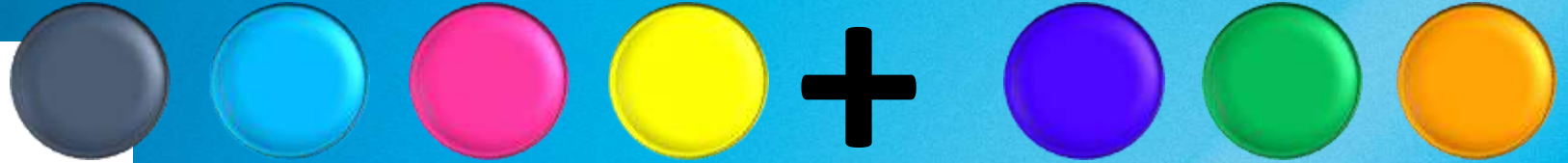
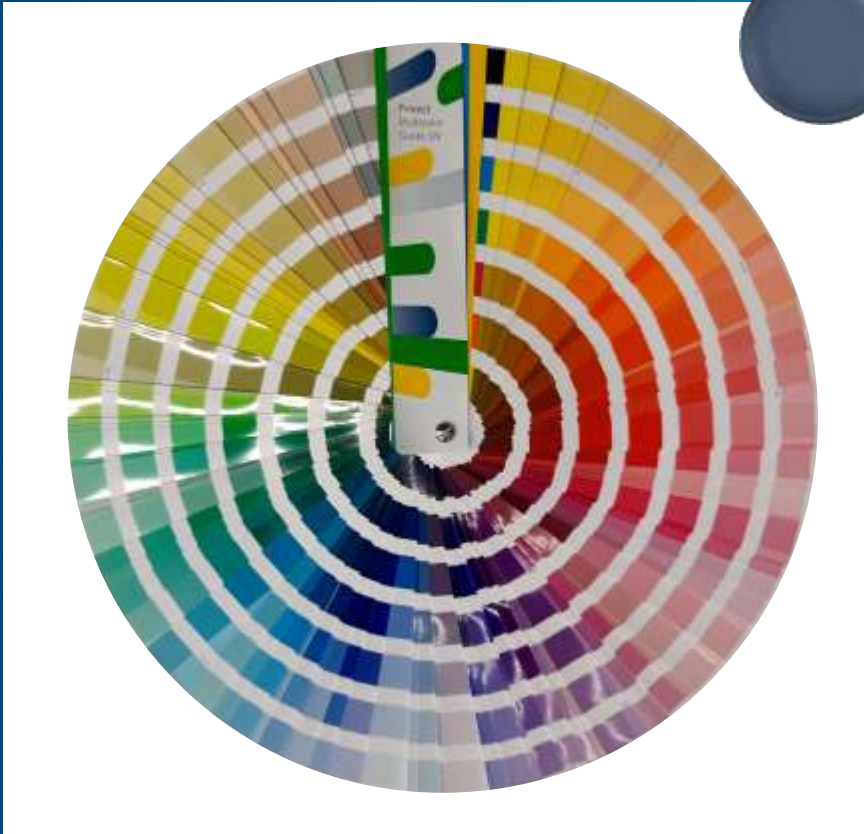


WS16 and WS19

Moana Diehl, Cordula Völker and Tobias Laubmann



Simulating Spot Colors with Prinect Multicolor



94 % $\leq \Delta E 3$

98 % $\leq \Delta E 5$

- WS16 Simulating spot colors with Prinect Multicolor
- WS19 Prinect Multicolor workflow for experts



Automated plate production – From Plate Pilot to press.

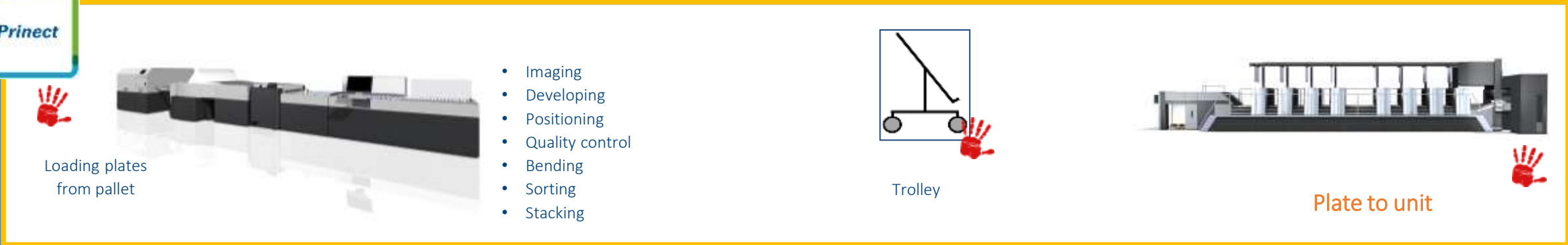
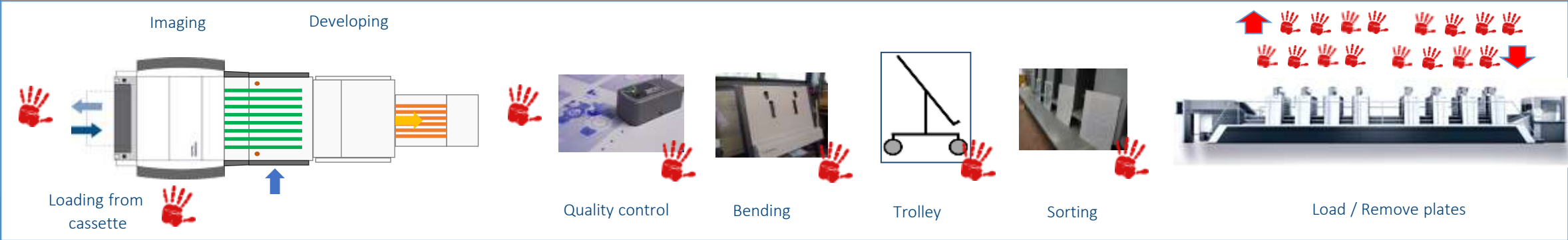


WS17 and WS23
Ulrike Seethaler

Automated Plate Production



Plate logistics w/o automation



Push to Stop – Plate logistics incl. Plate to Unit



How to start quickly with Prinect APSC: Compensating paper stretching with standard curves

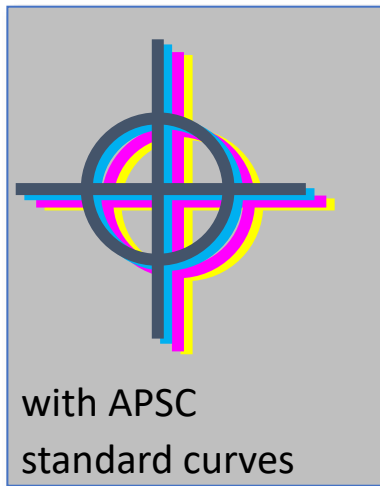


WS4 and WS10

Cordula Völker and Christian van der Bosch



Prinect APSC



Use provided standard curves

and start with **3** clicks

Adapt curves easily to your needs!



Optimize your Offset and Digital Workflow: Prinect DFE & Versafire



WS5 and WS11
Victoria Yang and Hans Schieber

Optimize Your Offset and Digital Workflow:



SW+HW
Demo



DFE



A new way for printing

Experience the tailor-made combination

Seamlessly integrated into a hybrid production workflow



Commercial & Packaging? Not an either/or decision, but a profitable expansion of the portfolio. A successful user reports.



WS15 and WS24
Sebastian Schwarz



Commercial & Packaging

The packaging market from the perspective of a commercial printer.

What steps need to be taken to enter this market?

Please welcome Thiekötter Druck for a hands-on user report and find out what role Prinect Production played.





From commercial to packaging – How Prinect makes your entry into packaging printing successful



WS35 and WS47
Sebastian Schwarz

Easy entry into packaging printing



From commercial to packaging –
We will focus on the essential steps of folding
carton production.

The aim of the workshop is to give an overview of
the essential success factors & solutions to
successfully get started with packaging.





Which innovations and enhancements offers the new version for packaging printers?



WS40

Marc Woschei



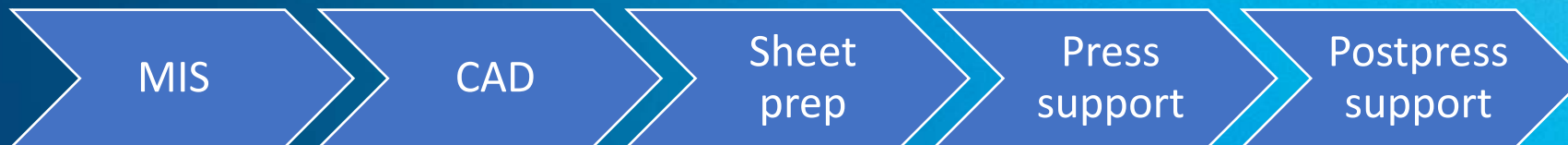
Packaging Printers

New version in the Prinect Packaging Workflow:

- new features in 1up generation and sheet creation
- in the areas of integration in general
- With your Prinect Business Manager

The workshop addresses mixed commercials and packaging print shops.

Prinect Business Manager Packaging in integration with Prinect Production Manager.





Entering the world of packaging with Prinect Business Manager – Update and new features



WS3 and W20

Volker Kaiser and Marc Woschei

Prinect Business Manager Packaging

The new solution



Prinect Business Manager

Commercial



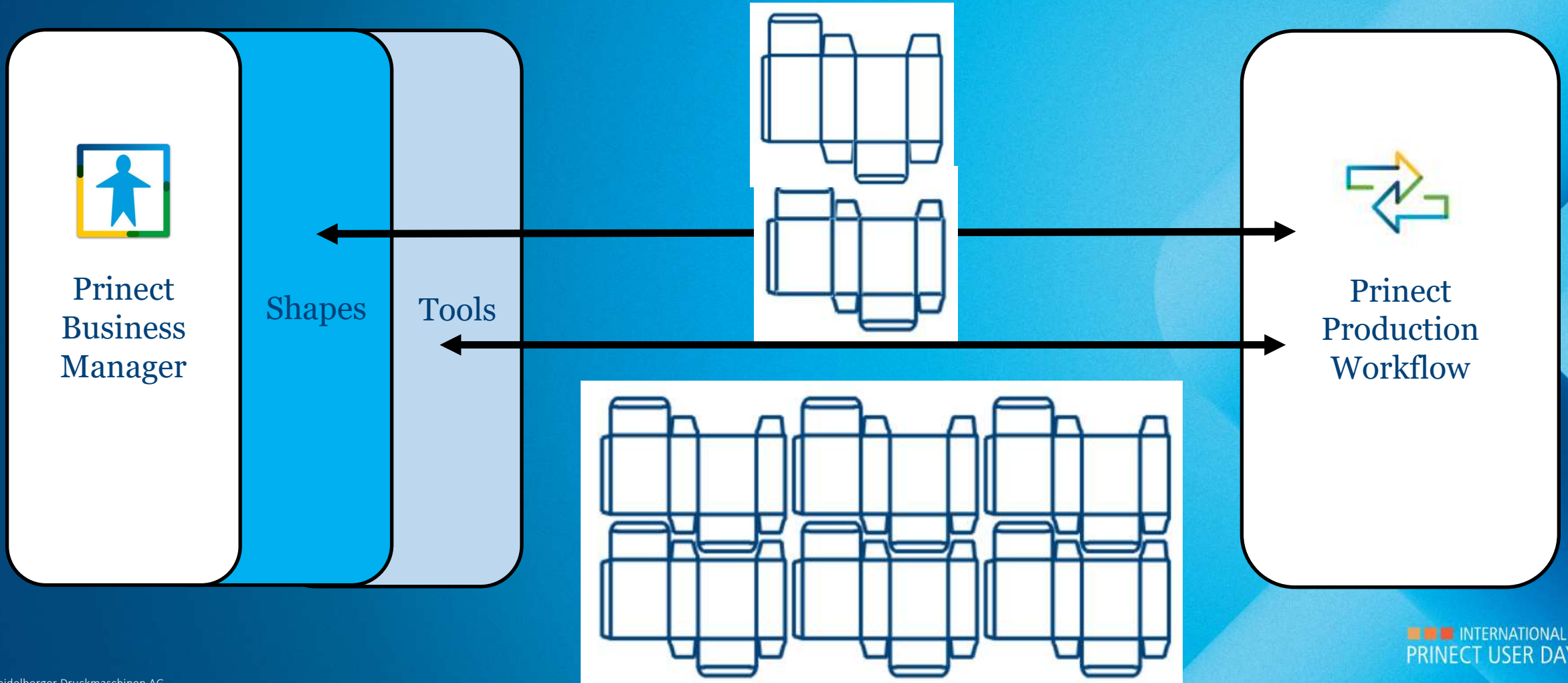
Label



Packaging



Prinect Business Manager Packaging The Integration



Prinect Business Manager



Update and new features (versions 7.25 / 7.26):

- New documentation and quick login with domain user
- Improvements for Commercial- & Hardcover Book production – Higher level of detail
- Improved Speed Estimation – Reduced touchpoints
- Better handling of Prinect Milestones – Increased transparency
- Improved Ganging – Higher production efficiency
- What's next? - Preview of the new version 7.27





Update and new features for Prinect Business Manager – A new packaging solution



WS37
Volker Kaiser



Prinect Business Manager

A new packaging solution

- Latest updates and new features of the Prinect Business Manager.
- Dive into the world of packaging printing with our new integrated packaging solution.
- Use cases in an integrated production environment.





Prinect Online Training: Learn anytime and anywhere



W30, WS41 and WS46
Anne Haferkorn and Sabrina Mathies



Prinect Online Training

Get comprehensive Prinect know-how with Heidelberg's new learning platform:

- Gain Prinect expertise flexibly with little effort.
- Anytime and anywhere.
- Whether you are a beginner or an experienced user.
- extensive training courses with many video tutorials and interactions.

In this workshop, we will present the Prinect Production Manager Basic Training for prepress as an example.



Data connections to suppliers are complex and expensive – not with Zaikio!



WS6, WS14, WS32 and WS45
Jürgen Grimm



Easy data connections

Zaikio opens the way to digitalization, automation, and more efficient collaboration with your partners. Learn how:

- Zaikio Procurement
- Purchasing
- Check the availability of paper and consumables
- Order at the daily updated price
- Track the status of your order conveniently
- No more manual interventions, time-consuming loading of price lists, and maintenance of material masters



Zaikio



Predictive information supply



Create the future with us &
Participate in our customer survey

Niemann Niklas



Predictive information supply

Know what your customers need before they do:

Take part in developing Heidelberg's best possible information services of tomorrow by taking part in a short interview.

“As part of my master's thesis, I am working with Heidelberg on a system to provide information in advance. I look forward to meet you and your dreams.”





Cybersecurity: What can I do to better protect my business and workflow from cyber attacks?



WS12, WS21, WS34 and WS38
André Loske and Sven Schober



Cybersecurity

Learn how to protect your business and workflow from cyber attacks:

- Do not only secure your IT, also your machines and systems
- Develop suitable solution strategies to protect your facilities and systems
- Increase the resilience of value-adding processes
- Increase the procedures against cyber threats



Have fun in the workshops