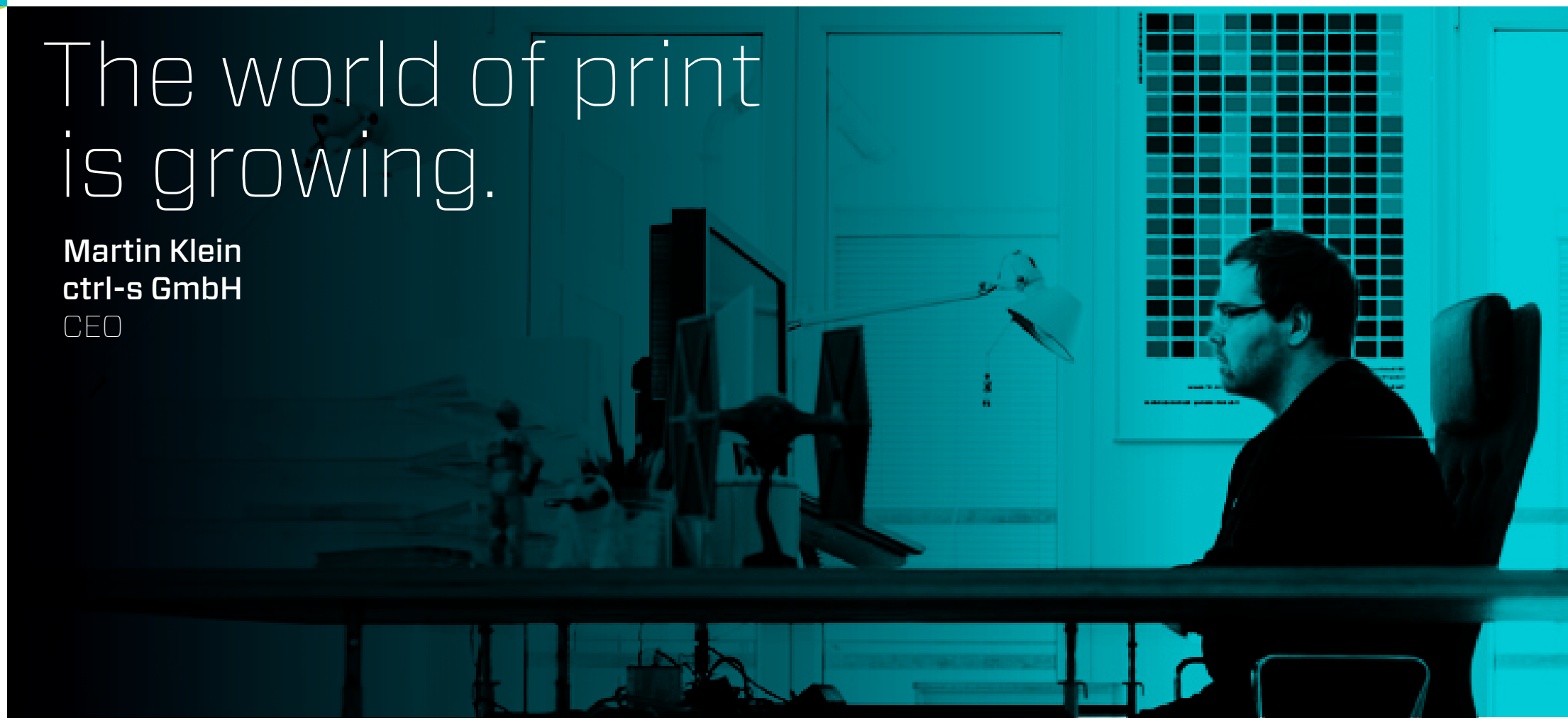
ctrl-s

PREPRESS SOLUTIONS | **PUBLISHING SOLUTIONS** | CONSULTING SOLUTIONS

symphony workflow manager®

The world of print is growing.

Martin Klein
ctrl-s GmbH
CEO



INTERNATIONAL PRINECT USER DAYS, HEIDELBERG, OCTOBER 2014

ctrl-s

ctrl-s

Your everyday
experience:

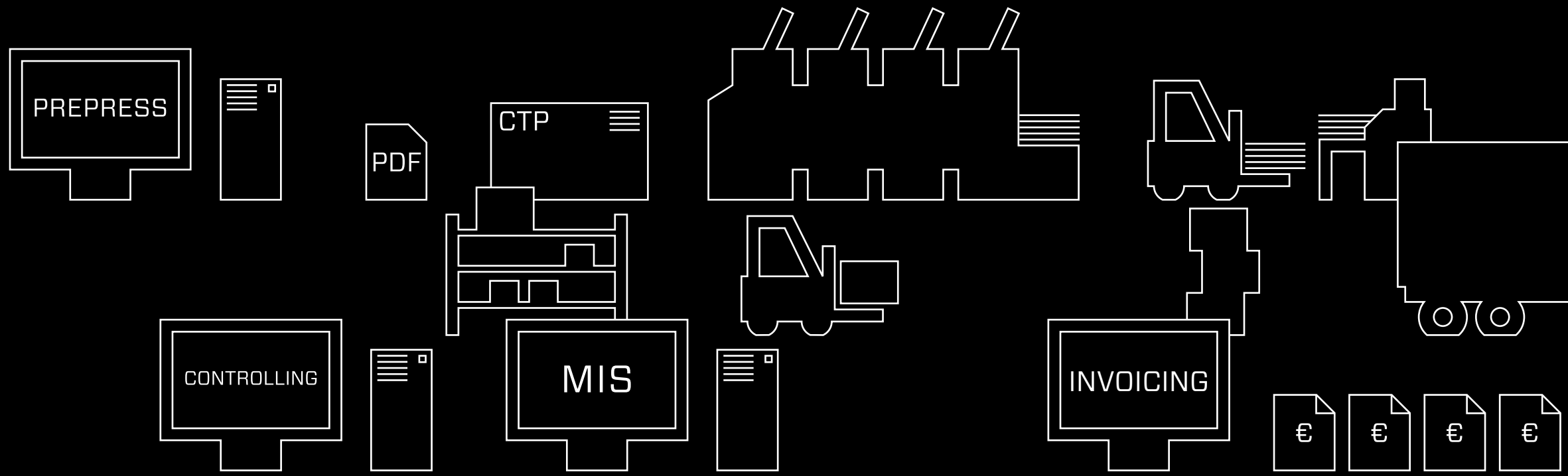
ctrl-s

Your everyday experience:

We need 5,000 flyers at the trade fair in Hannover.
The trade fair starts **the day after tomorrow!**
You can manage that, can‘t you?

ctrl-s

From handcraft to integrated print shops.



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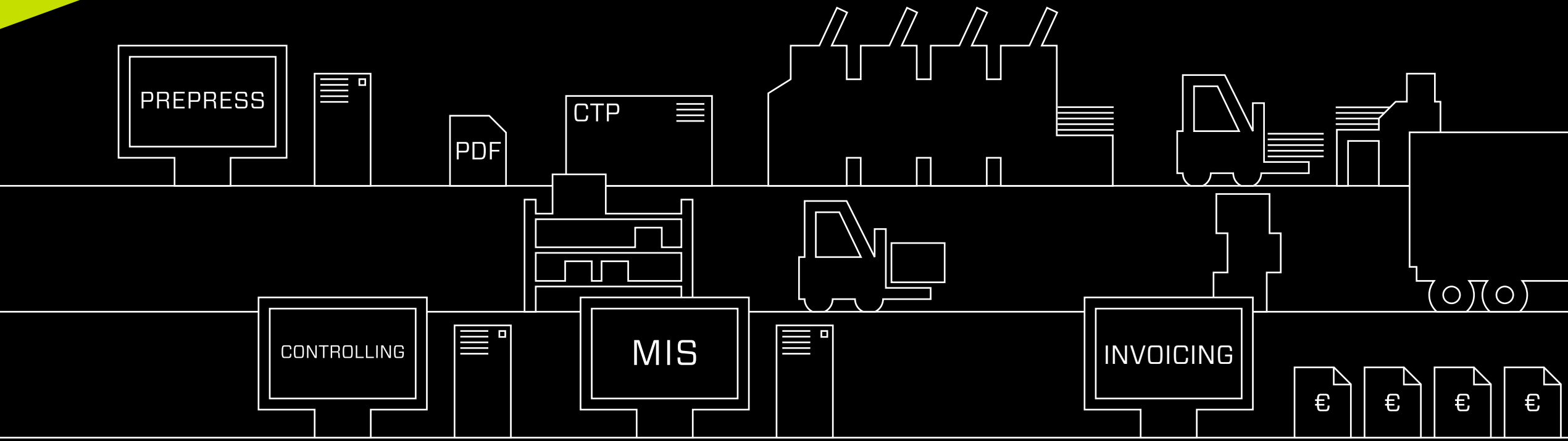

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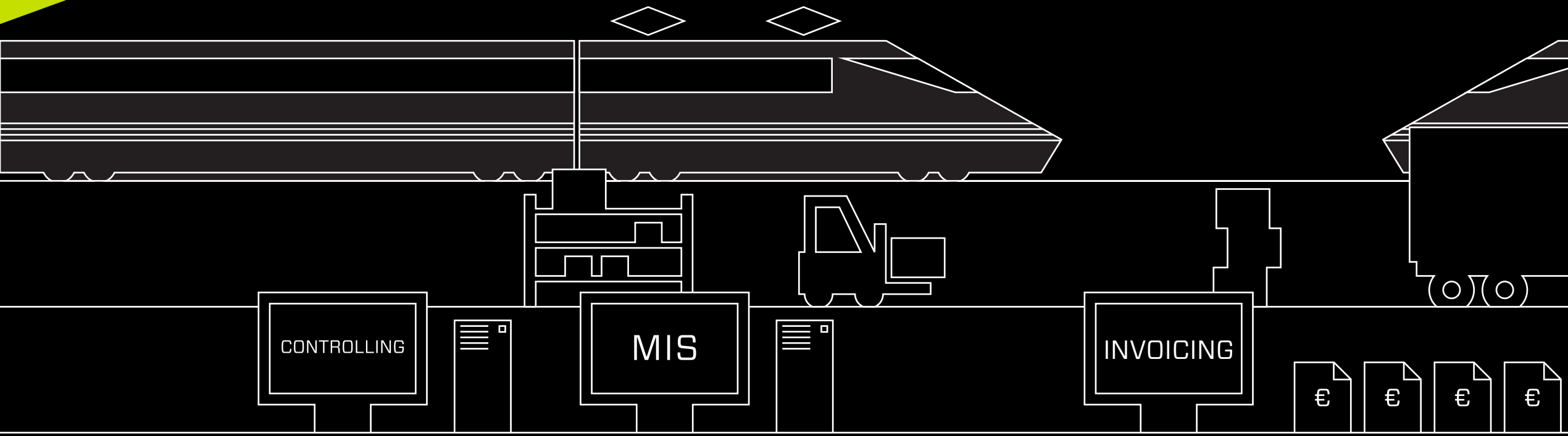

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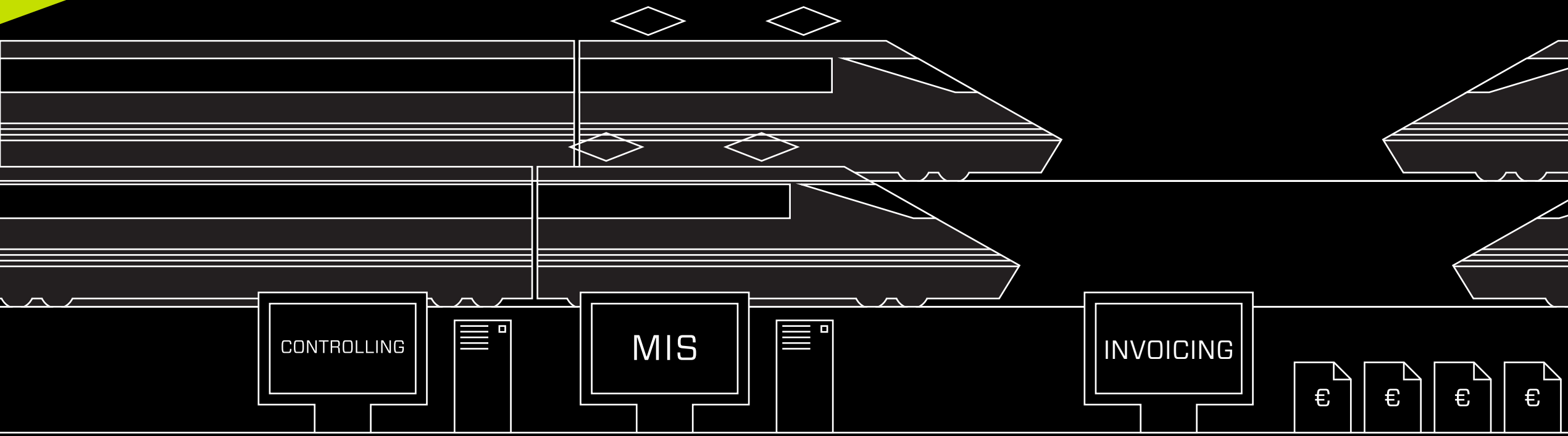

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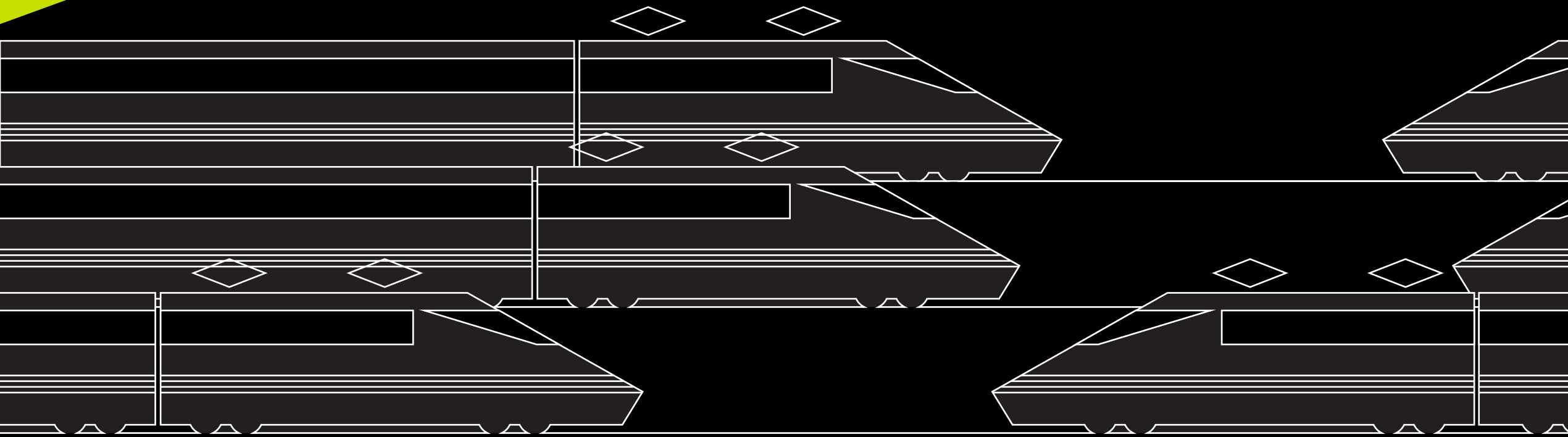
Intelligent workflows improved your performance.



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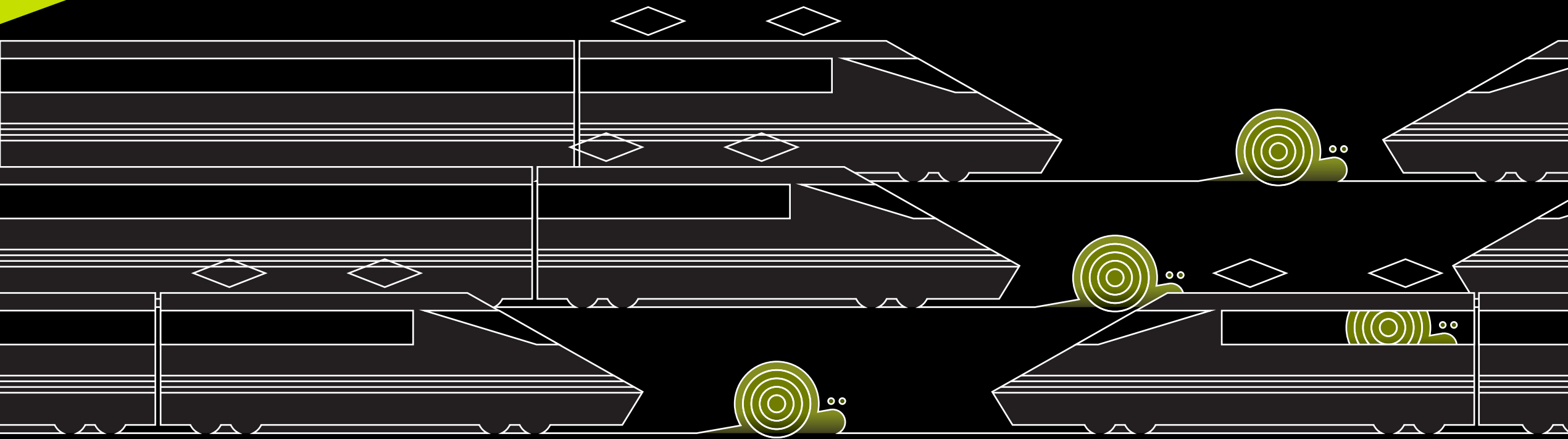
Even though you’re loosing money again.



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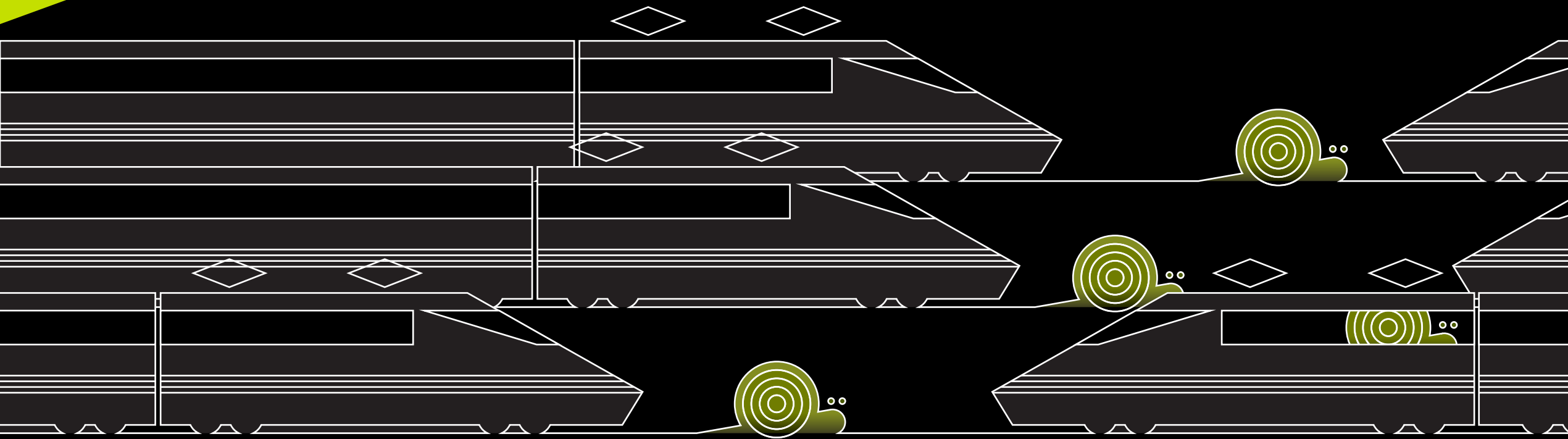

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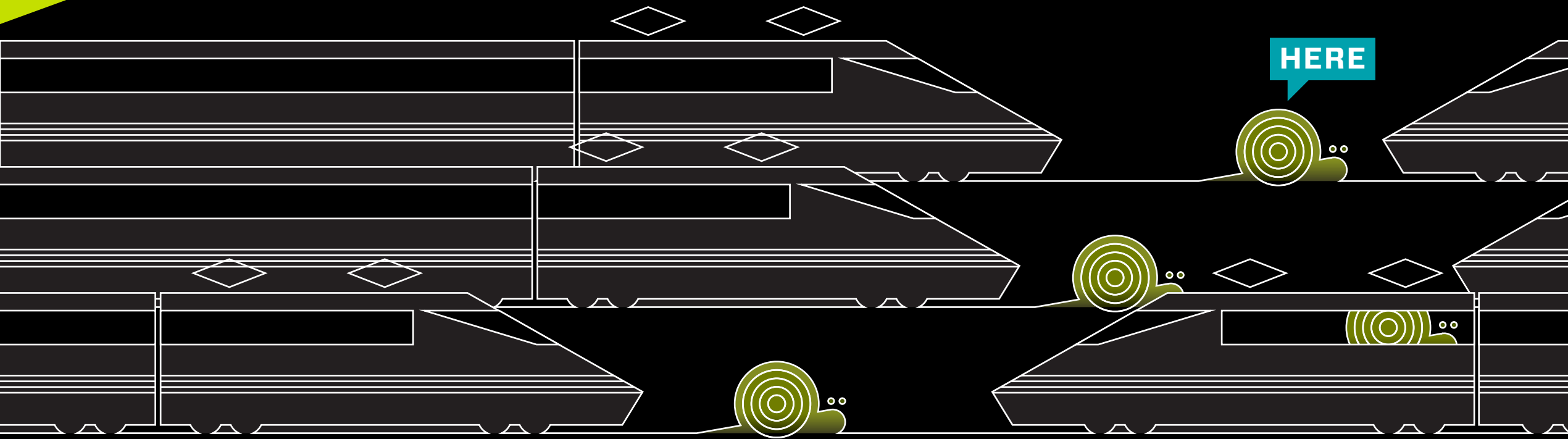

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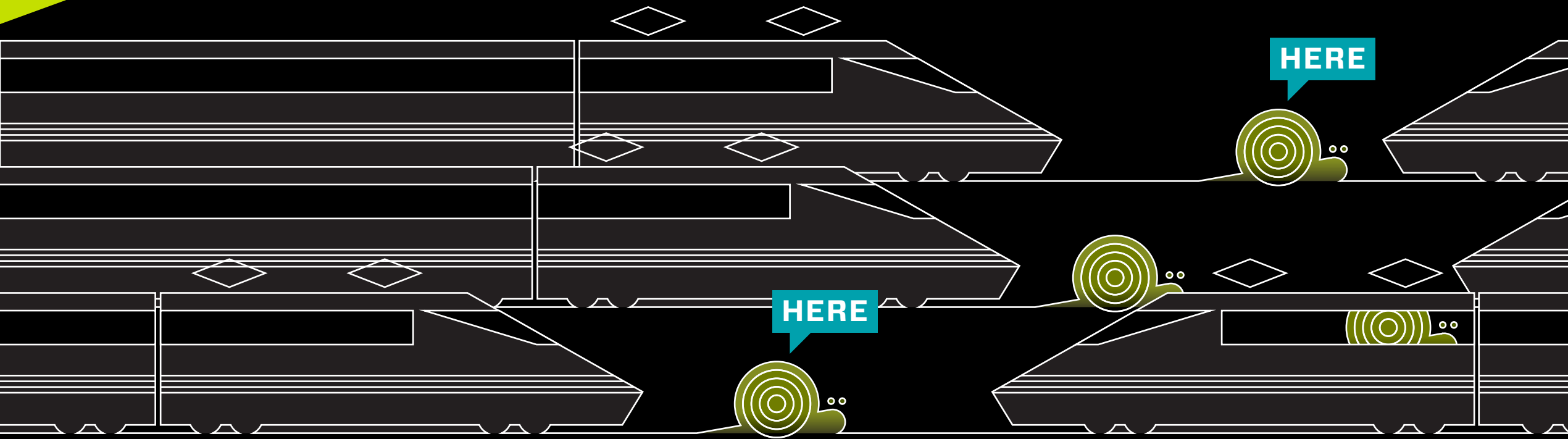

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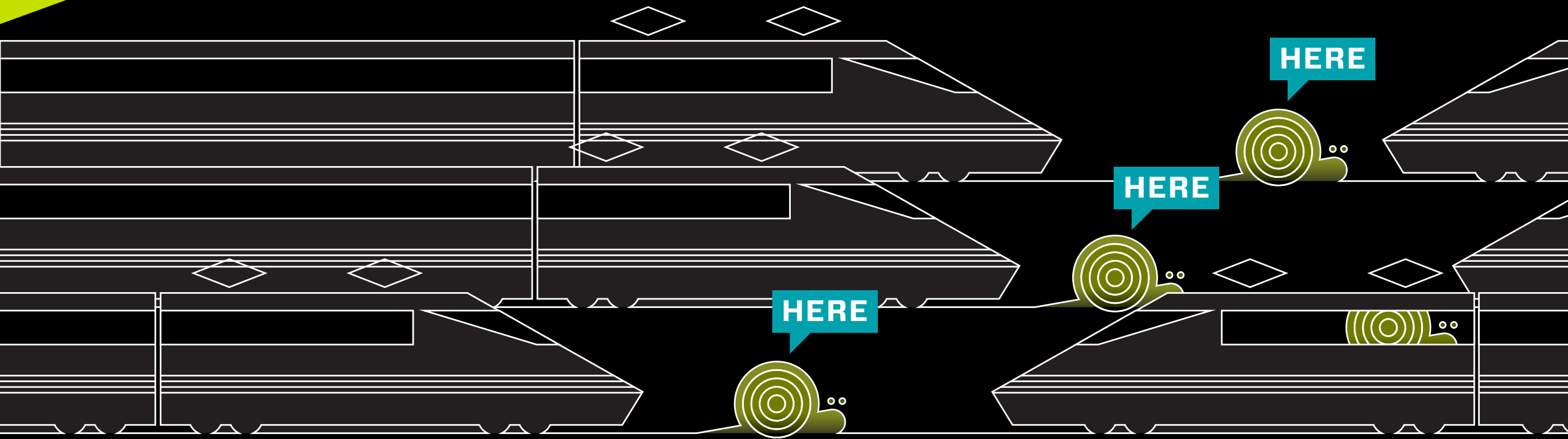

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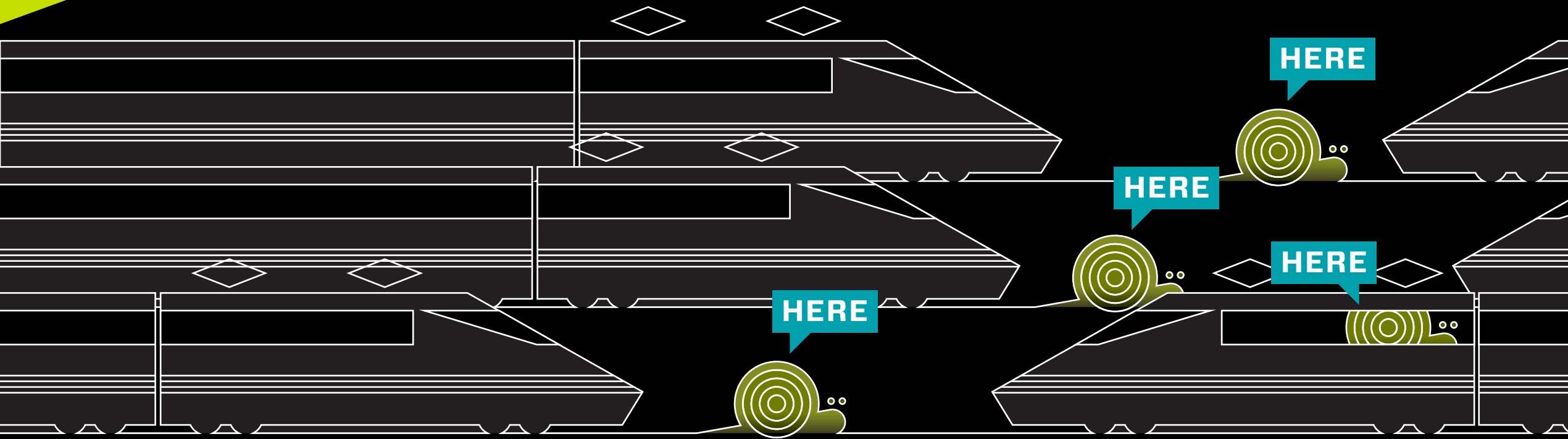

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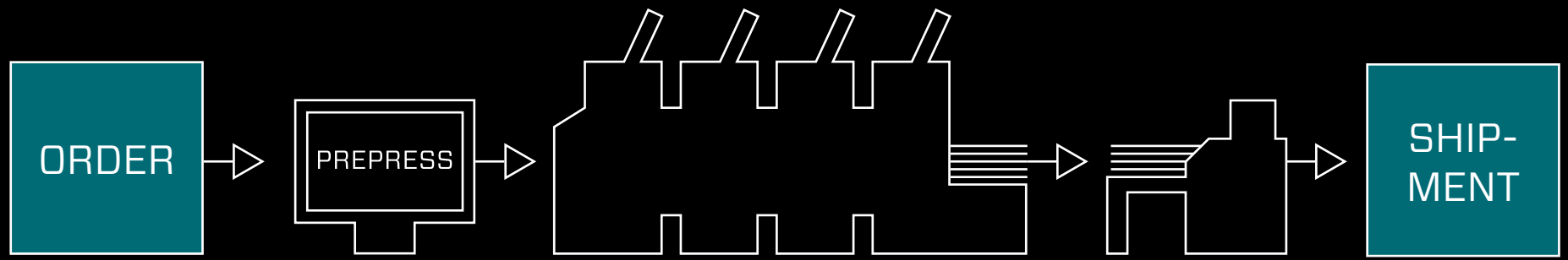
The »perfect« print shop.



ctrl-s

You need to do more than perfect printing!

Items from different w2p-portals should be transmitted to **just one** operative workflow.

ctrl-s

You need to do more than perfect printing!

Items from different w2p-portals
e transmitted to **just oner**
workflows.

Shipment to a defined list of cost-centers, additionally **twenty samples** have to be sent to the marketing department for every ordered item.

ctrl-s

You need to do more than perfect printing!

Shipment to a **defined list** of cost-centers, for every item send twenty samples to the marketing department

Items from different w2p-portals should be transmitted to **just oner** chain of workflows.

The expenses for returns and complaints have to be reduced permanently.

ctrl-s

You need to do more than perfect printing!

Print thousands of invoices for thousands of diffrent products fulfilling different criteria **with nearly no effort**.

Item
sho
chain of
kflows.

Shipment to a **defined list** of
centers, for every item send
samples to the marketing
department.

The overhead for returns and complaints has to be reduced permanently.

ctrl-s

You need to do more than perfect printing!

Print thousands of invoices for thousands of diffrent products fulfilling different criteria **with nearly no effort**.

Items from different w2p-portals should be transmitted to **just oner** chain of workflows.

Shipment to a **defined list** of customer centers, for every item send twenty samples to the marketing department.

The overhead for returns and complaints ha… permanently.

We need to send single products to an online gang form print shop **automaticly**.

ctrl-s

You need to do more than perfect printing!

Print thousands of invoices for thousands of diffrent products fulfilling different criteria **with nearly no effort**.

Items from different w2p-portals should be transmitted to **just oner**

Shipment to a **defined list** of

centers, for

samples to t

department.

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gang form print s

Gather all print and nonprint items in just one parcel and send it by **2 weeks** to the customer. If a business card is ordered, the delivery time is reduced to **5 days**.

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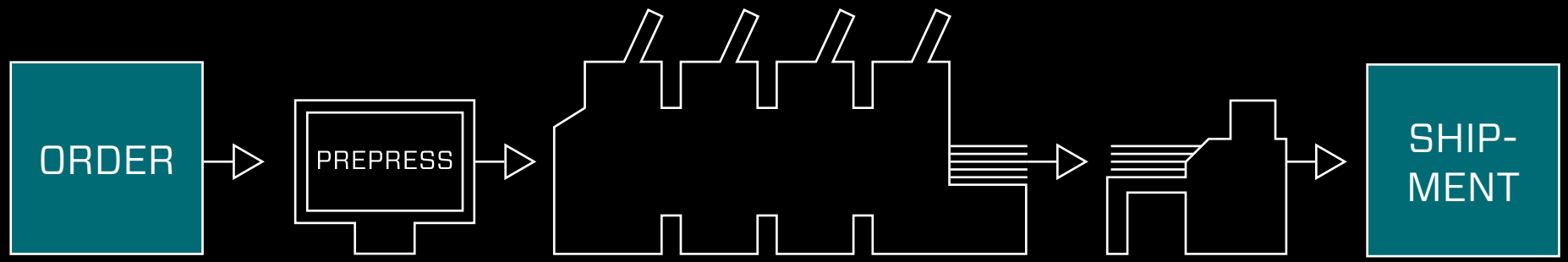
From integrated print shops
to marketing providers.



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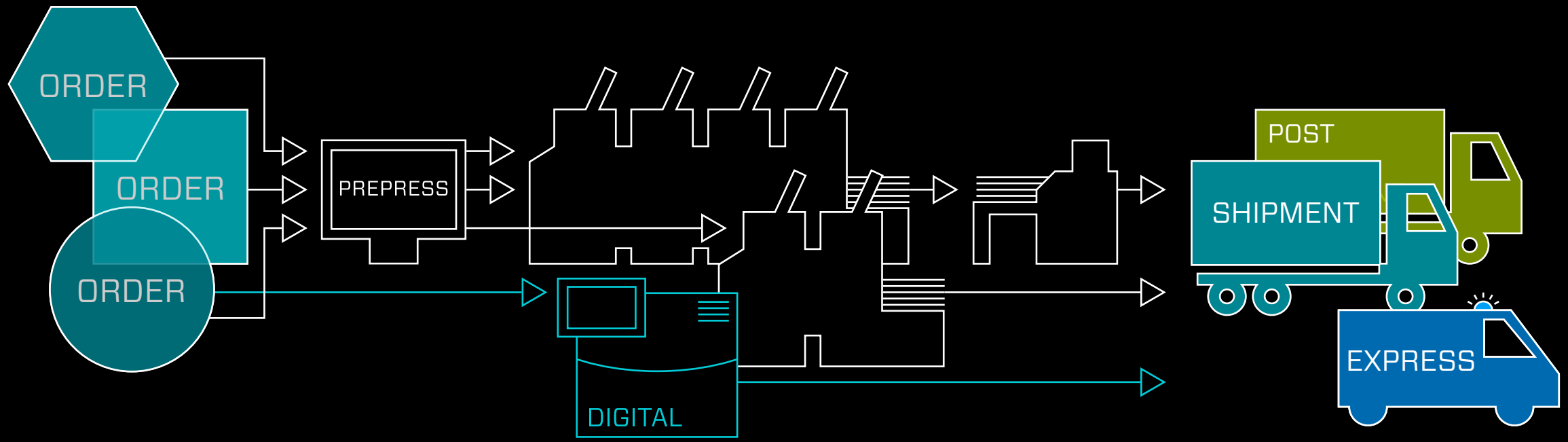

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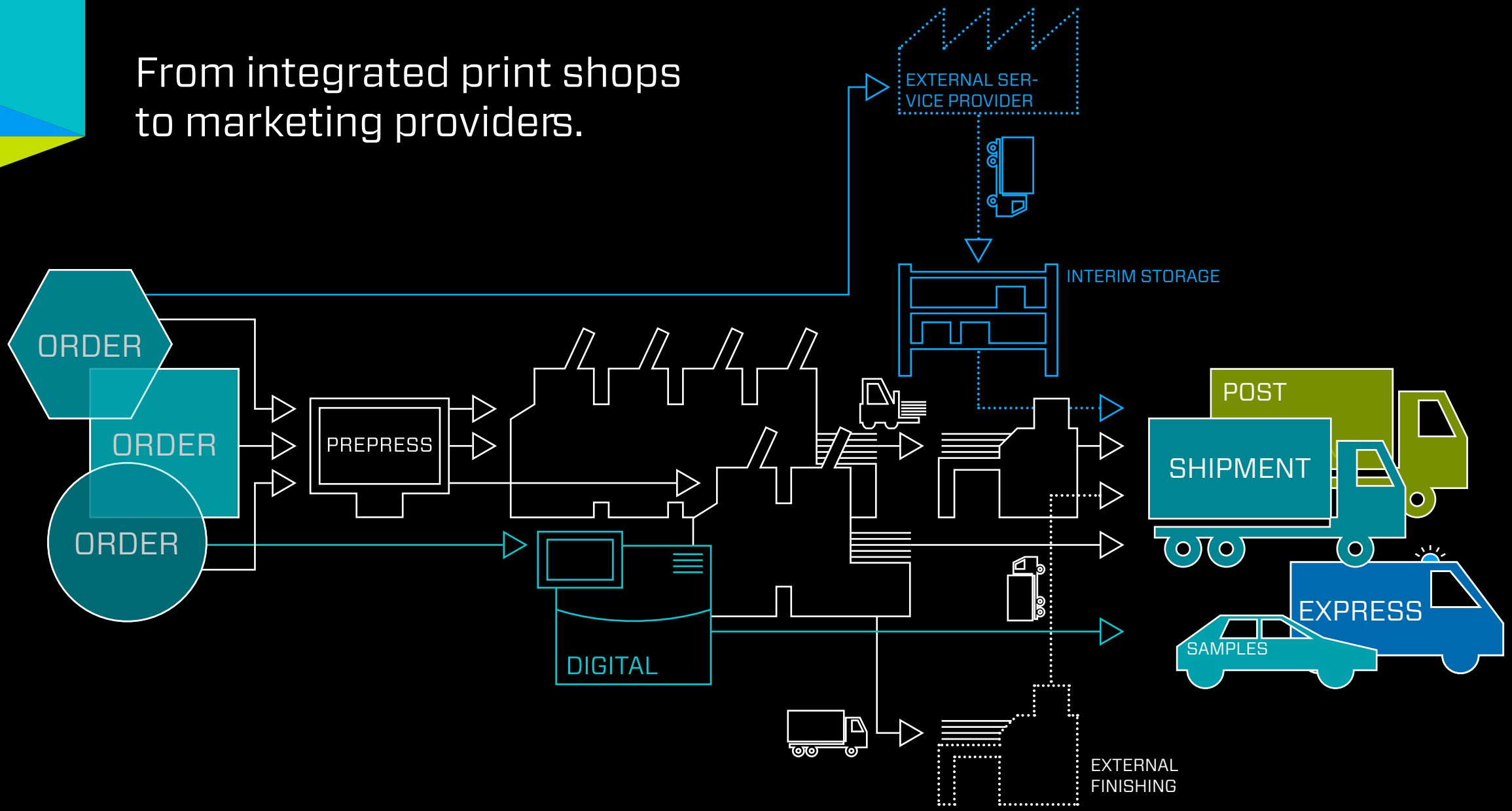

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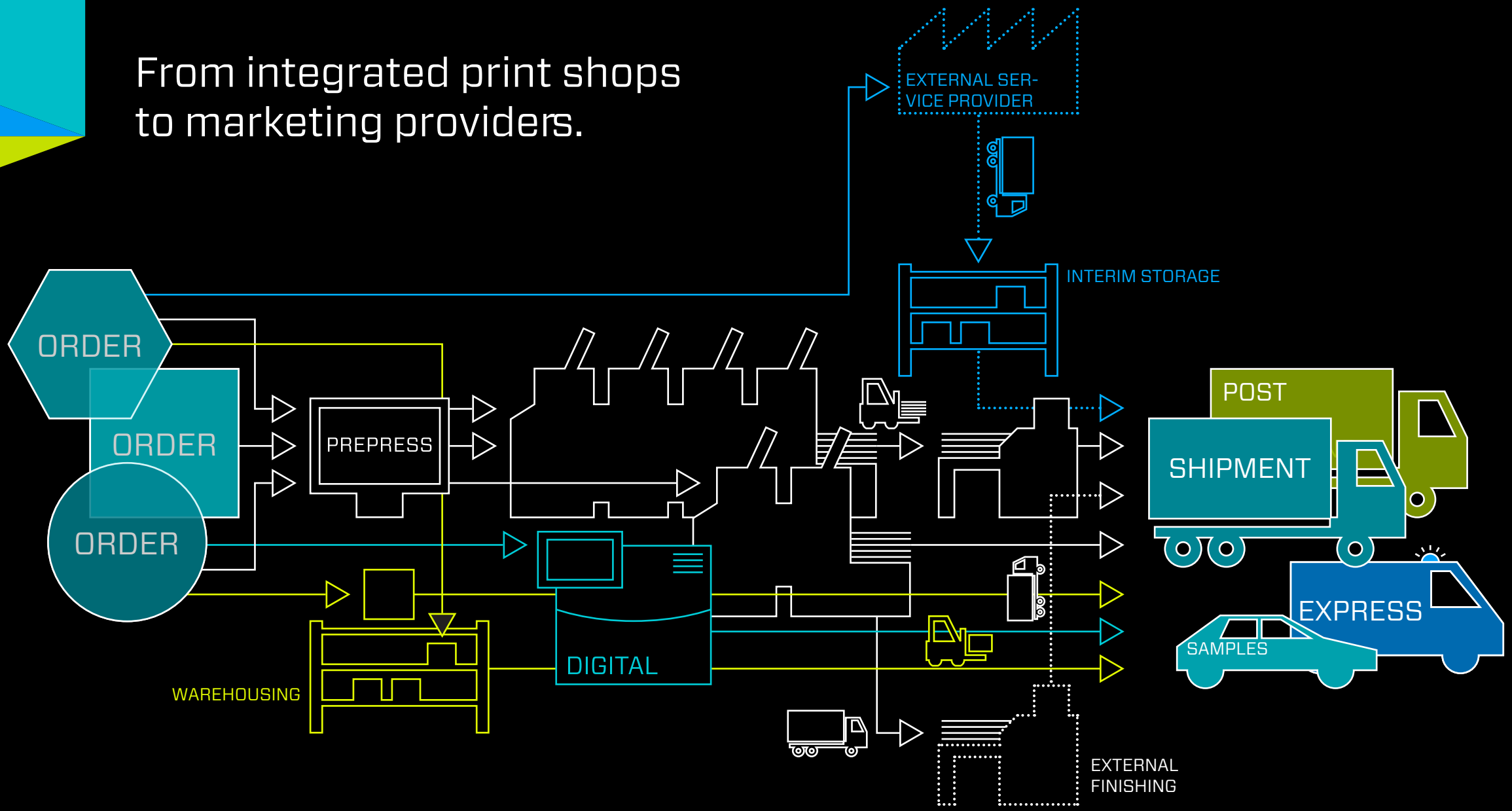

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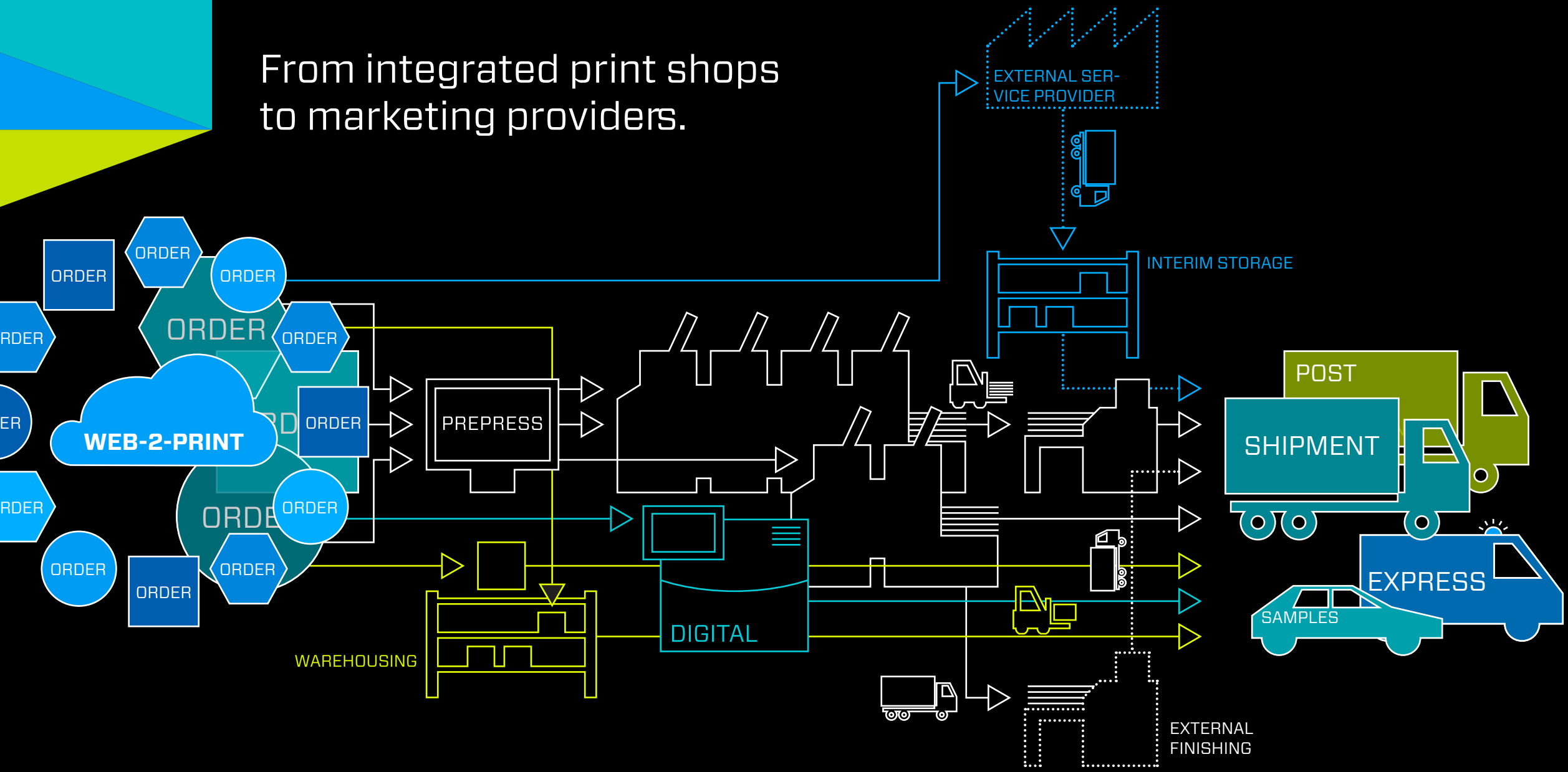

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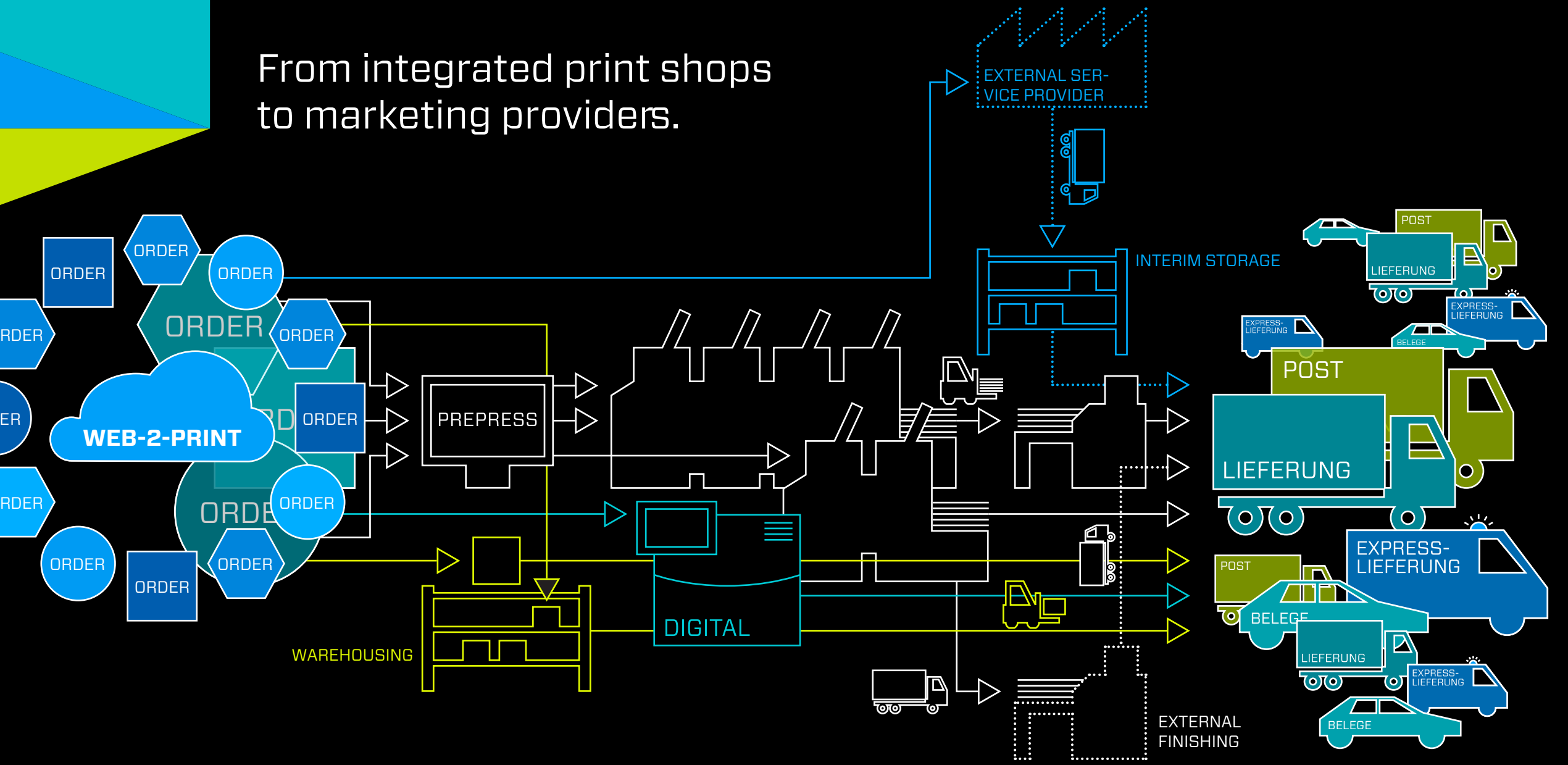

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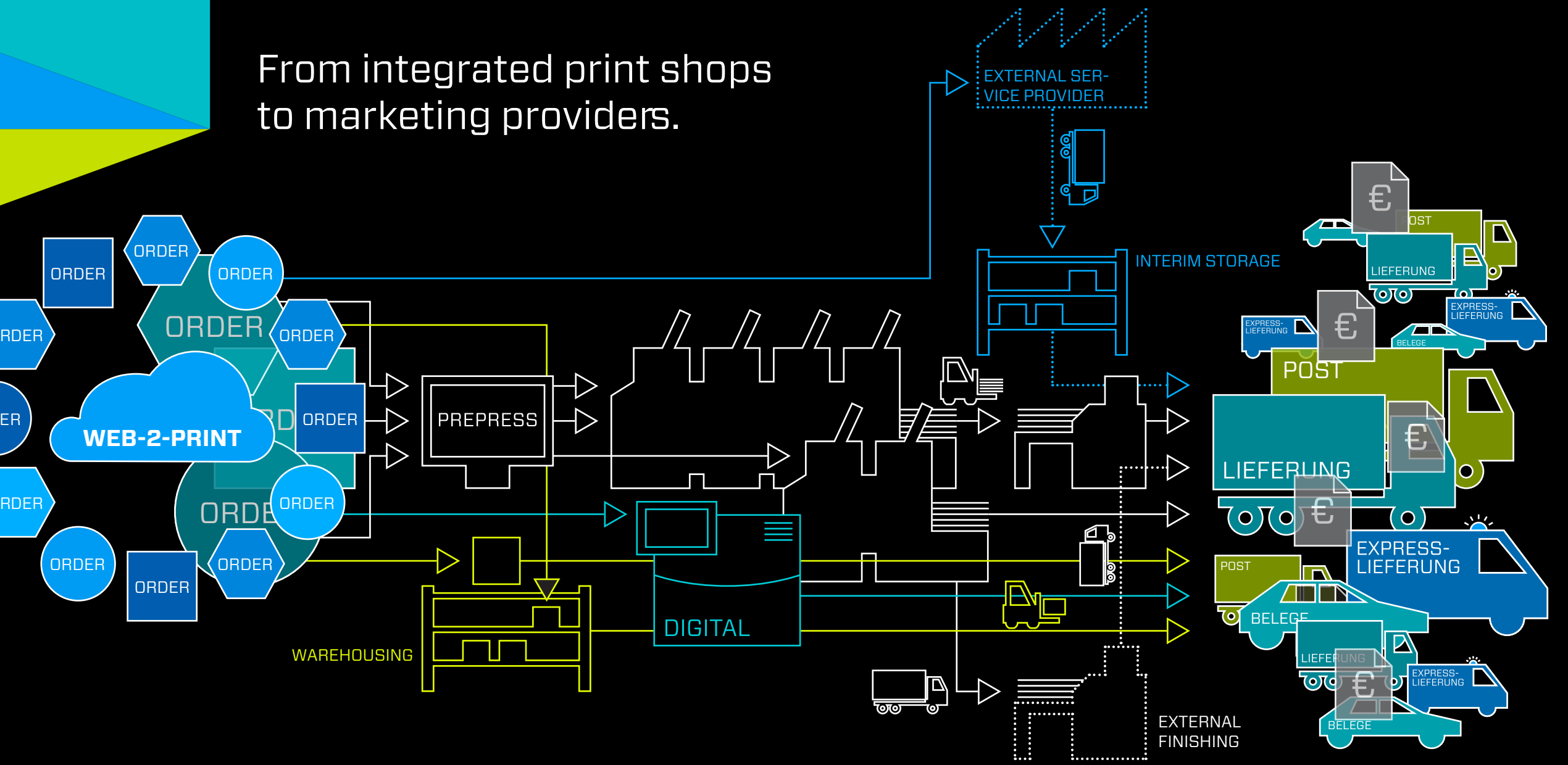

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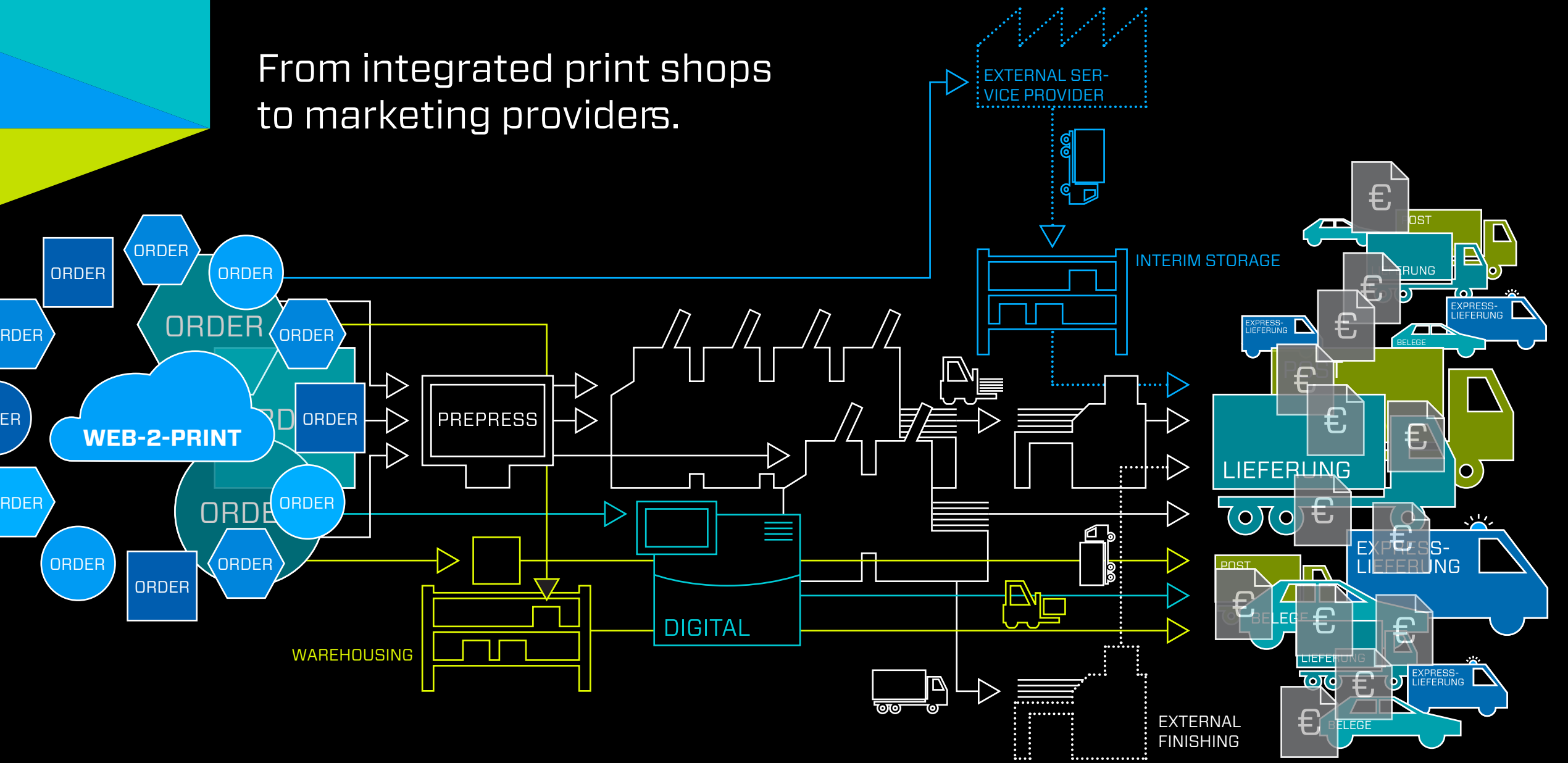

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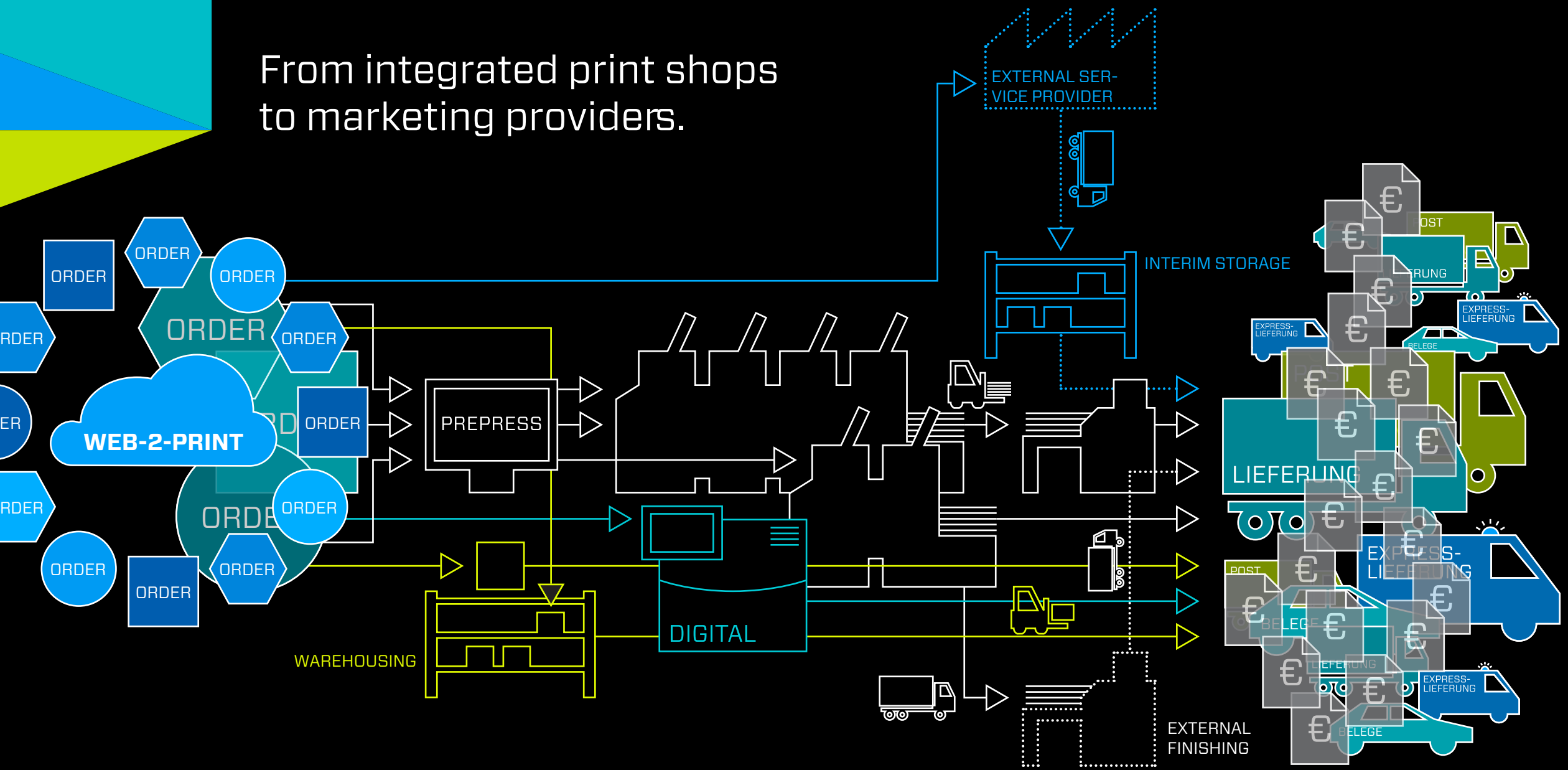

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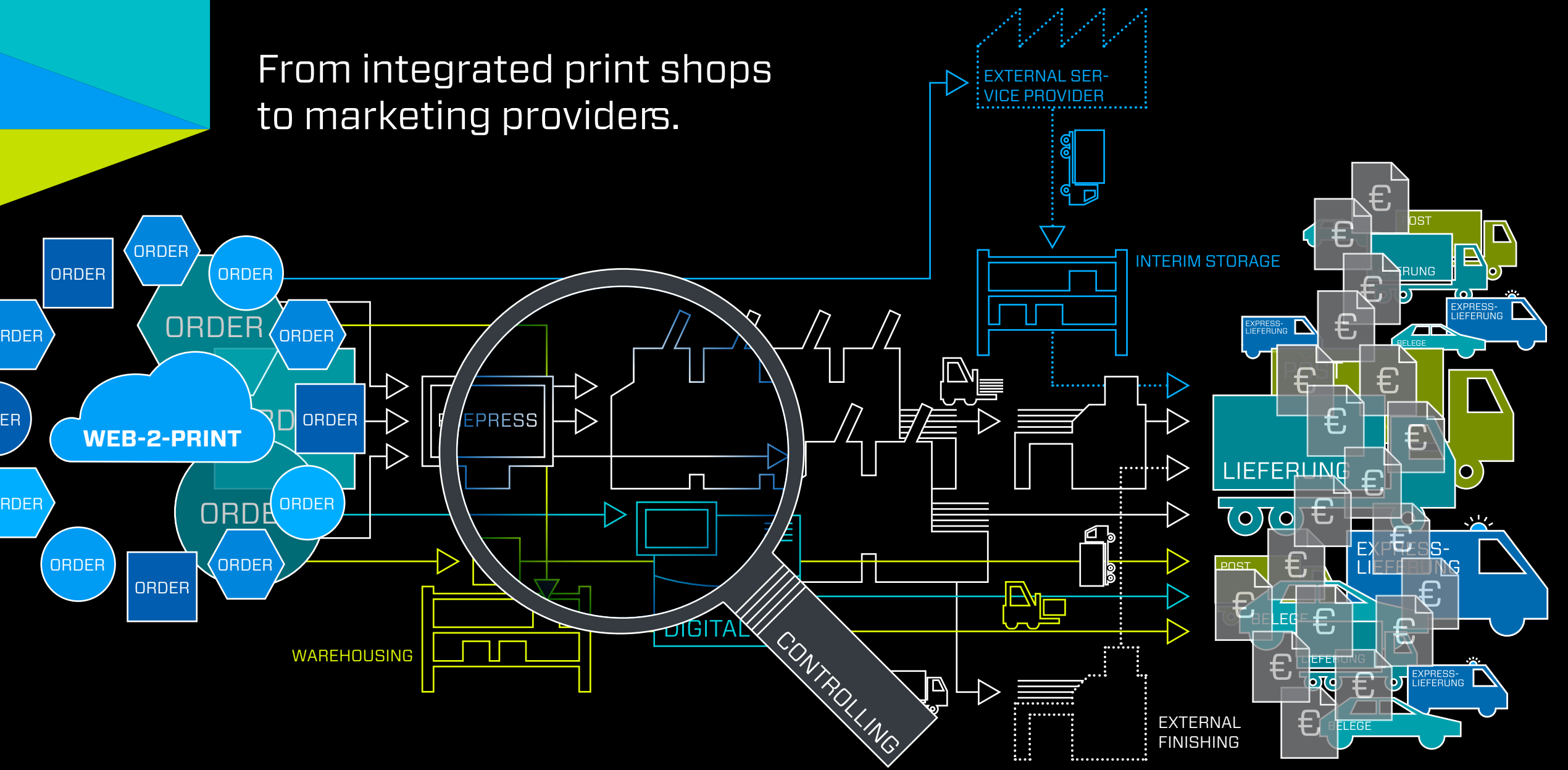

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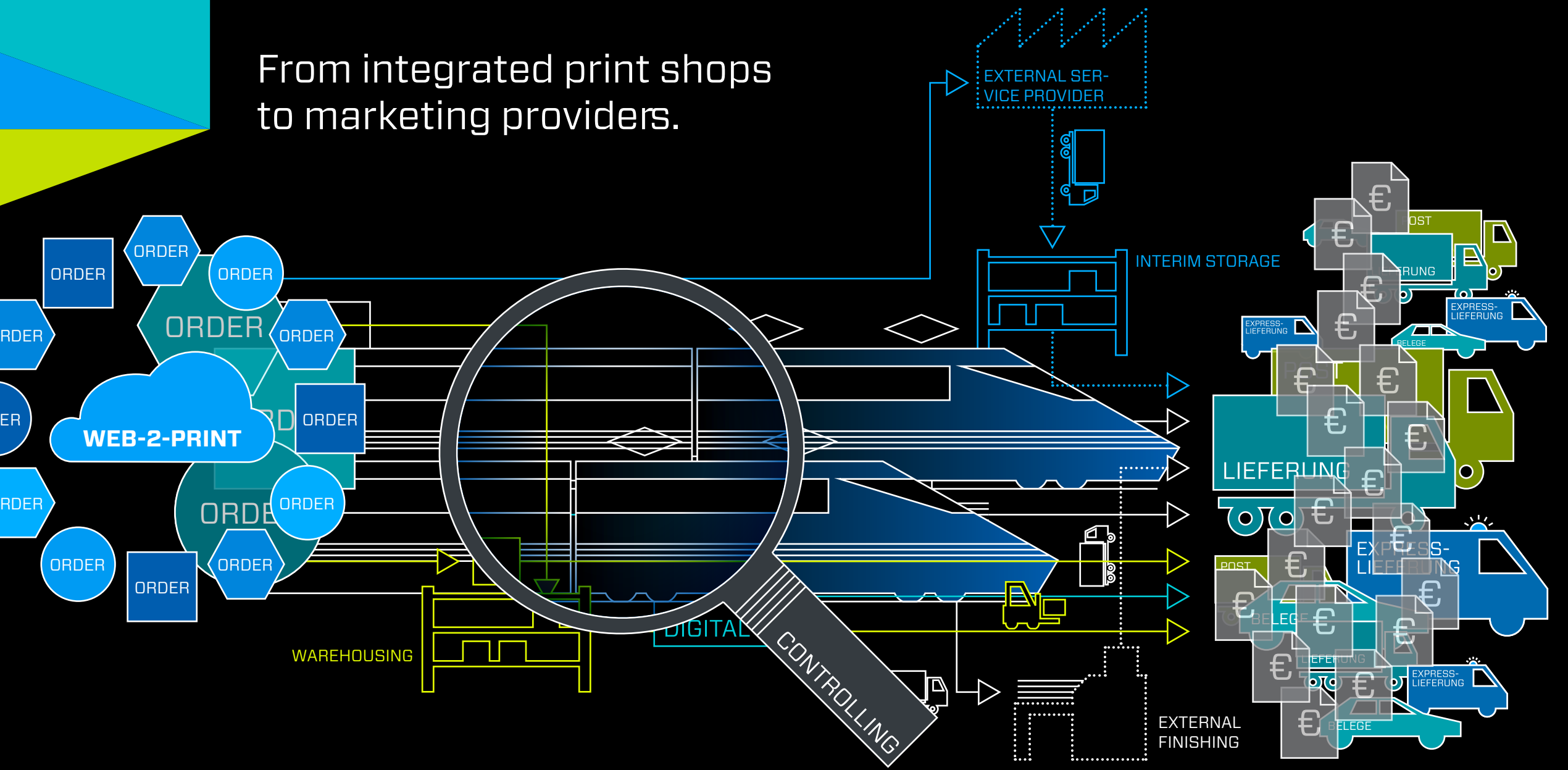

ctrl-s

The world of print is growing.

ctrl-s

The world of print is growing.
symphony expands your possibilities.

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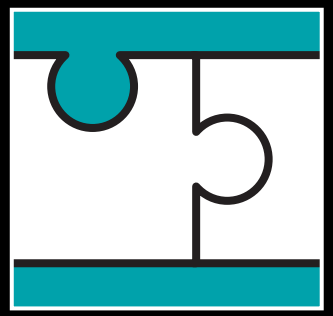

expand
business activity

ctrl-s

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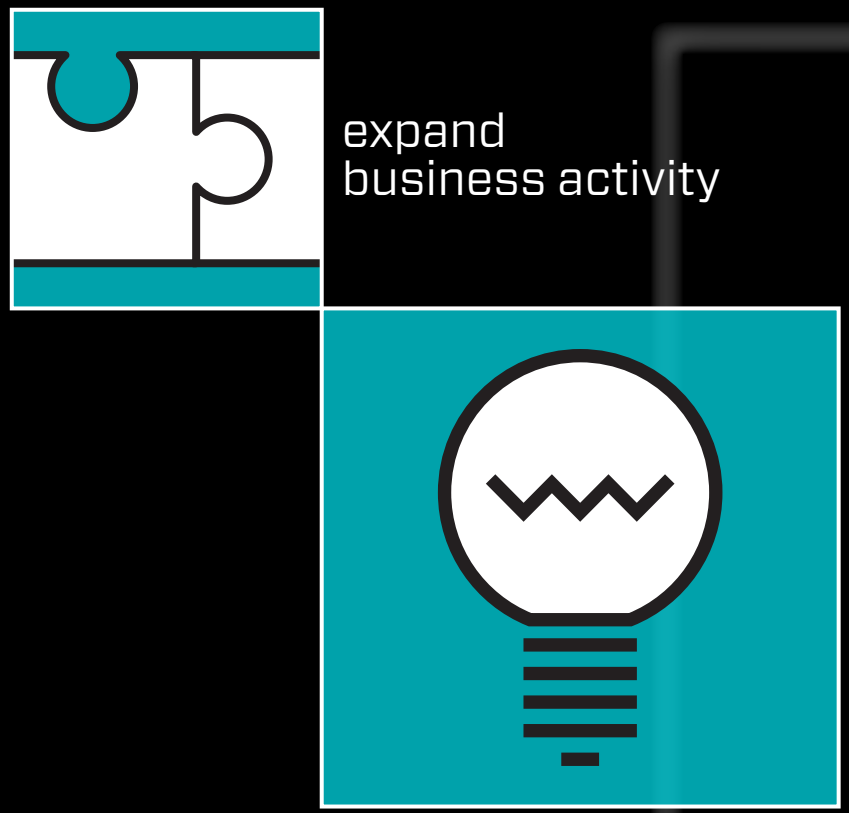
symphony expands your possibilities.



expand
business activity

improve
efficiency

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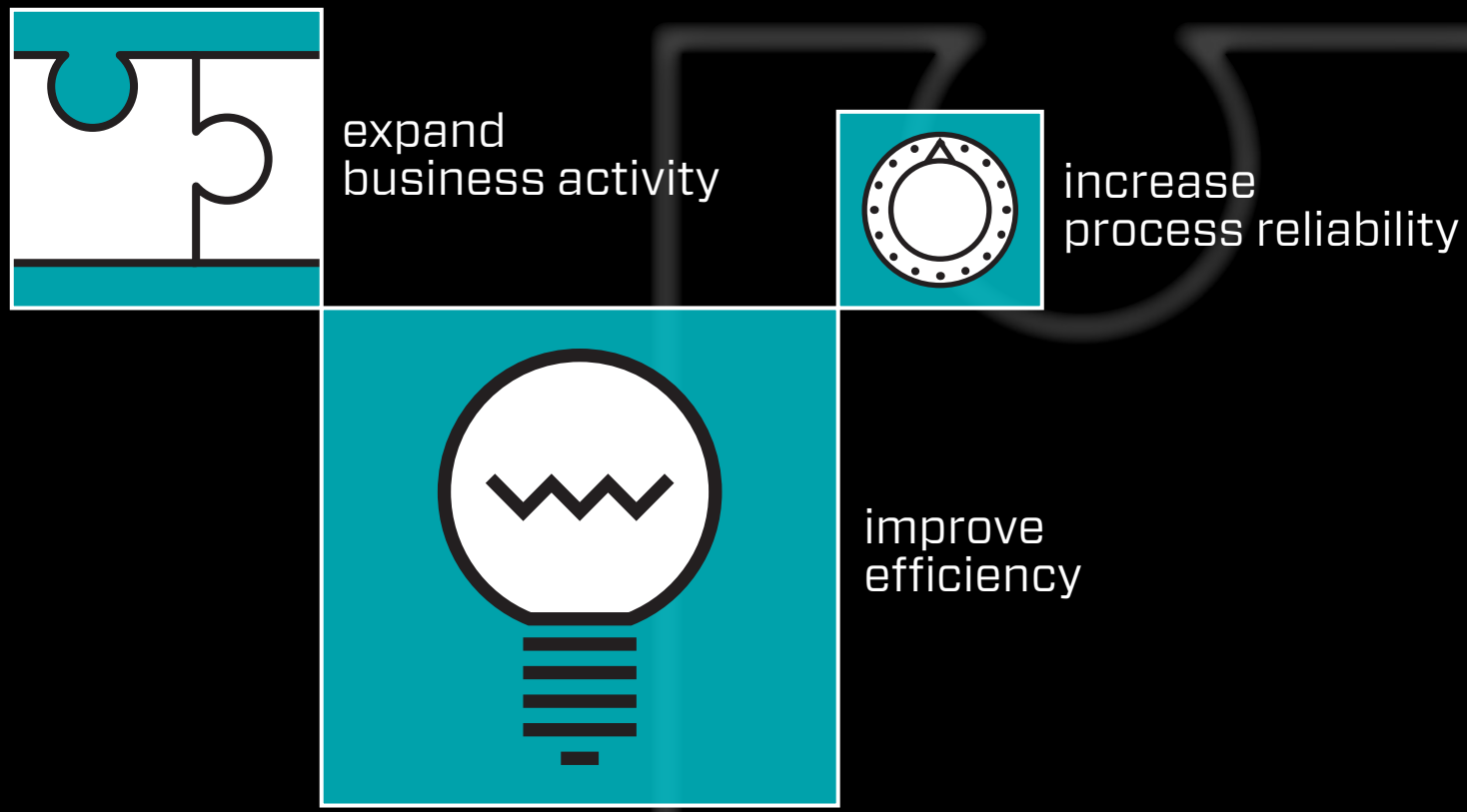

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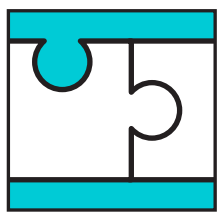

symphony expands your business acitity
without changing your existing systems.

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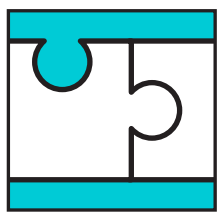

symphony expands your business acitity without changing your existing systems.

- real integration of web-2-print processes.
- interfaces to your own and to external portals.
- seamless integration of external suppliers.
- additional business with warehousing.
- expand your logistics possibilities.
- Prinect integrated
- **continue using your existing workflow system.**

The world of print is growing.
symphony expands your possibilities.

symphony expands your business activity without changing your existing systems.

symphony puts unused efficiency potentials into practice.

The world of print is growing.
symphony expands your possibilities.

symphony expands your business activity without changing your existing systems.

symphony puts unused efficiency potentials into practice.

- **change logistics from cost unit into profit.**
- enable complex invoicing – without complex effort.
- optimized and finetuned workflows.
- avoid expensive efforts in external processes.
- increase productivity of every single employee.

The world of print is growing.
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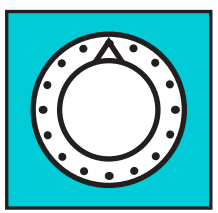
symphony puts unused efficiency potentials into practice.



symphony increases process reliability.

The world of print is growing.
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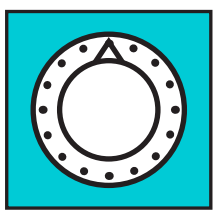

symphony increases process reliability.

- reduce complaints crucially.
- eliminate sources of errors.
- **accurate informations and instructions for every single process step.**
- reveal weak spots by monitoring of the overall process.

The world of print is growing.
symphony expands your possibilities.

symphony expands your business activity without changing your existing systems.

symphony puts unused efficiency potentials into practice.

symphony increases process reliability.

Doesn‘t this sound symphonic?

daily business with **symphony**:
workflow management **Allianz Marketing Portal** (AMP).

Allianz
sales repre-
sentative

COSTUMER

Allianz
web-portal

W2P

daily business with **symphony**:
workflow management **Allianz Marketing Portal** (AMP).

Allianz sales repre-sentative

COSTUMER

Allianz web-portal

W2P

shopping cart #4711

W2P-ORDERING

* business card = individualised
  mailing = long run personalized imprints

daily business with **symphony**:
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Allianz sales repre-sentative

COSTUMER

Allianz web-portal

W2P

shopping cart #4711

W2P-ORDERING

shopping cart #4711 data reception

JOB-DISTRIBUTION

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daily business with **symphony**:
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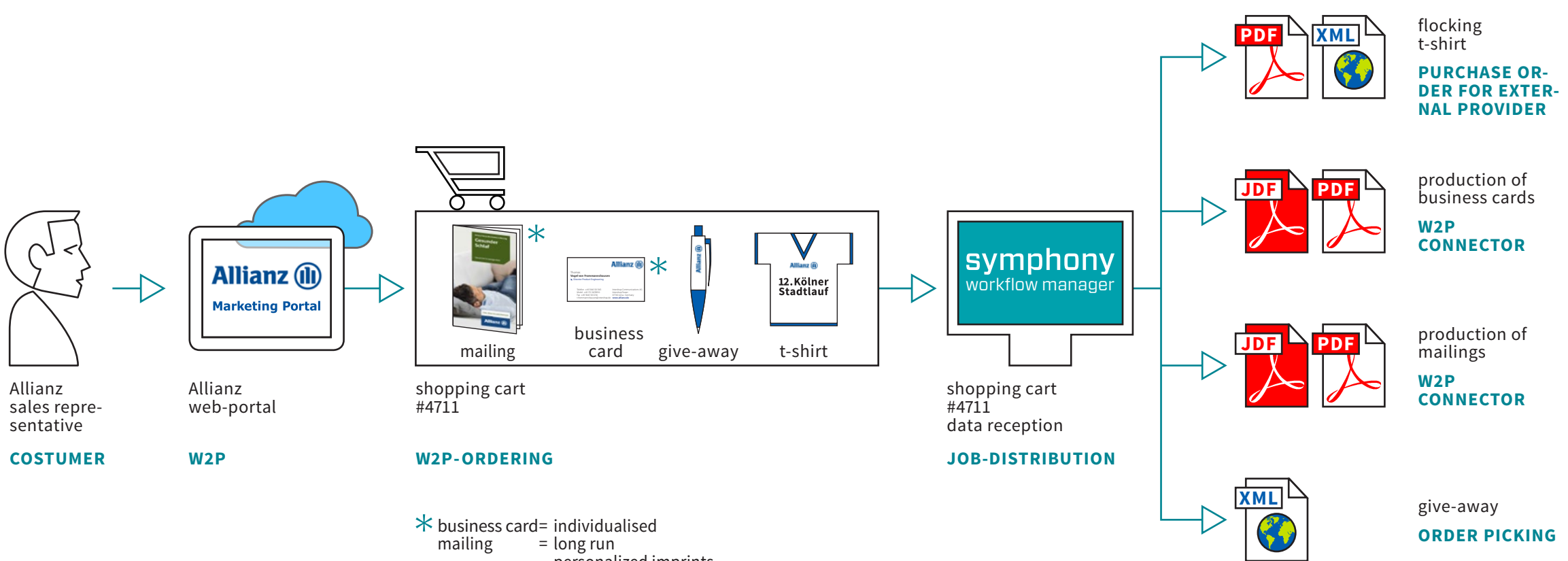

Allianz sales repre-sentative

COSTUMER

Allianz web-portal

W2P

shopping cart #4711

W2P-ORDERING

shopping cart #4711 data reception

JOB-DISTRIBUTION

flocking t-shirt

PURCHASE OR-DER FOR EXTER-NAL PROVIDER

production of business cards

W2P CONNECTOR

production of mailings

W2P CONNECTOR

give-away

ORDER PICKING

* business card = individualised
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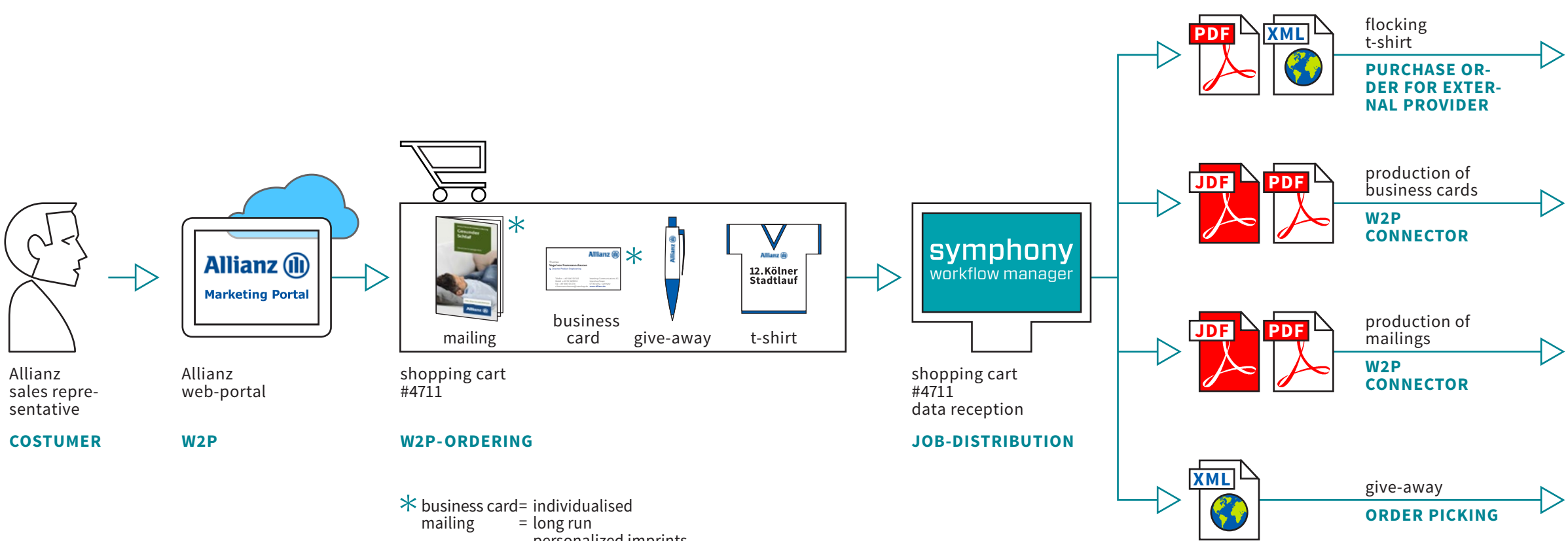

Allianz sales repre-sentative

COSTUMER

Allianz web-portal

W2P

shopping cart #4711

W2P-ORDERING

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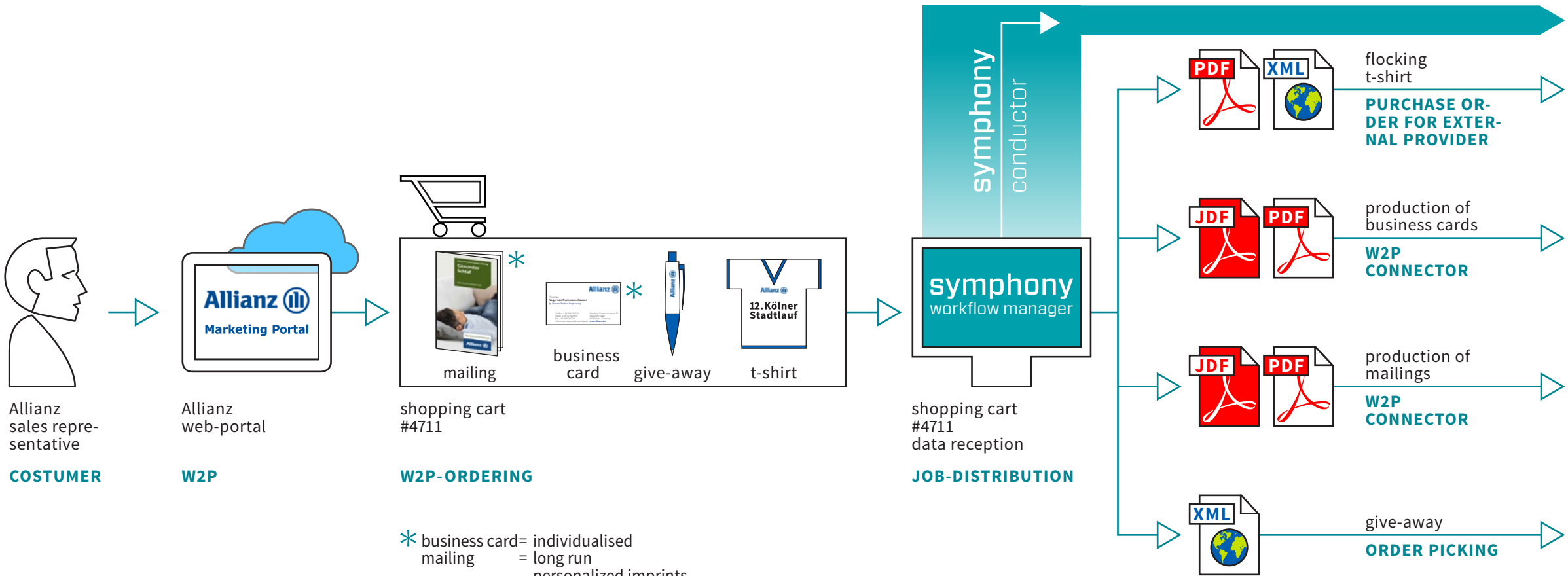

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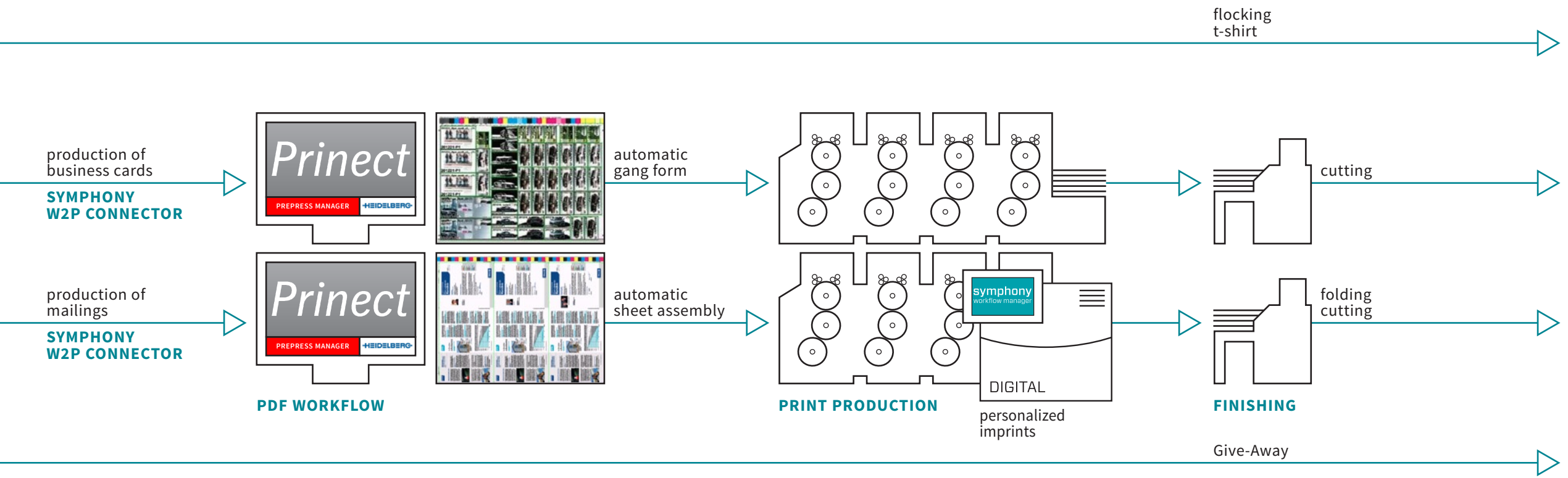

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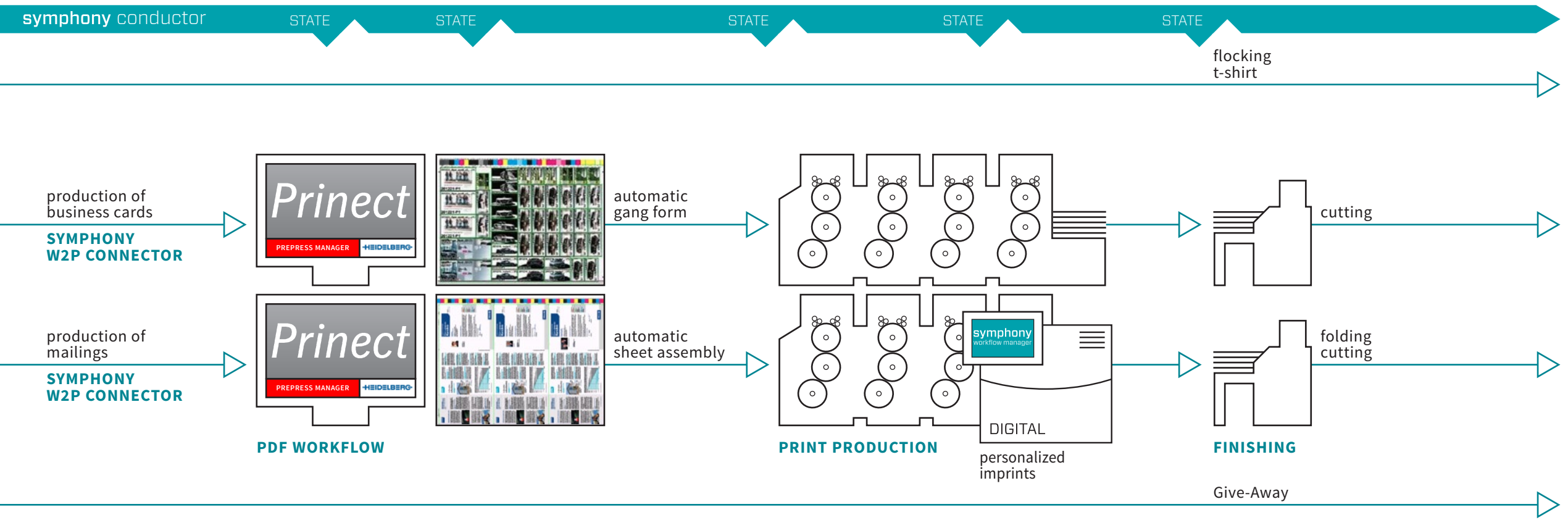

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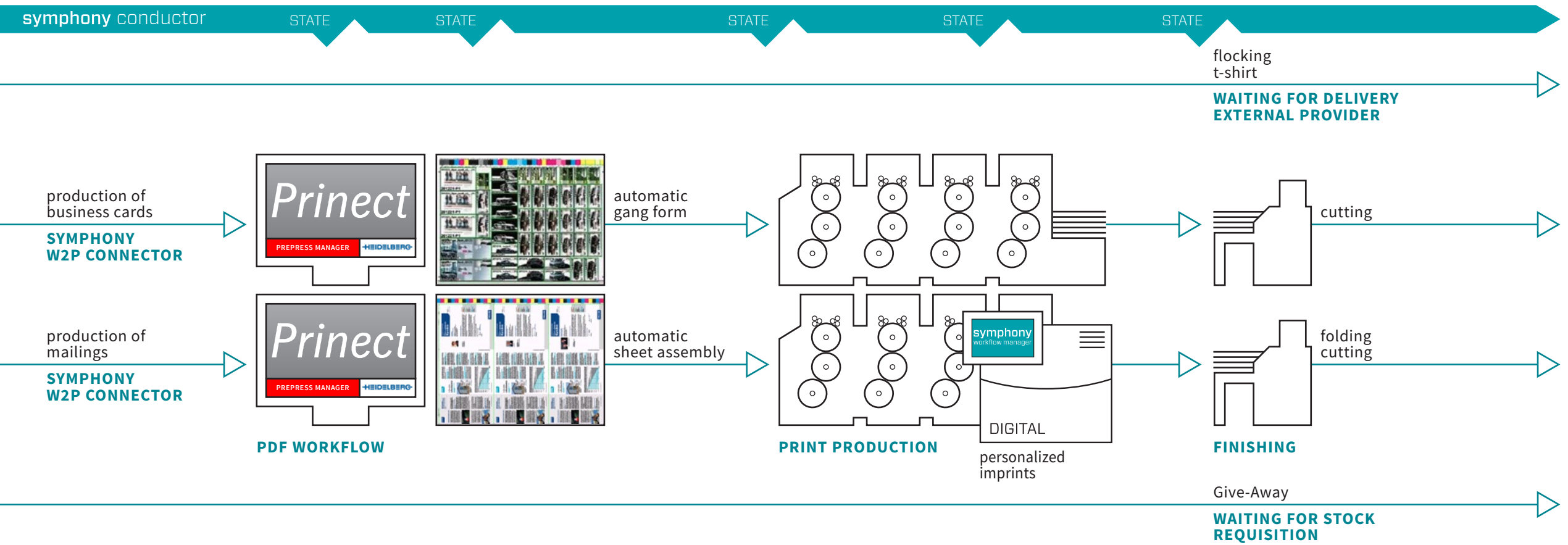

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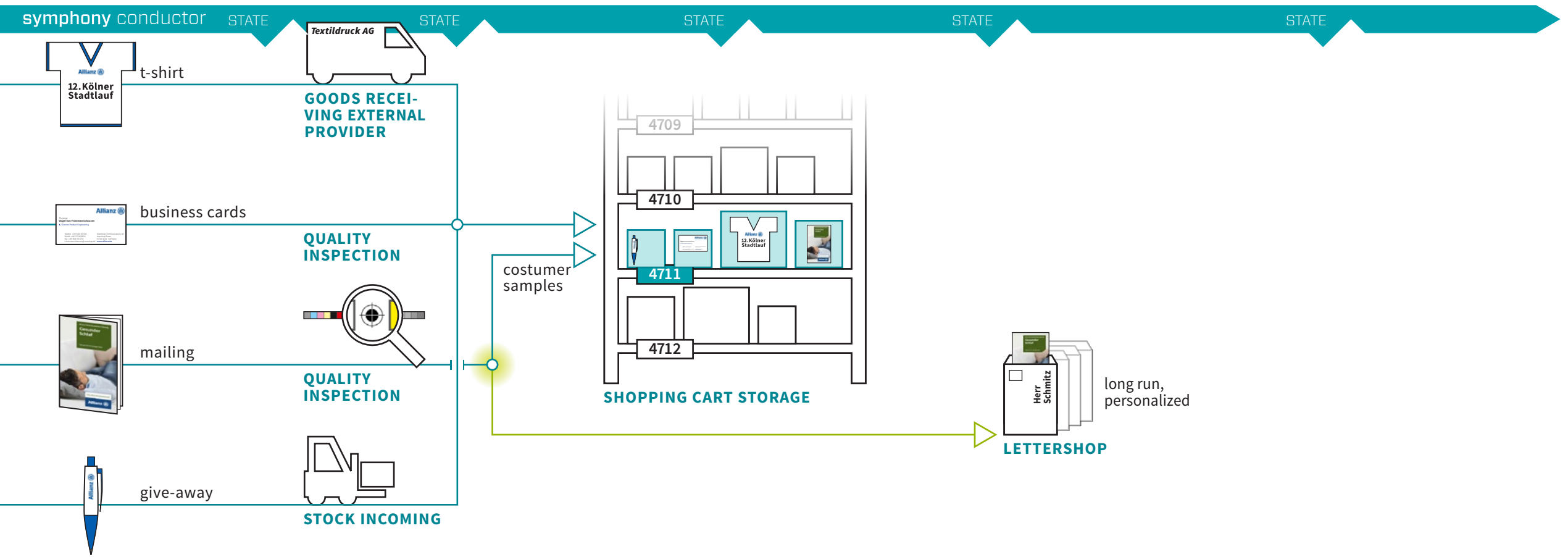

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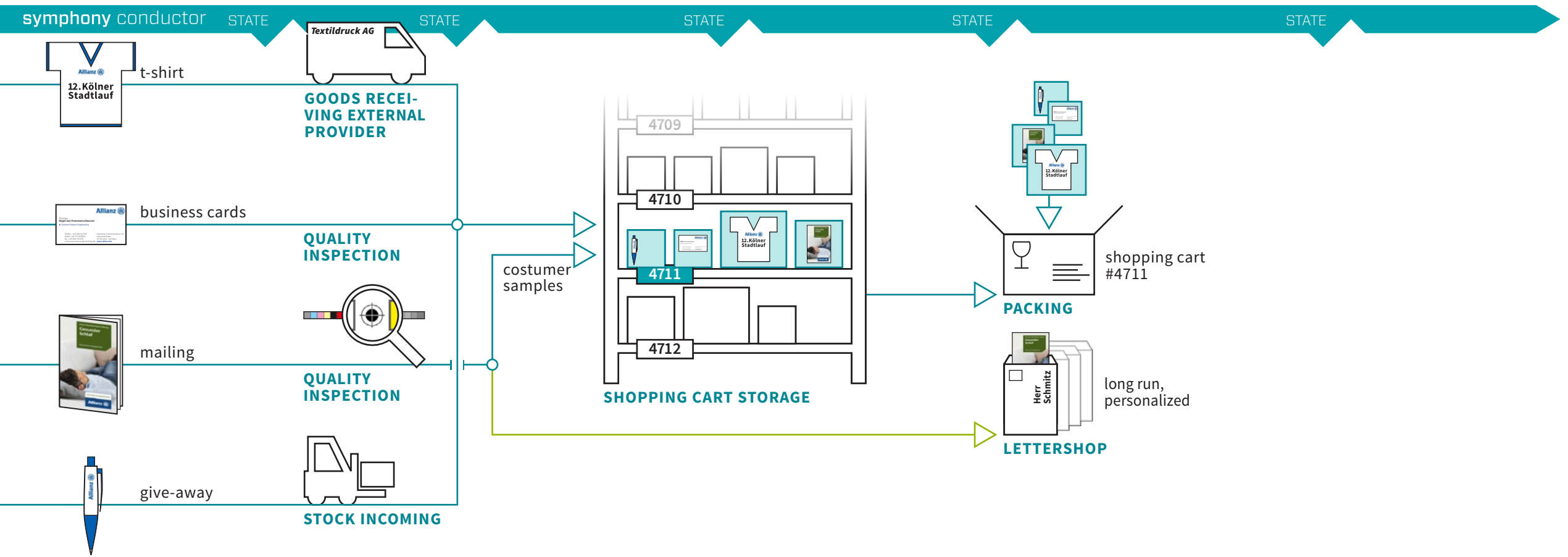

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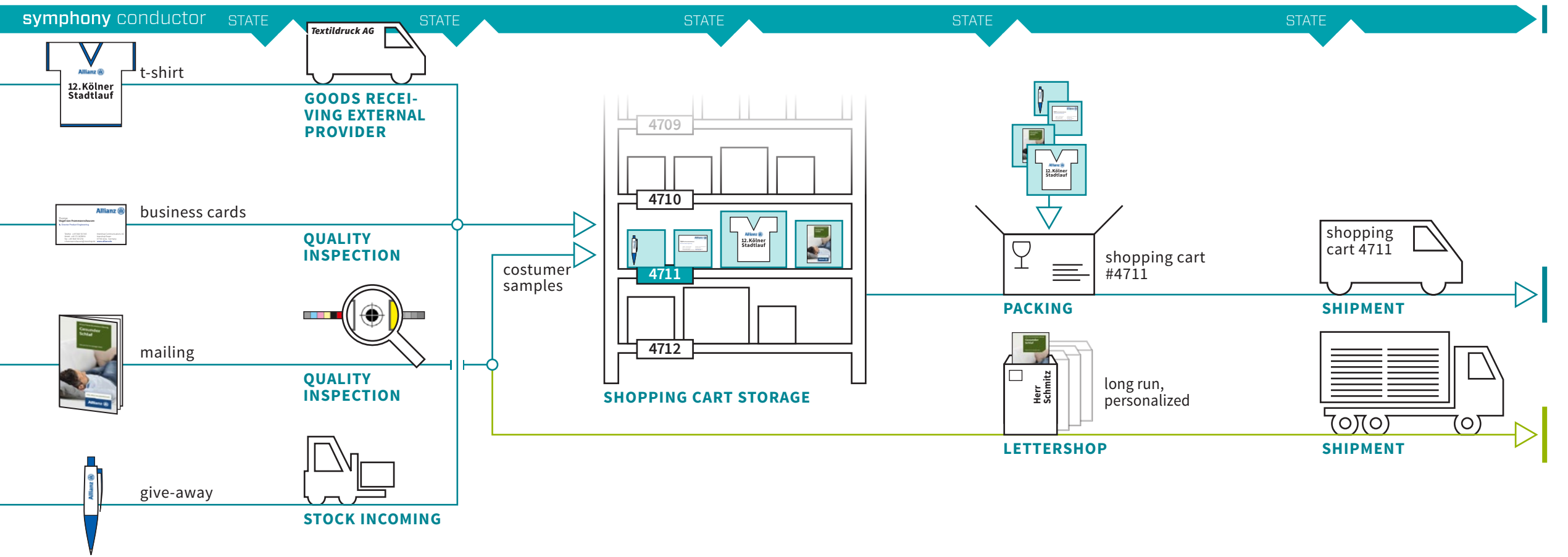
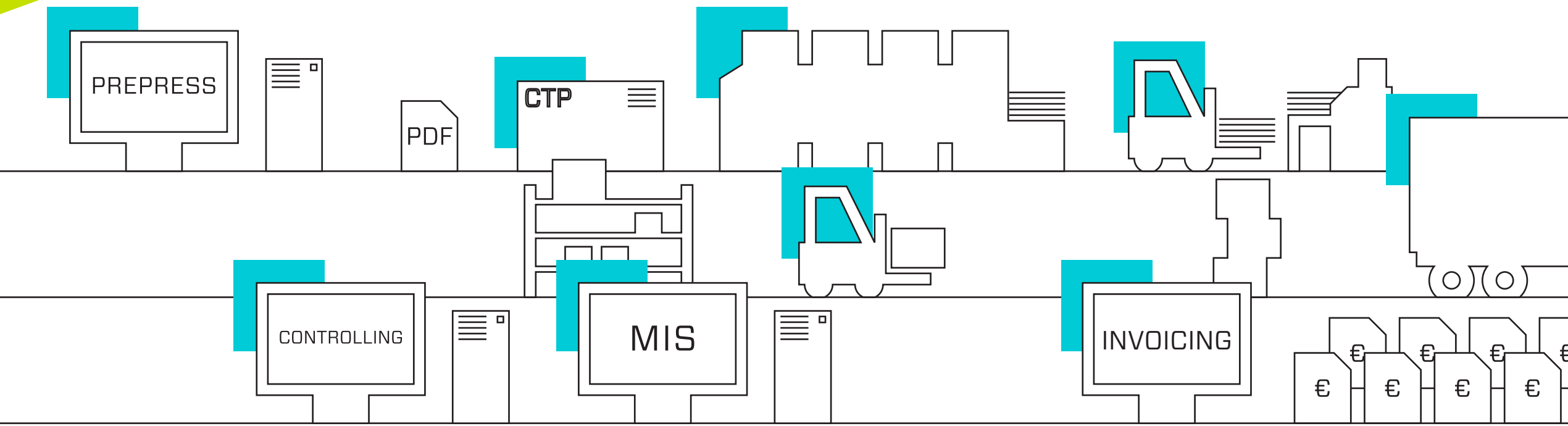
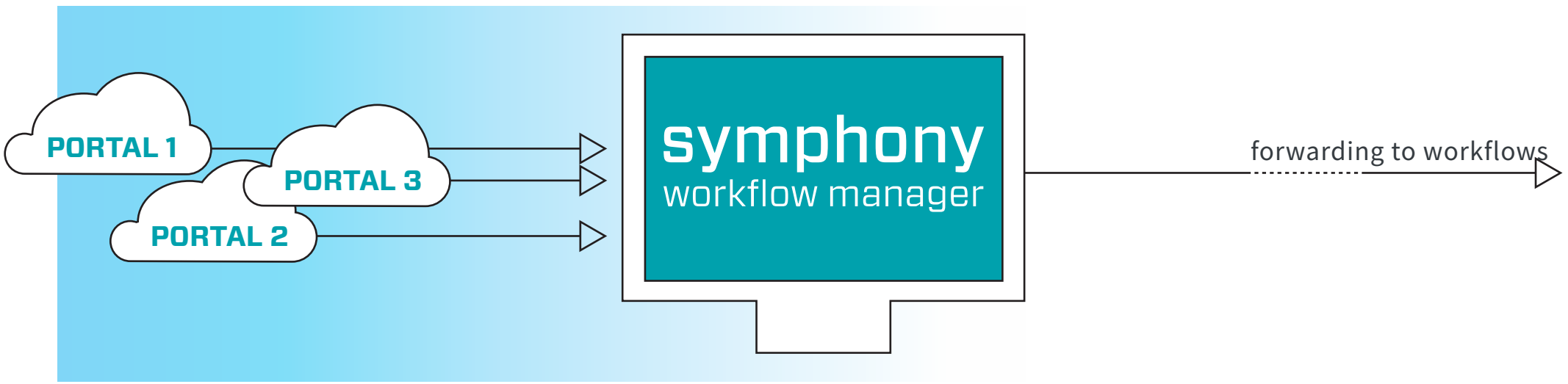


symphony supports you throughout the process chain:
Or just at the point, where you need to be supported.



What does matter to YOU most?

symphony supports you throughout the process chain: e. g. web-2-print

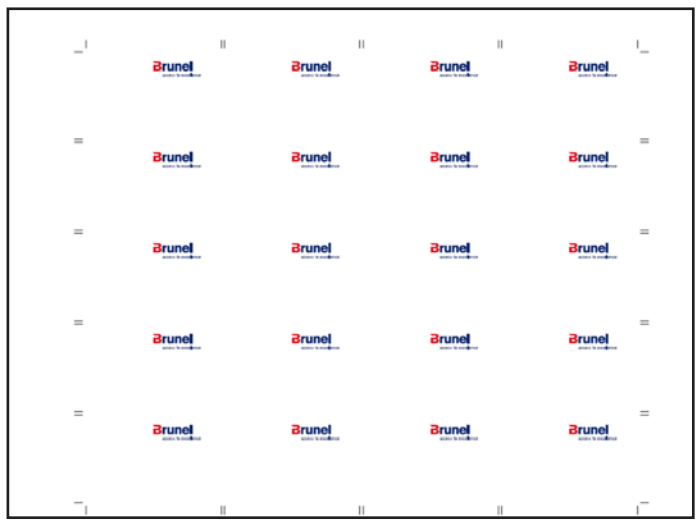


symphony accepts orders from any number of portals.

WEB-2-PRINT | PREPRESS | OFFSET PRINTING | DIGITAL PRINTING | FINISHING | INHOUSE LOGISTICS | SHIPMENT | CONTROLLING & INVOICING | COMPLAINT MANAGEMENT | MIS & REPORTING | TECHNOLOGY

symphony supports you throughout the process chain: e. g. imprints in pre printed sheets

symphony supports you thro
e. g. imprints in pre printed sh



Begleitzettel Produktionsbogen Brunel-KW47-13-1

Kunde:	Drescher
Webshop:	brunel
Henkel-Auftrag:	HE67205
Drescher-KdNr:	2082179
Bogendatum:	24.11.2013 18:21:23
Verstanddatum:	08.12.2013
Auflage (netto):	125
Eindruck:	Pan425 C, Pan485 U,Pan662 U

BRUNEL-KW47-13-1

Vordruckbogen:

Bedruckstoff:	Sopor Set Premium Offset 350g
Druckformat:	49,8 x 34,8 cm
Vordruck/Materialnummer:	H2082179
Flächennutzung:	79,19%

Brunel access to excellence

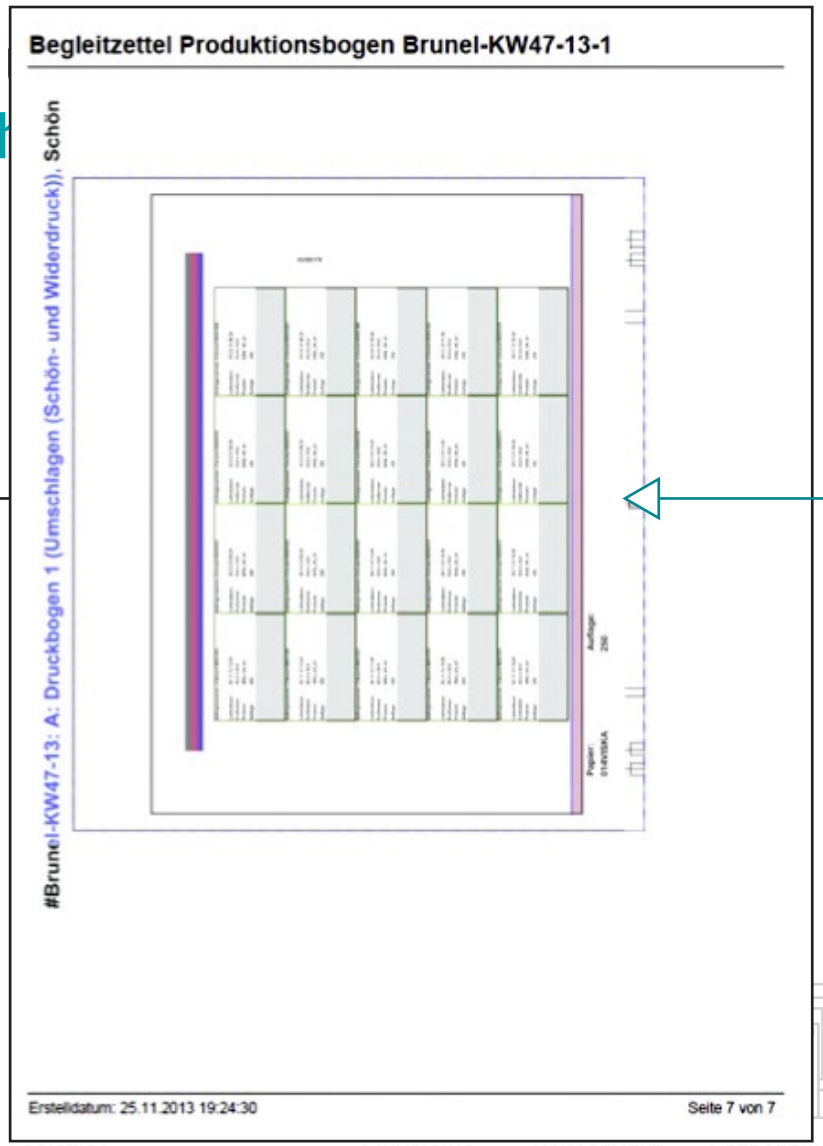
detailed description of the production job

detailed description and **visualization** of the pre printed sheet

symphony provides all relevant and detailed informations.

symphony supports you thro
e. g. imprints in pre printed sh

symphony provides all relevant and detailed informations.



detailed description of the print sheet

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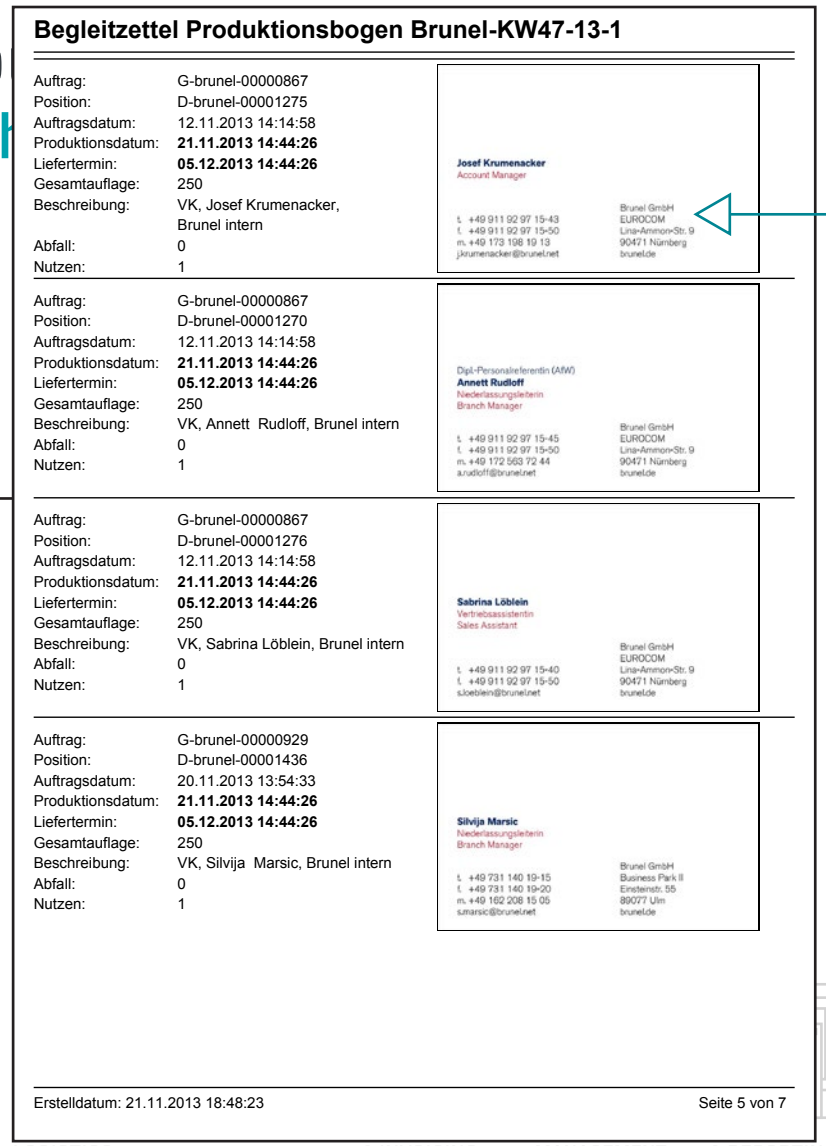


Begleitzettel Produktionsbogen Brunel-KW47-13-1

Auftrag:	G-brunel-00000867
Position:	D-brunel-00001275
Auftragsdatum:	12.11.2013 14:14:58
Produktionsdatum:	**21.11.2013 14:44:26**
Liefertermin:	**05.12.2013 14:44:26**
Gesamtauflage:	250
Beschreibung:	VK, Josef Krumenacker, Brunel intern
Abfall:	0
Nutzen:	1

Josef Krumenacker
Account Manager
t. +49 911 92 97 15-43
f. +49 911 92 97 15-50
m. +49 173 198 19 13
j.krumenacker@brunel.net
Brunel GmbH
EUROCOM
Lina-Ammon-Str. 9
90471 Nürnberg
brunel.de

Auftrag:	G-brunel-00000867
Position:	D-brunel-00001270
Auftragsdatum:	12.11.2013 14:14:58
Produktionsdatum:	**21.11.2013 14:44:26**
Liefertermin:	**05.12.2013 14:44:26**
Gesamtauflage:	250
Beschreibung:	VK, Annett Rudloff, Brunel intern
Abfall:	0
Nutzen:	1

Dipl.-Personalreferentin (AfW)
Annett Rudloff
Niederlassungsleiterin
Branch Manager
t. +49 911 92 97 15-45
f. +49 911 92 97 15-50
m. +49 172 563 72 44
a.rudloff@brunel.net
Brunel GmbH
EUROCOM
Lina-Ammon-Str. 9
90471 Nürnberg
brunel.de

Auftrag:	G-brunel-00000867
Position:	D-brunel-00001276
Auftragsdatum:	12.11.2013 14:14:58
Produktionsdatum:	**21.11.2013 14:44:26**
Liefertermin:	**05.12.2013 14:44:26**
Gesamtauflage:	250
Beschreibung:	VK, Sabrina Löblein, Brunel intern
Abfall:	0
Nutzen:	1

Sabrina Löblein
Vertriebsassistentin
Sales Assistant
t. +49 911 92 97 15-40
f. +49 911 92 97 15-50
s.loeblein@brunel.net
Brunel GmbH
EUROCOM
Lina-Ammon-Str. 9
90471 Nürnberg
brunel.de

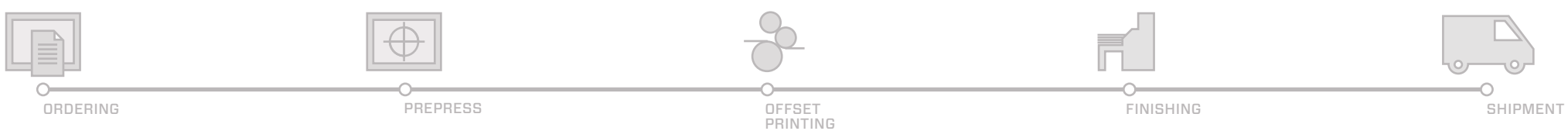
Auftrag:	G-brunel-00000929
Position:	D-brunel-00001436
Auftragsdatum:	20.11.2013 13:54:33
Produktionsdatum:	**21.11.2013 14:44:26**
Liefertermin:	**05.12.2013 14:44:26**
Gesamtauflage:	250
Beschreibung:	VK, Silvija Marsic, Brunel intern
Abfall:	0
Nutzen:	1

Silvija Marsic
Niederlassungsleiterin
Branch Manager
t. +49 731 140 19-15
f. +49 731 140 19-20
m. +49 162 208 15 05
s.marsic@brunel.net
Brunel GmbH
Business Park II
Einsteinstr. 55
89077 Ulm
brunel.de

Erstelldatum: 21.11.2013 18:48:23 Seite 5 von 7

detailed description and **visualization** of every single imprint

symphony supports you throughout the process chain: e. g. in case of complaint

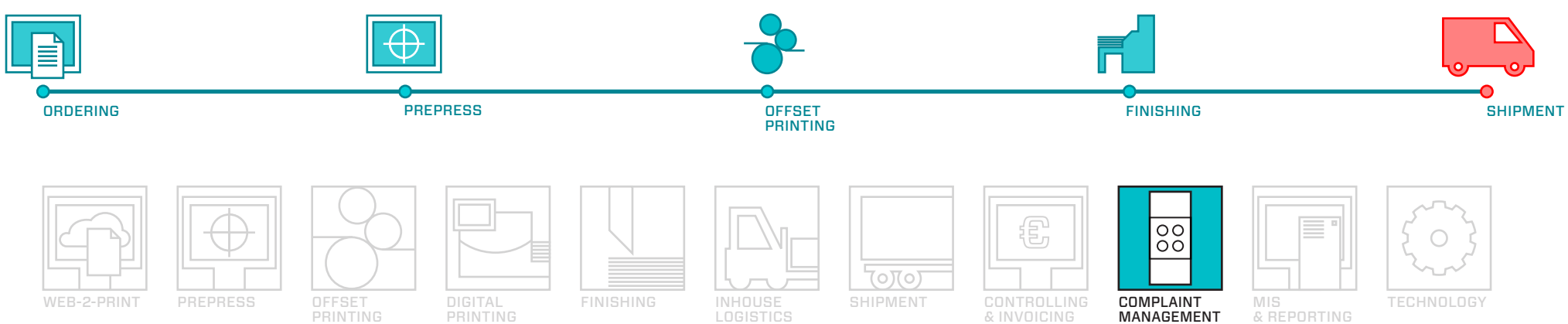


symphony supports you throughout the process chain: e. g. in case of complaint

symphony supports you throughout the process chain: e. g. in case of **complaint**

example:

complaint after shipment: **damage during shipment**

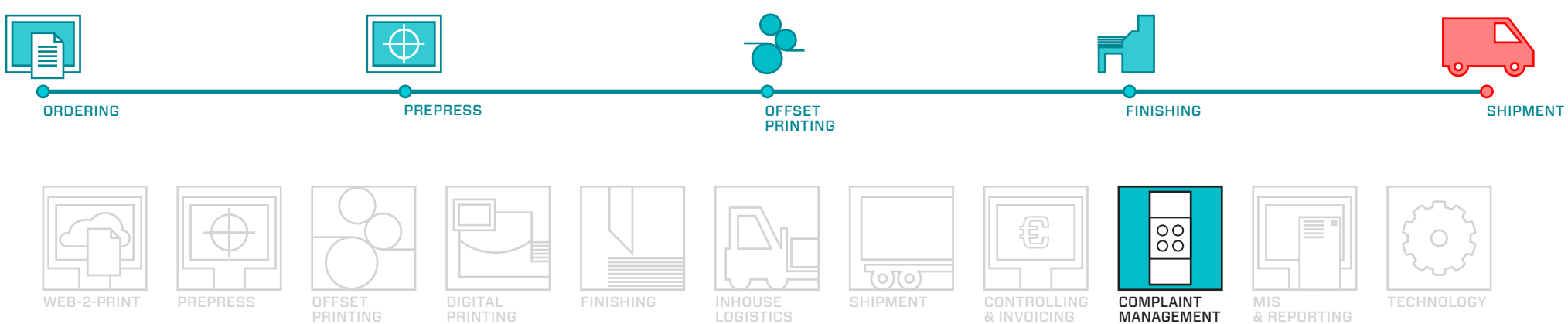


symphony supports you throughout the process chain: e. g. in case of **complaint**

example:

complaint after shipment: **damage during shipment**

necessary rework: repr**int**



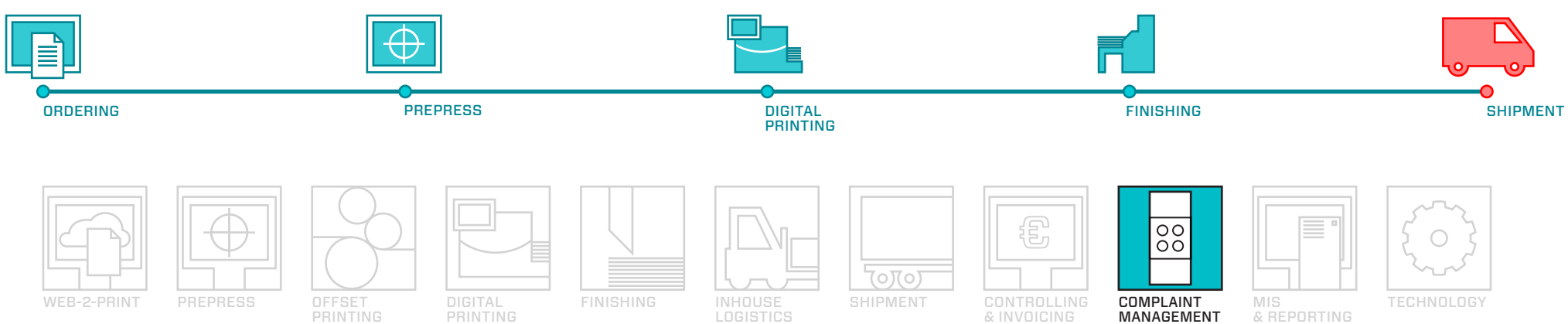
symphony supports you throughout the process chain: e. g. in case of **complaint**

example:

complaint after shipment: **damage during shipment**

necessary rework: repr**int**

- workflow resetting: **digital printing**



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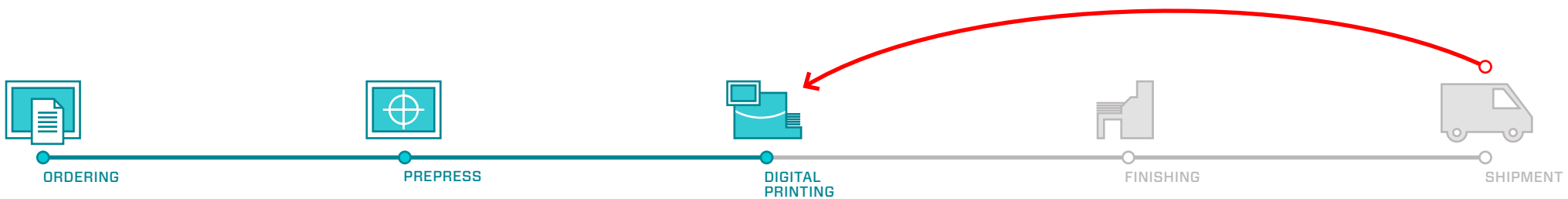
example:

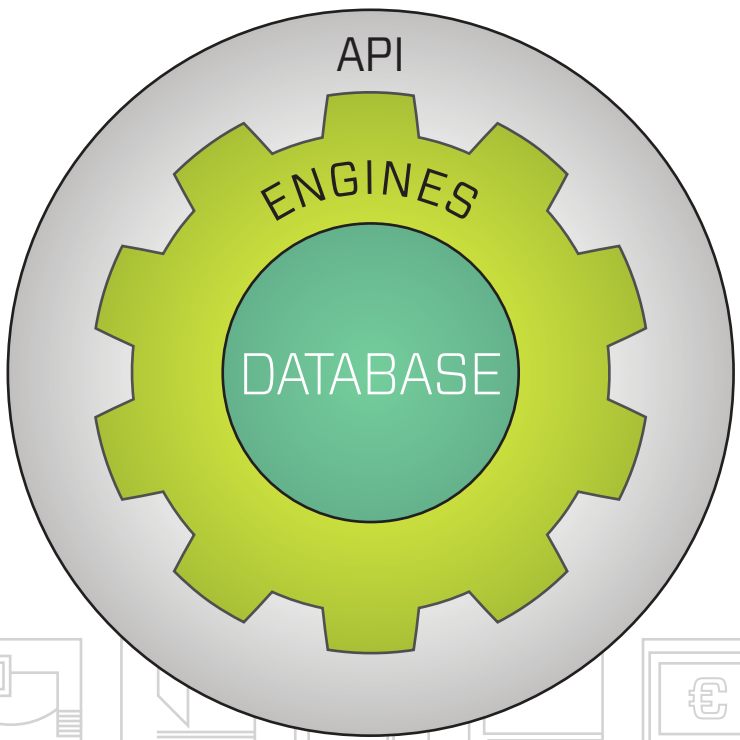
complaint after shipment: **damage during shipment**

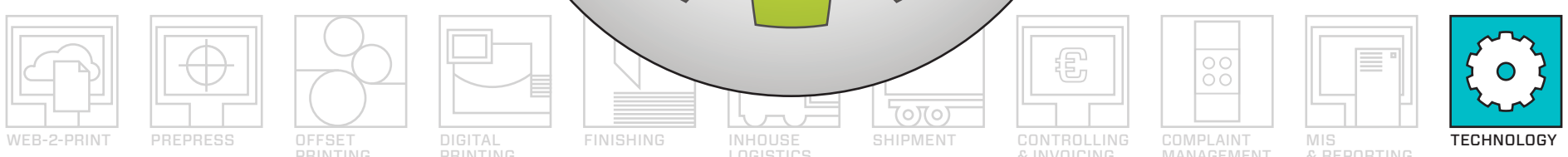
necessary rework: reprint

- workflow resetting: **digital printing**



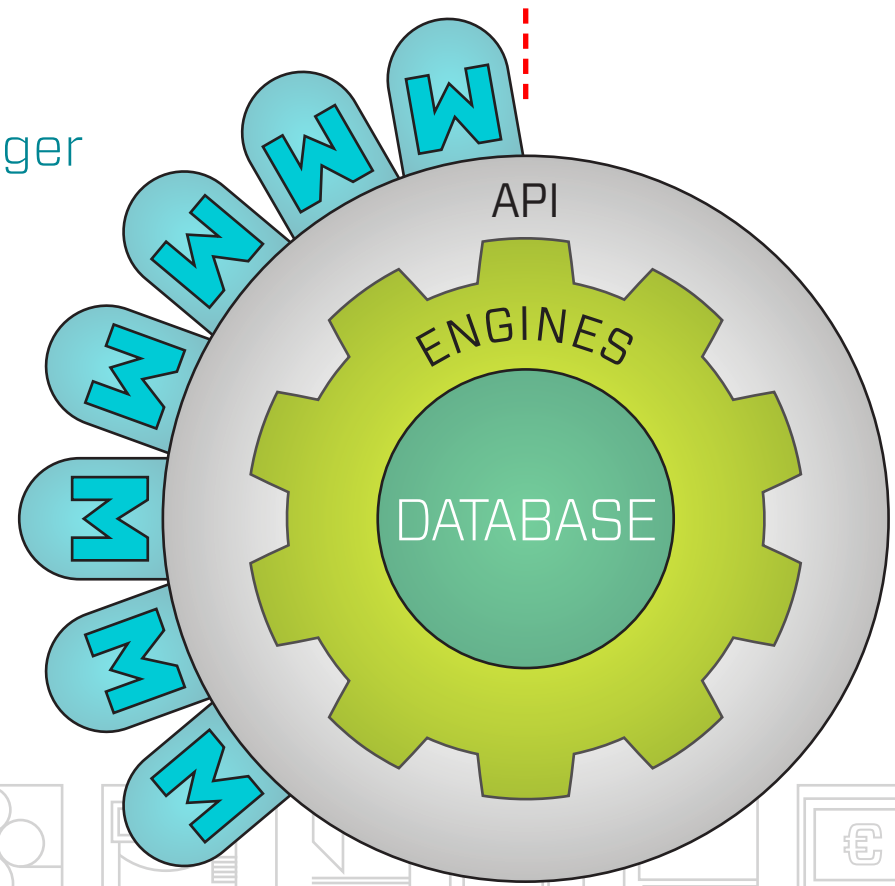
Customize **symphony** to your individual requirements.





Customize **symphony** to your individual requirements.

symphony
workflowmanager



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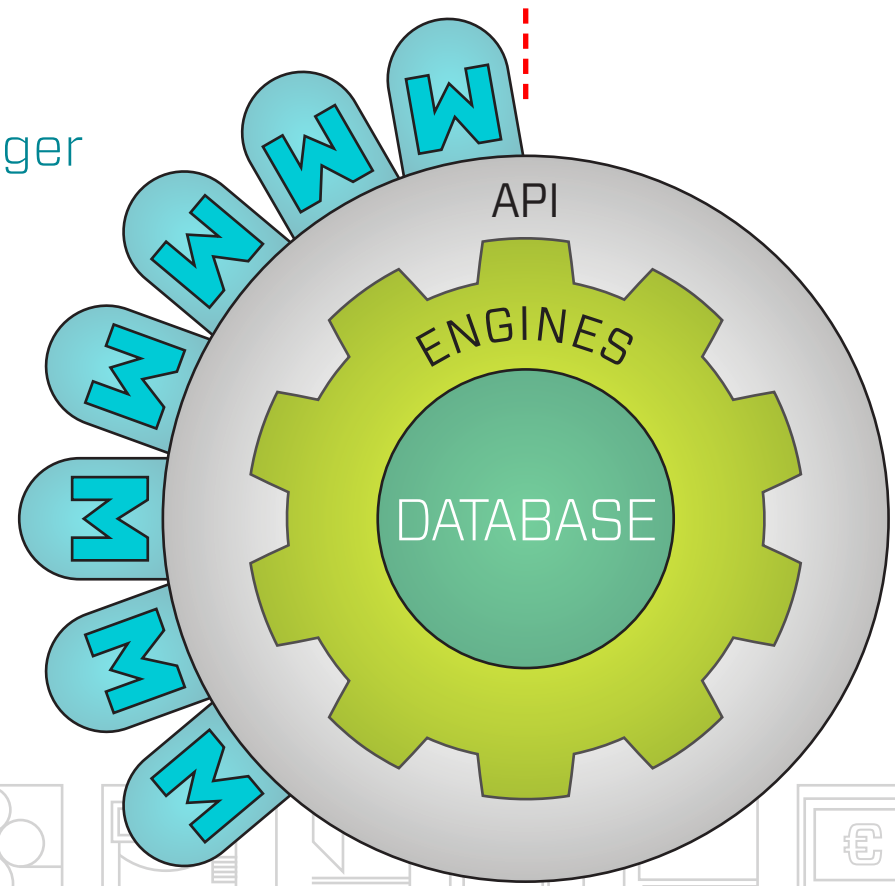
symphony
workflowmanager

integrated
flexible
configuration



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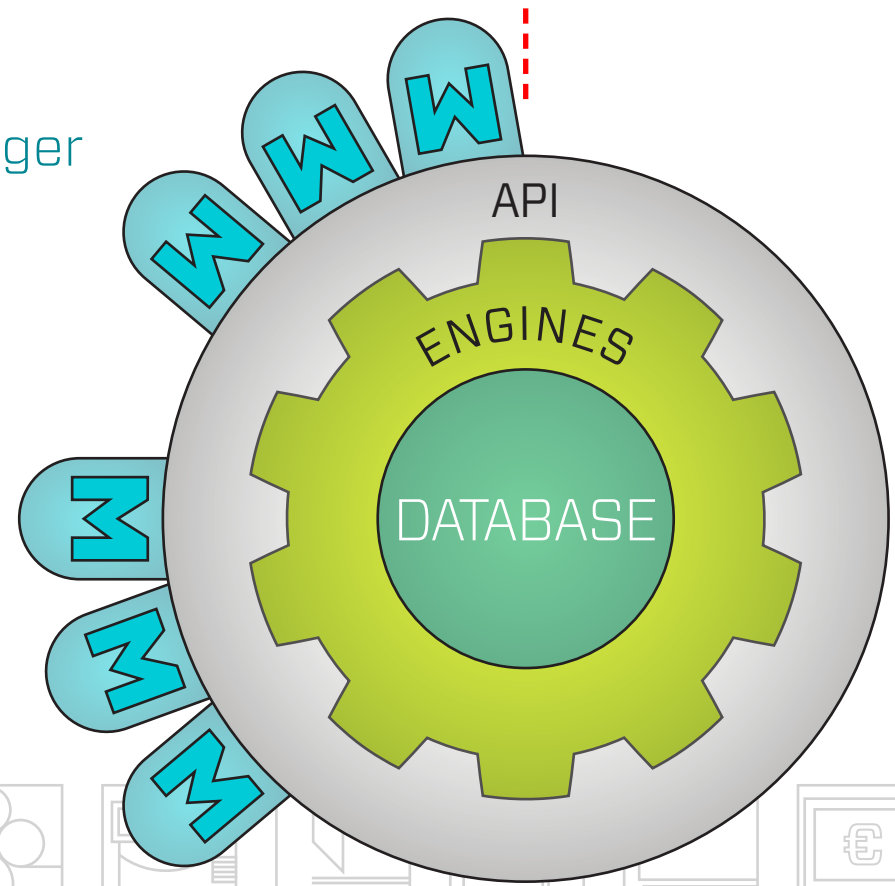

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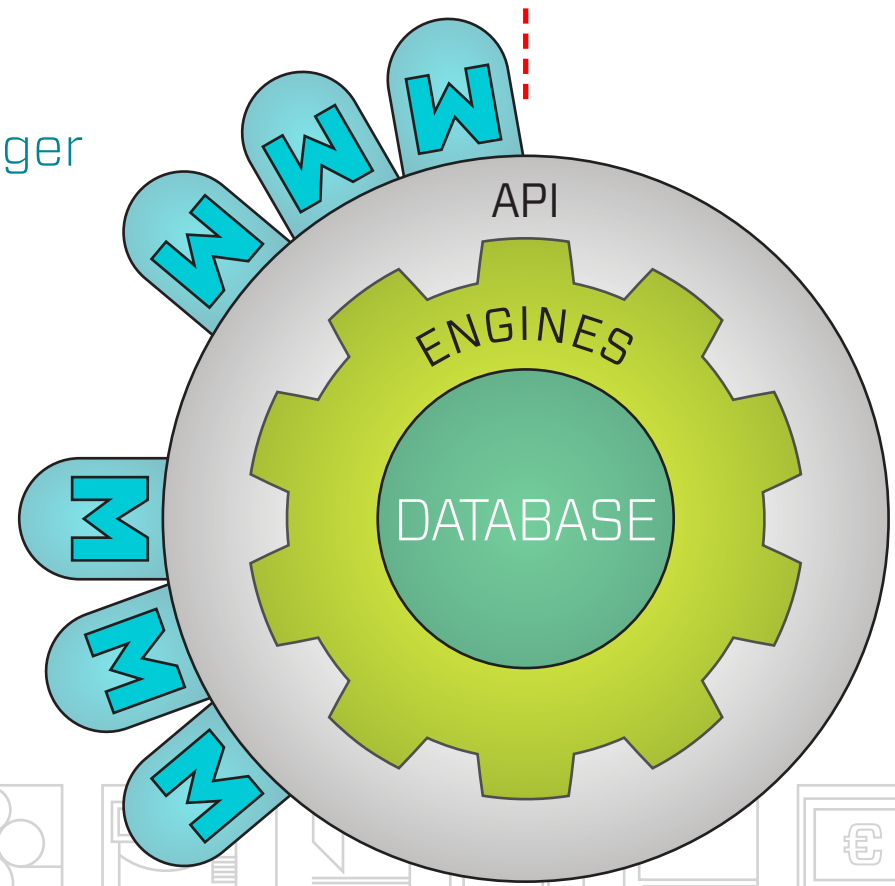

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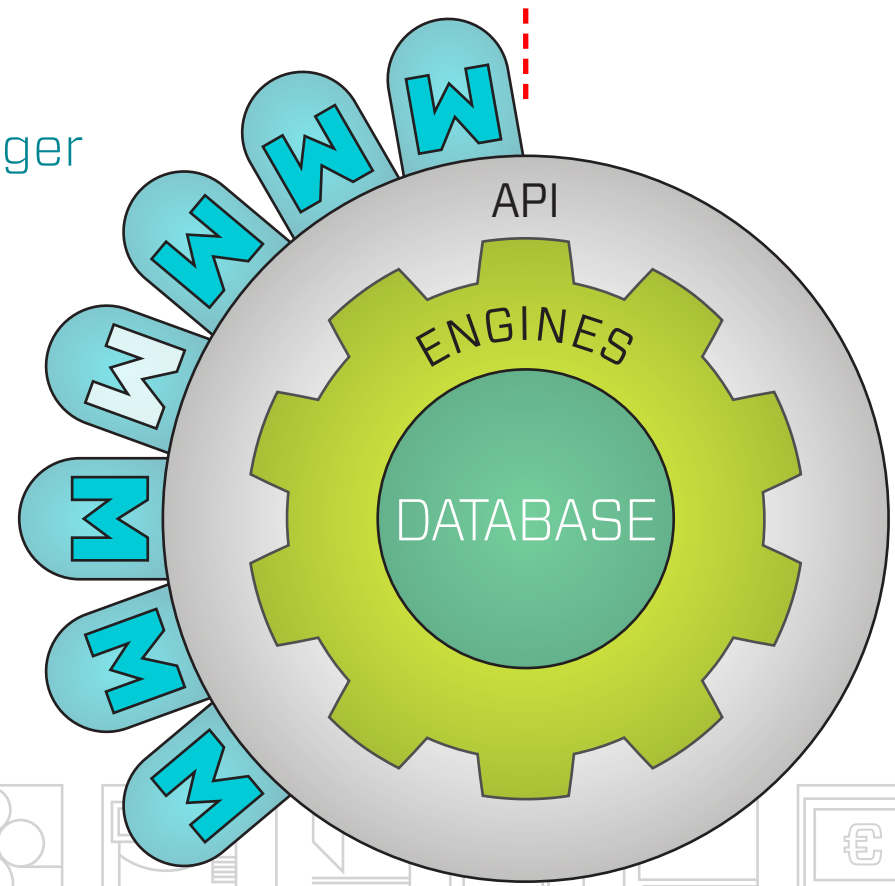

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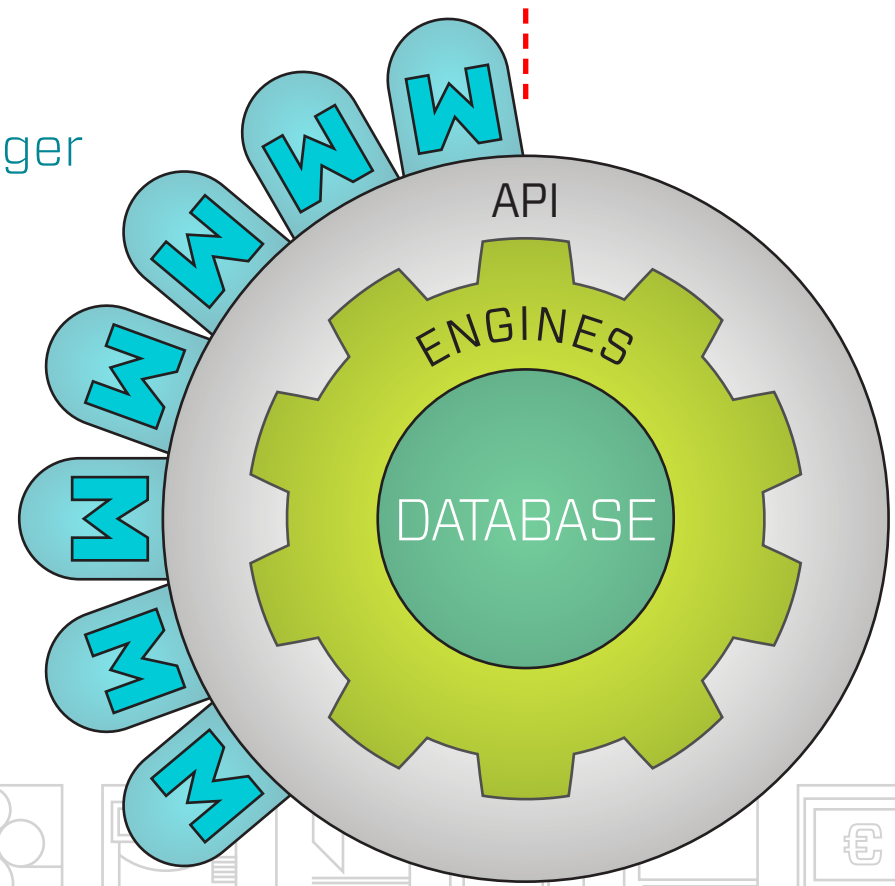

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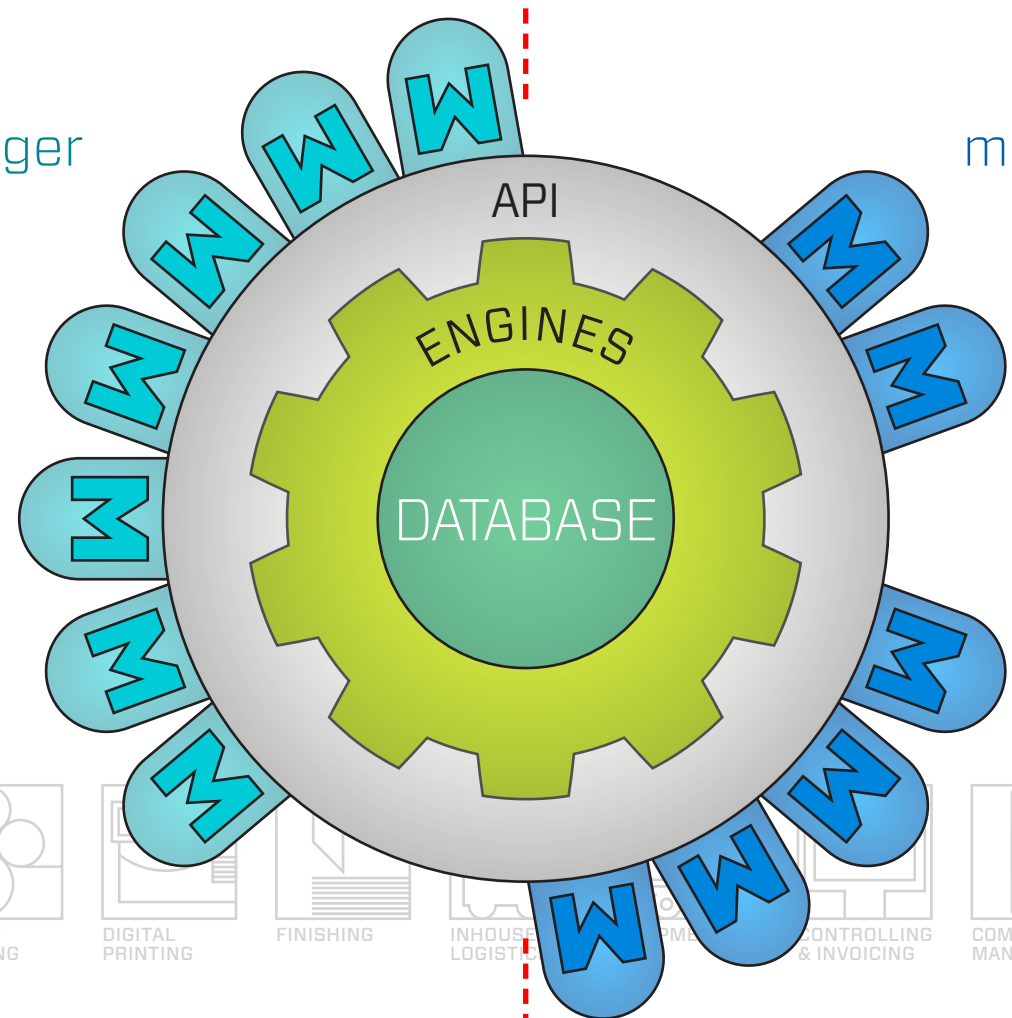
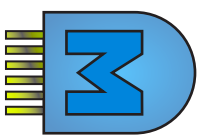
Customize **symphony** to your individual requirements.

symphony
workflowmanager

symphony
modular extensions





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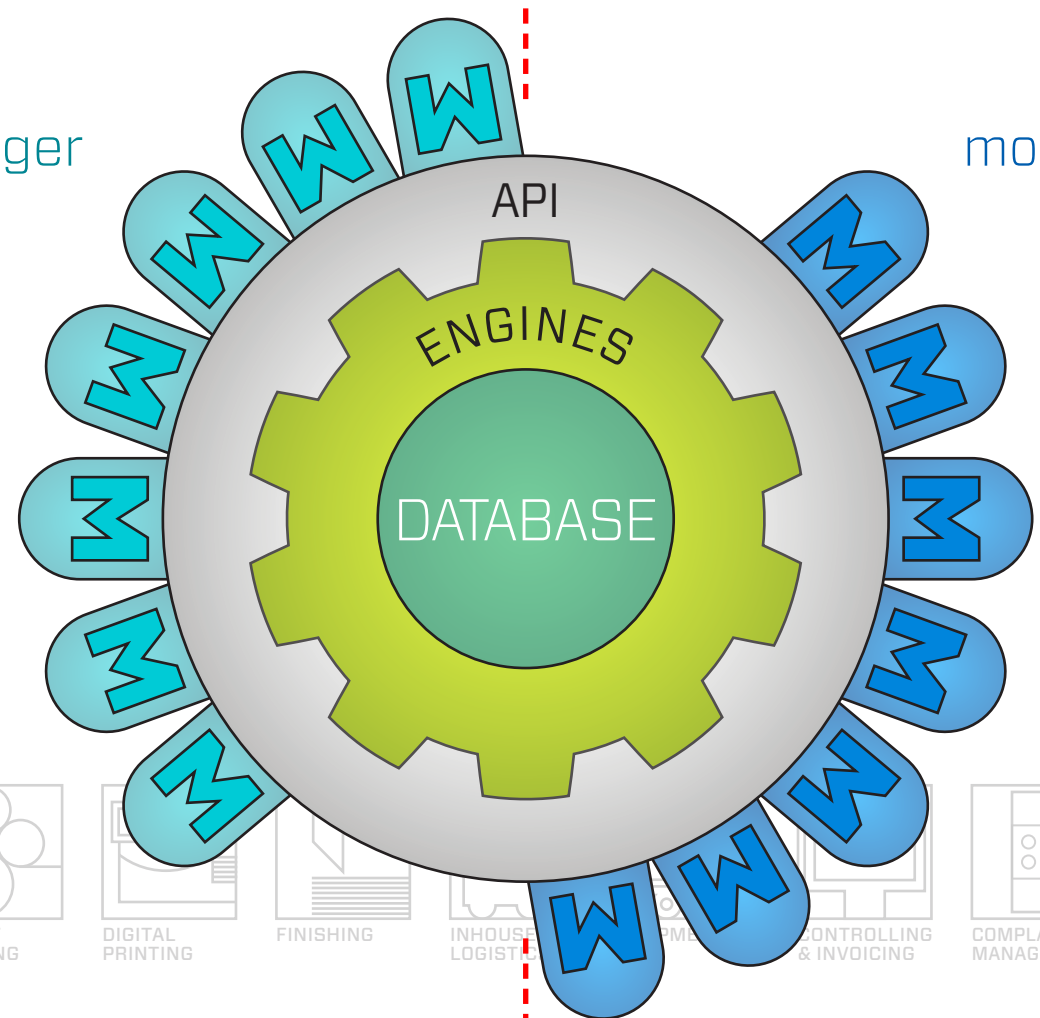

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We gave **symphony** a modular design, to let it grow with your variety of tasks.

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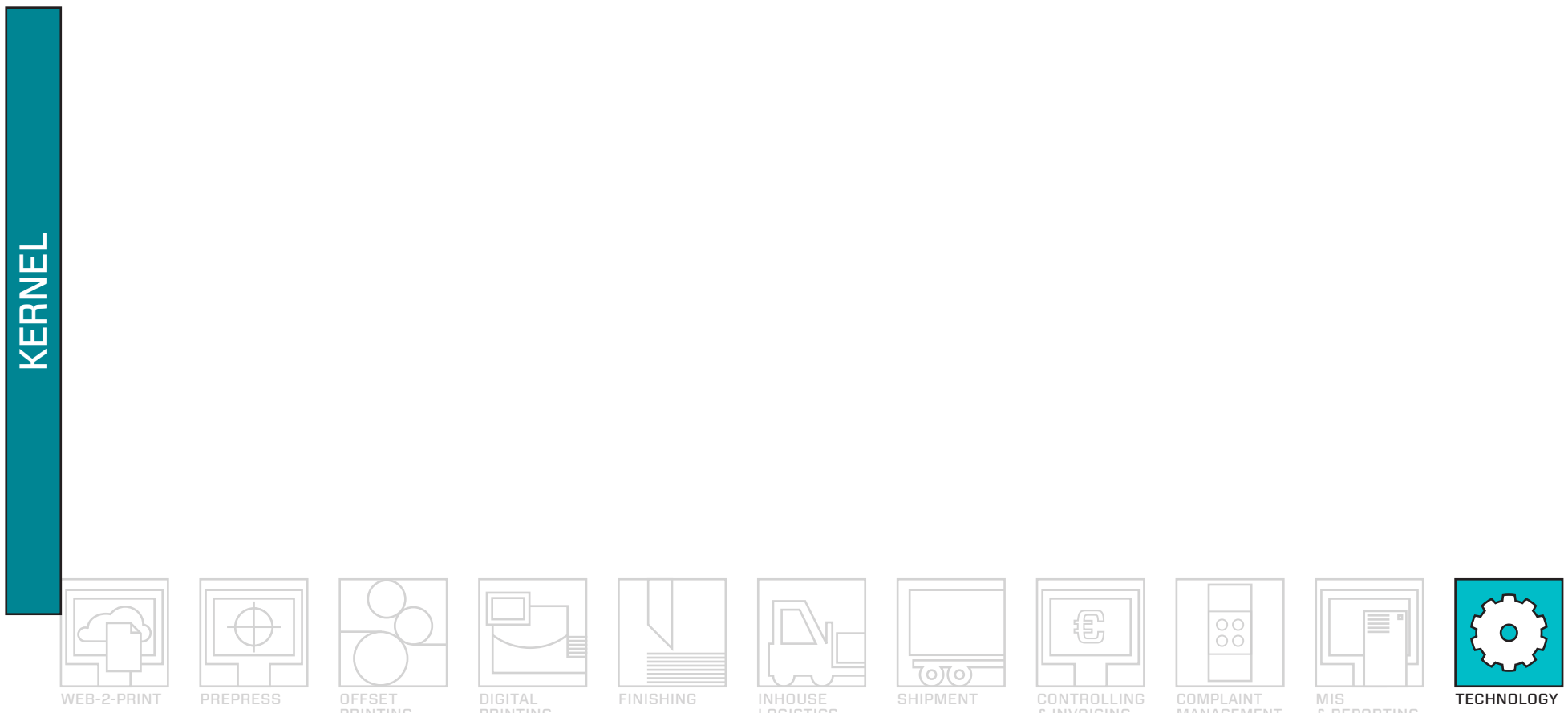

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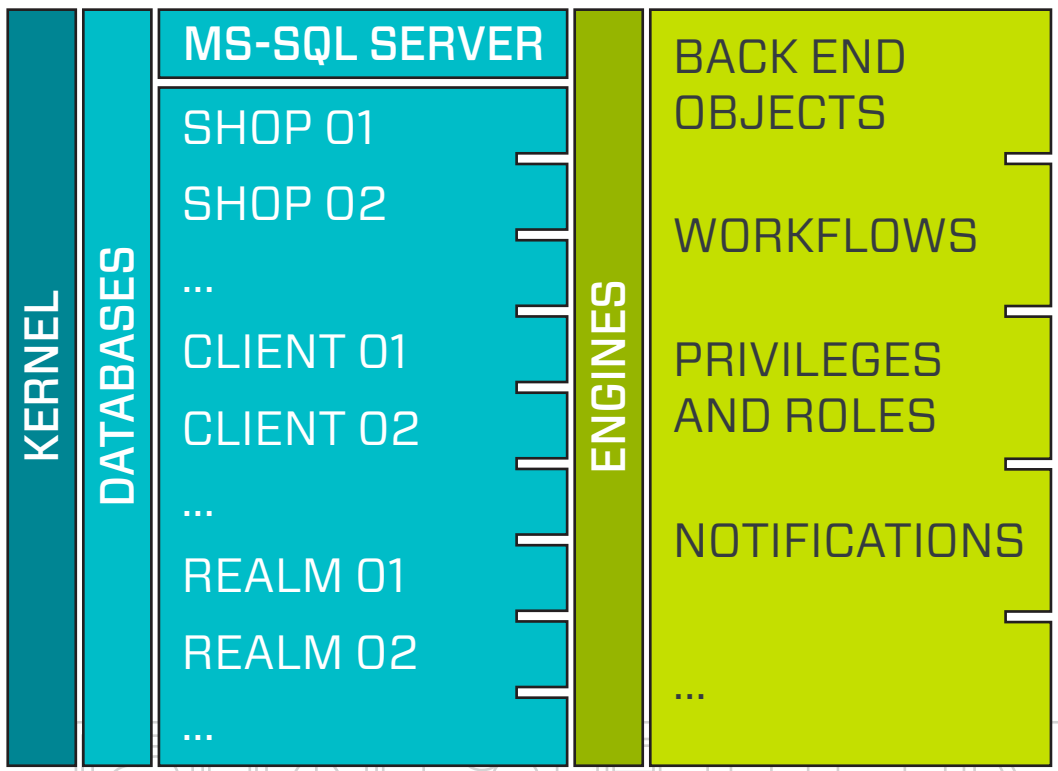

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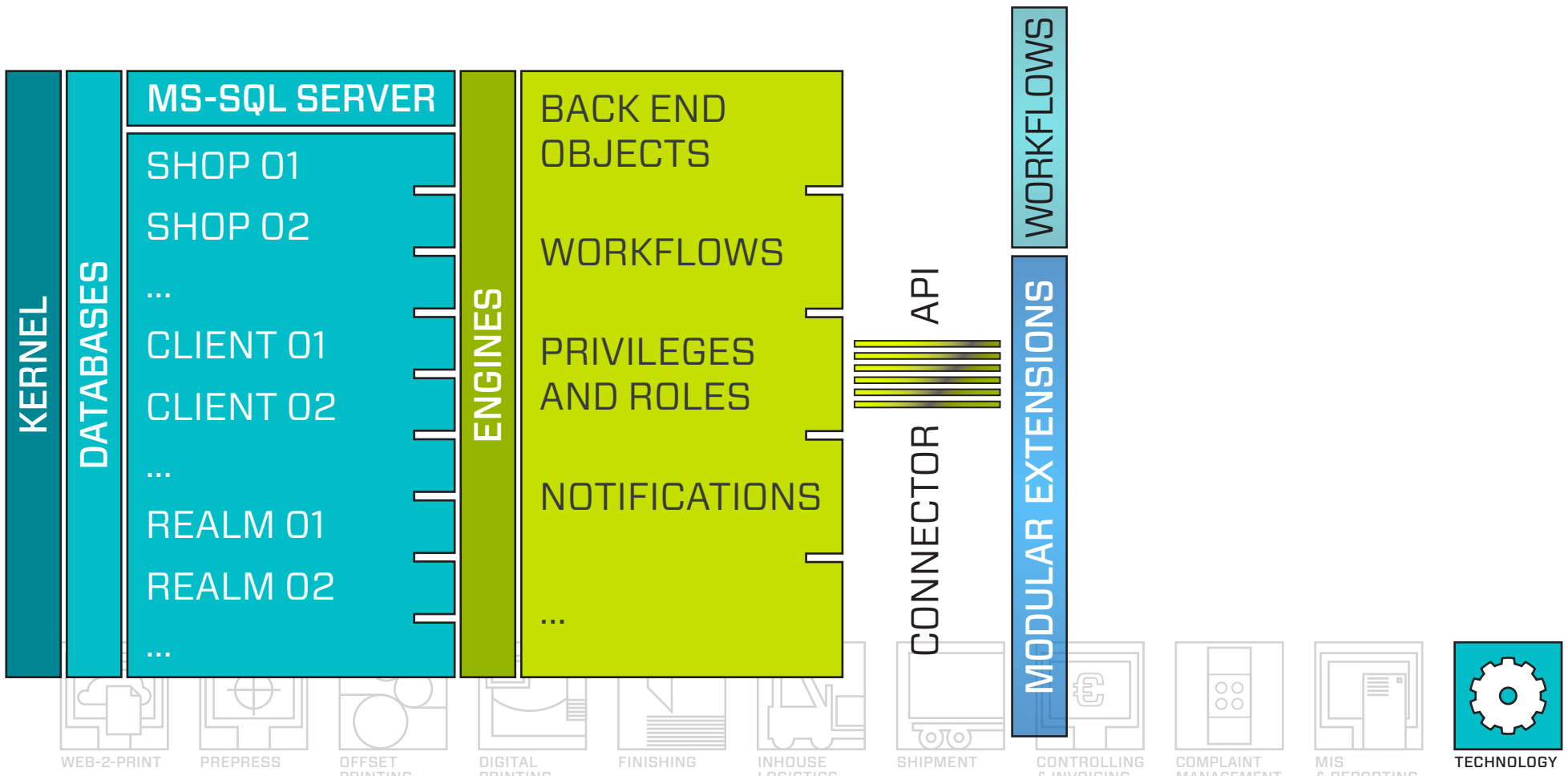

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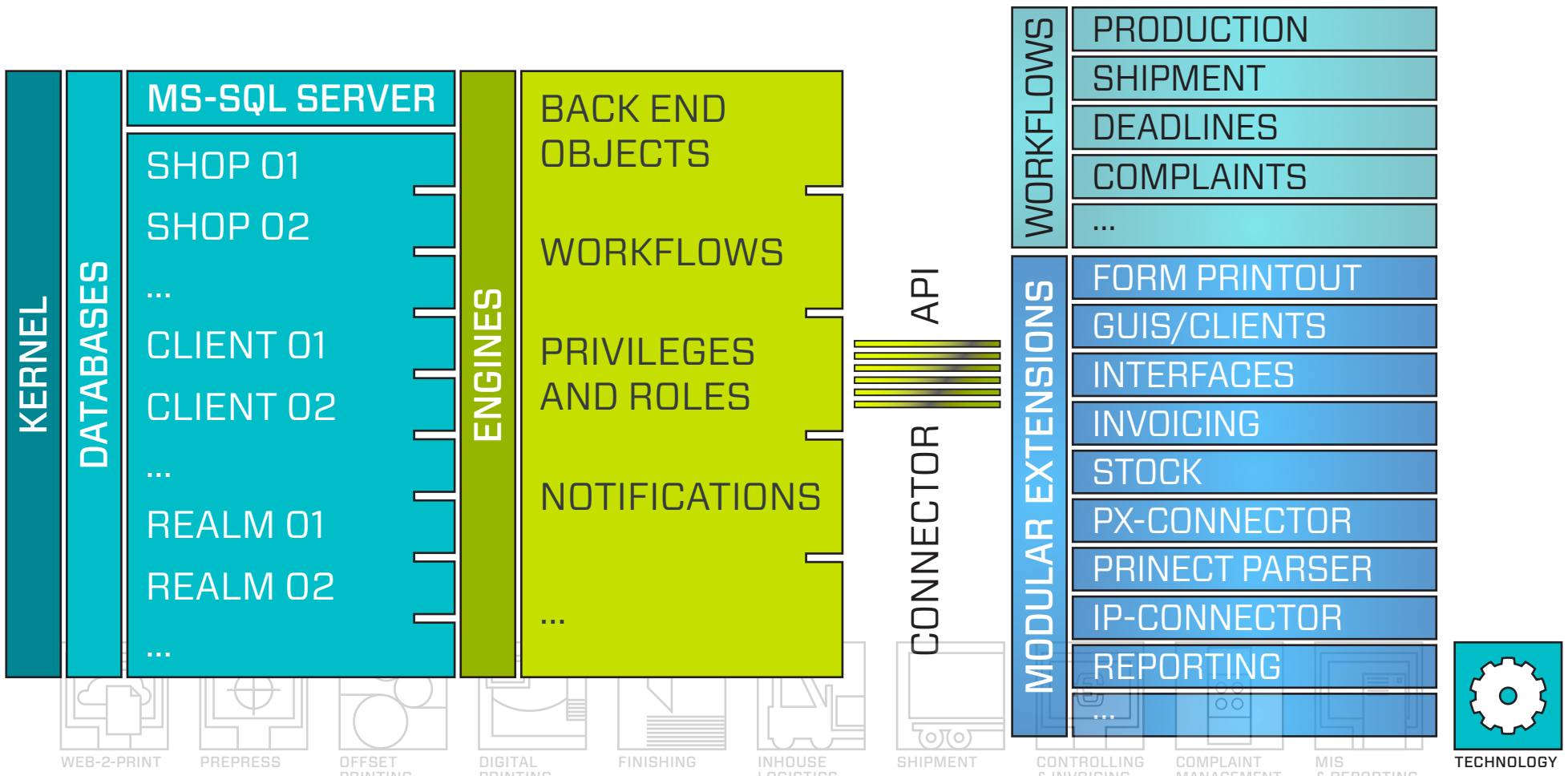

The world of print is growing.
symphony expands your possibilities.

symphony expands your business actity without changing your existing systems.

symphony puts unused efficiency potentials into practice.

symphony increases process reliability.

Doesn‘t this sound symphonic?

The world of print has grown. Expand your possibilities.

Martin Klein
ctrl-s GmbH
CEO
martin.klein@ctrl-s.de