

Location: Print Media Academy Heidelberg

Time		Min.	Subject	Speaker	Room
09:00	- 09:30	30	<i>Get together</i>	<i>2nd floor</i>	
09:30	- 09:45	15	Welcome and introduction to the agenda	Albert Tuijtel Mariusz Lewandowski	Auditorium
09:45	- 10:25	40	Company culture in the digital age: How to attract young talent?	Anthony Thirlby Nick Gawreluk	Auditorium
10:25	- 10:45	20	Moving from feature to successful usage: Prinect Certified Application Engineer	Klaus Schelble	Auditorium
10:45	- 11:15	30	<i>Coffee break</i>	<i>2nd floor</i>	
11:15	- 11:45	30	Learning automation: Prinect Advanced Automation Training	Bert Klein Andreas Vieweg	Auditorium
11:45	- 12:15	30	Migrating to a new MIS system: Best practice from 2 customer projects	Reiner Bachthaler	Auditorium
12:15	- 13:15	60	<i>Lunch break</i>	<i>2nd floor</i>	
13:15	- 13:45	30	Quo Vadis digital printing technologies: Where are we headed to	Andreas Forer	Auditorium
13:45	- 14:30	45	Heidelberg News	Axel Zöller	
14:30	- 15:00	30	<i>Coffee break</i>	<i>2nd floor</i>	
15:00	- 18:00	180	Workshop Session 1 -3 and Demo Market Place	see next page	3rd floor
18:00	- 19:00	60	<i>Happy Hour</i>	<i>ground floor</i>	
19:00	- 22:00	180	Joint Dinner	<i>PMA Level 12</i>	

International Prinect User Days 2019
 "Demo Market Place" & Workshop Sessions 1 - 3

2019 May 14th

15:00	-	18:00		"Demo Market Place": 20 minutes overview demo on the following subjects: Start: every full and half hour		
15:00; 15:30; 16:00; 16:30; 17:00				max 8 persons per subject		Room
Customer Interaction			D1	Prinect Web Shop: Easy production of standard jobs with the Prinect workflow	Cordula Völker	3.18/3.28
Business			D2	Prinect Business Manager: Overview on new features including integrated book production	Volker Kaiser	3.18/3.28
Business Intelligence			D3	Prinect Smart BI: How it can help you better understand your print shop	René Schieber	3.18/3.28
Customer Interaction			D4	Prinect Portal and Automation: Smart integration of the print buyer into the Prinect workflow	Ferry Kummer	3.18/3.28
15:00	-	15:50	50	<i>Workshop Session 1</i>		
Business Intelligence			1	Prinect Smart BI: Use cases from various customer installations: What can I learn from my data	Jacob Hededam	Auditorium
Digital Support			2	How does the Heidelberg Assistant help the Prinect user: Status and next steps	Torben Baptist	4.50/4.60
Increase Productivity & Uptime			3	Electronic planning: Functionality overview, getting started and successful implementation	Ulrike Seethaler	4.18/4.28
Customer Interaction			4	Prinect Portal: The best kept secret?	Wiebke Stoltenberg	3.50/3.60
15:50	-	16:05	15	<i>Coffee break</i>		<i>2nd floor</i>
16:05	-	16:55	50	<i>Workshop Session 2</i>		
Business Intelligence			5	Prinect Smart BI: Use cases from various customer installations: What can I learn from my data	Jacob Hededam	Auditorium
Digital Printing			6	Digital Printing: Versafire & Workflow: How to improve flexibility and productivity in digital printing	Hans Schieber	4.50/4.60
Increase Productivity & Uptime			7	Electronic planning: Functionality overview, getting started and successful implementation	Ulrike Seethaler	4.18/4.28
Packaging and Label			8	Integrated Label Production from MIS to production	Marc Woschei	3.50/3.60
16:55	-	17:10	15	<i>Coffee break</i>		<i>2nd floor</i>
17:10	-	18:00	50	<i>Workshop Session 3</i>		
Business Intelligence			9	Prinect Smart BI: Use cases from various customer installations: What can I learn from my data	Jacob Hededam	Auditorium
Digital Printing			10	Digital Printing: Versafire & Workflow: How to improve flexibility and productivity in digital printing	Hans Schieber	4.50/4.60
Digital Support			11	How does the Heidelberg Assistant help the Prinect user: Status and next steps	Torben Baptist	4.18/4.28
Customer Interaction			12	Prinect Portal: The best kept secret?	Wiebke Stoltenberg	3.50/3.60

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08:30	-	09:00	30	<i>Get together</i>	<i>2nd floor</i>
09:00	-	09:10	10	Welcome and summary of the first day	Axel Zöller 2nd floor
09:10	-	10:00	50	<i>Workshop Session 4</i>	
Reduce Touchpoints		13	Integrated Production 1: PrePress update including automated plate production with the Plate Pilot	Wiebke Stoltenberg	4.18/4.28
Production		14	PDF Toolbox: Update and new features	Frank Gnutzmann Sylke Hansen	Auditorium
Business		15	Prinect Business Manager: Update and new features	Reiner Bachthaler	4.50/4.60
Increase Productivity & Uptime		16	Optimizing the software upgrades in Prinect: Annual upgrades & patches	Klaus Schelble	3.50/3.60
10:00	-	10:30	30	<i>Coffee break & snacks</i>	<i>2nd floor</i>
10:30	-	11:20	50	<i>Workshop Session 5</i>	
Increase Productivity & Uptime		17	Automatic Paper Stretch Compensation: Use cases including measuring of Spot Colors	Cordula Völker Timm Mohr	3.50/3.60
Reduce Touchpoints		18	Prinect Advanced Automation Training: Concept & sneak preview training	Andreas Vieweg Bert Klein	11.44
Business		19	Prinect Business Manager: Update and new features	Reiner Bachthaler	4.50/4.60
Reduce Touchpoints		20	Integrated Production 1: PrePress update including automated plate production with the Plate Pilot	Wiebke Stoltenberg	4.18/4.28
Packaging and Label		21	Integrated Label Production from MIS to production	Marc Woschei	11.50/11.56
11:20	-	11:50	30	<i>Coffee break & snacks</i>	<i>2nd floor</i>
11:50	-	12:40	50	<i>Workshop Session 6</i>	
Increase Productivity & Uptime		22	Integrated Production 2: Push to Stop production from scheduling, pressroom to postpress	Ulrike Seethaler	4.18/4.28
Reduce Touchpoints		23	Prinect Advanced Automation Training: Concept & sneak preview training	Andreas Vieweg Bert Klein	11.44
Increase Productivity & Uptime		24	Optimizing the software upgrades in Prinect: Annual upgrades & patches	Klaus Schelble	3.50/3.60
Production		25	Integrated Hard Cover Book Production: From the offer to the finished book with Prinect 2020	Wiebke Stoltenberg Reiner Bachthaler	4.50/4.60
Packaging and Label		26	Integrated Folding Carton Production	Marc Woschei	11.50/11.56
12:40	-	12:55	15	<i>coffee break & snacks</i>	<i>2nd floor</i>
12:55	-	13:45	50	<i>Workshop Session 7</i>	
Production		27	PDF Toolbox: Update and new features	Frank Gnutzmann Sylke Hansen	Auditorium
Increase Productivity & Uptime		28	Integrated Production 2: Push to Stop production from scheduling, pressroom to postpress	Ulrike Seethaler	4.18/4.28
Increase Productivity & Uptime		29	Automatic Paper Stretch Compensation: Use cases including measuring of Spot Colors	Cordula Völker Timm Mohr	3.50/3.60
Production		30	Integrated Hard Cover Book Production: From the offer to the finished book with Prinect 2020	Wiebke Stoltenberg Reiner Bachthaler	4.50/4.60
13:45	-	14:45	60	<i>Lunch</i>	<i>2nd floor</i>
14:45				<i>End</i>	